Roland

Community · AR · Arkansas › Pulaski County

BALANCED MARKET

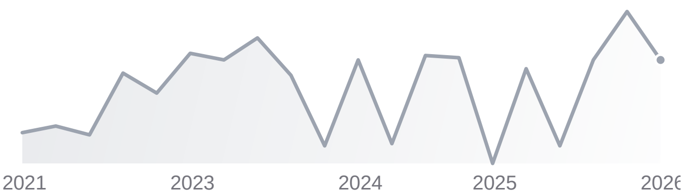
$286K	-0.7%	41	$342K
MEDIAN SALE PRICE	1-YR CHANGE	SALES (12 MO)	MEDIAN VALUE (AVM)

Market temperature

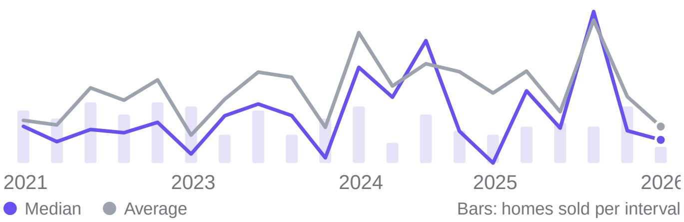
Balanced market · 56 / 100

MARKET TRENDS (5 YEARS)

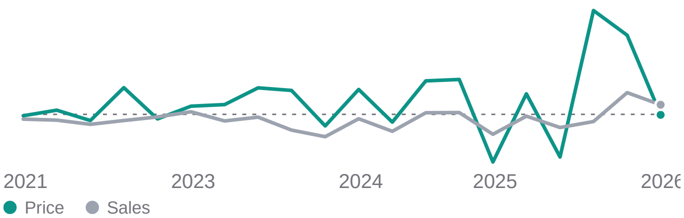
Market temperature (0–100) 56 / 100



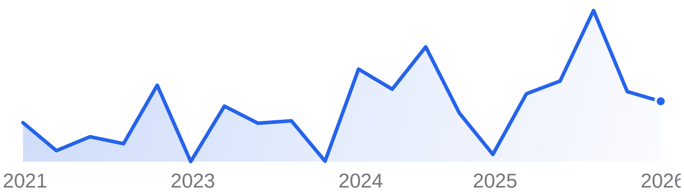
Sale prices Median $245K · Average $304K



Growth (year over year) Price -0.7% · Sales +13.9%

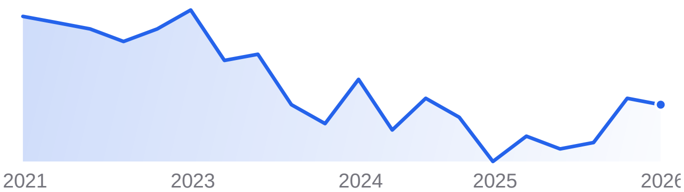


Price per square foot $152/ft²



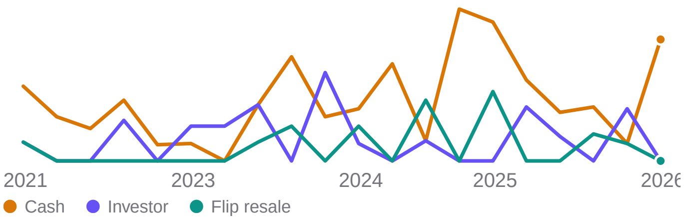
Sale premium vs estimated value +13.2%

Annual turnover (share of homes sold) 3.0%

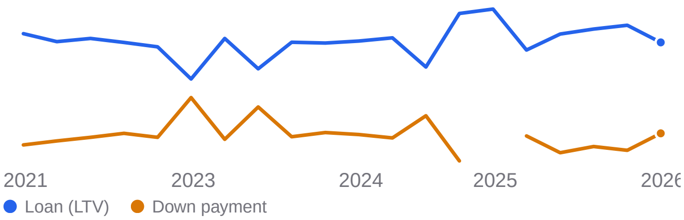


BUYERS & OUTCOMES

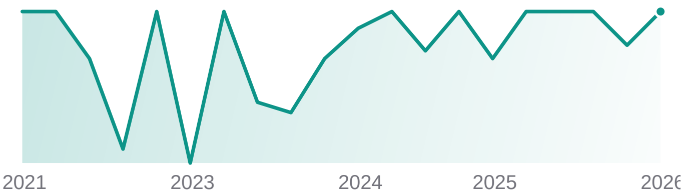
Buyer mix — Cash 50% · Investor 0% · Flip resale 0%



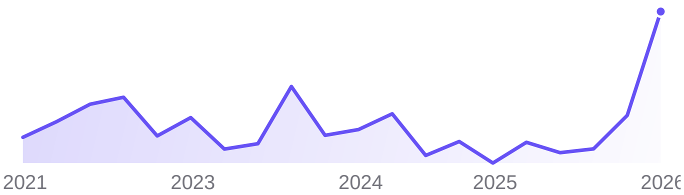
Financing (share of purchase price) — Loan (LTV) 80% · Down payment 20%



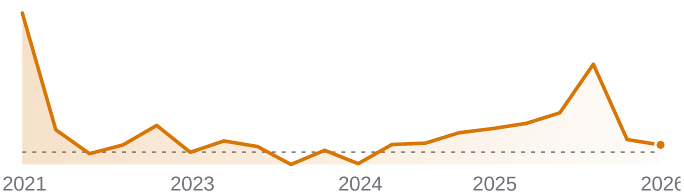
Sellers who sold at a gain — 100%



Typical hold before selling — 20.7 yrs



Median annualized return at resale — +3.7%



Preforeclosure filings — Filings 1 · Auction stage 1

HOUSING STOCK

Homes	**1,384**
Median value (AVM)	**$342K**
Median size	**2,025 ft²**
Median year built	**1991**
Single family	**80%**

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	**57%**
Underwater (LTV 125% or more)	**5.1%**
Owner occupied	**80%**
Company owned	**23%**
Median loan-to-value	**44%**
Typical ownership tenure	**8.7 yrs**

COMMUNITY

Population	836
Density	104 / mi²
Median household income	$87K
Average household income	$211K
Crime index (US avg 100)	61
Air pollution index (US avg 100)	157
Earthquake index (US avg 100)	95
Homes occupied	93%
Bachelor's or higher	22%
Poverty rate	4.4%
Unemployment	0.7%
Average temp	62°F
Annual precip	49 in
Sunshine	62%

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.