

Red Rock

Community · AZ · Arizona · Pinal County

BUYER'S MARKET

\$233K

MEDIAN SALE PRICE

-21.2%

1-YR CHANGE

78

SALES (12 MO)

\$297K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 28 / 100



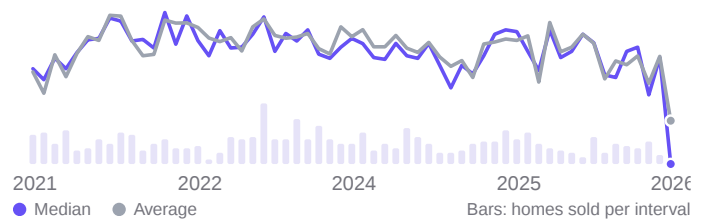
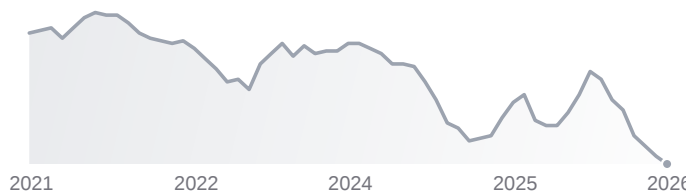
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

28 / 100

Sale prices

Median \$165K · Average \$215K

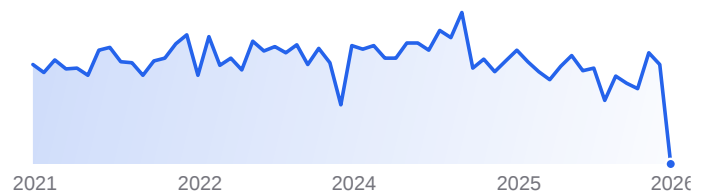
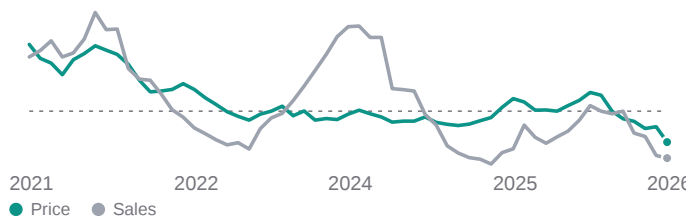


Growth (year over year)

Price -21.2% · Sales -32.2%

Price per square foot

\$51/ft²

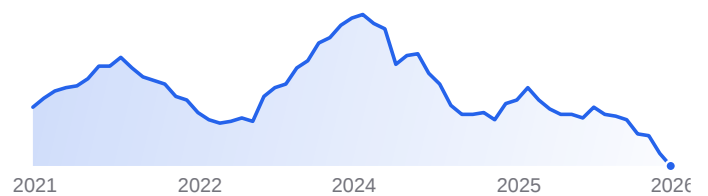
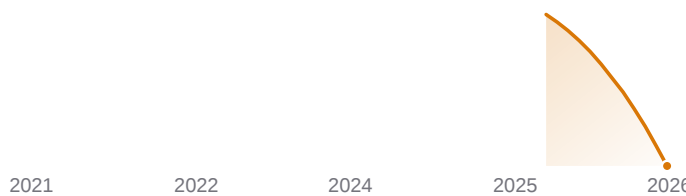


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

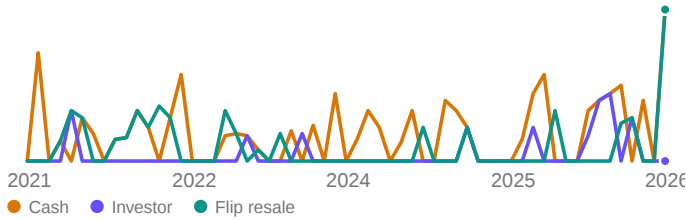
6.5%



BUYERS & OUTCOMES

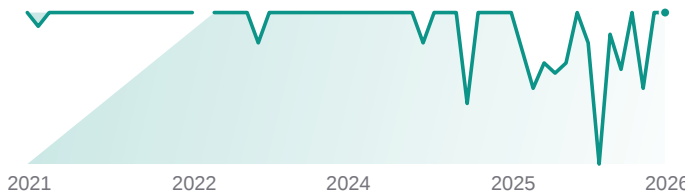
Buyer mix

Cash 50% · Investor 0% · Flip resale 50%



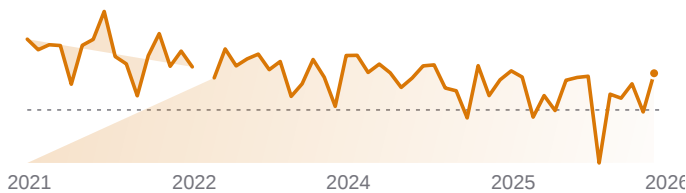
Sellers who sold at a gain

100%



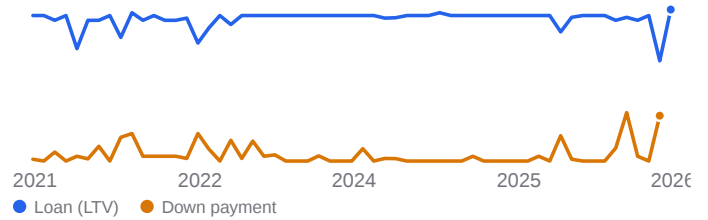
Median annualized return at resale

+7.0%



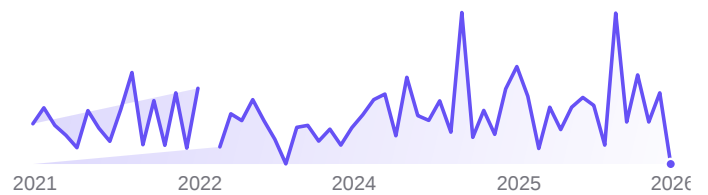
Financing (share of purchase price)

Loan (LTV) 102% · Down payment 32%



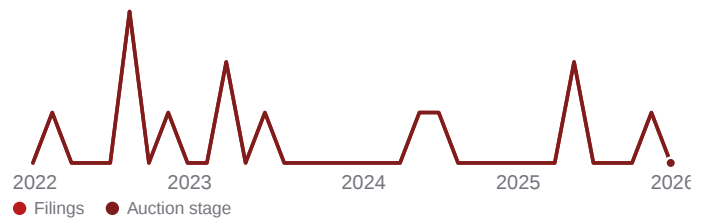
Typical hold before selling

0.4 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	1,206
Median value (AVM)	\$297K
Median size	1,776 ft²
Median year built	2012
Single family	27%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	29%
Underwater (LTV 125% or more)	1.6%
Owner occupied	86%
Company owned	7.6%
Median loan-to-value	71%
Typical ownership tenure	5.3 yrs

COMMUNITY

Population	3,316
Density	70 / mi²
Median household income	\$74K
Average household income	\$104K
Crime index (US avg 100)	72
Air pollution index (US avg 100)	104
Earthquake index (US avg 100)	65
Homes occupied	92%
Bachelor's or higher	20%
Poverty rate	7.7%
Unemployment	1.3%
Average temp	69°F
Annual precip	12 in
Sunshine	86%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.