

Little River

Community · SC · South Carolina > Horry County

BUYER'S MARKET

\$307K

MEDIAN SALE PRICE

-5.5%

1-YR CHANGE

760

SALES (12 MO)

\$311K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 33 / 100



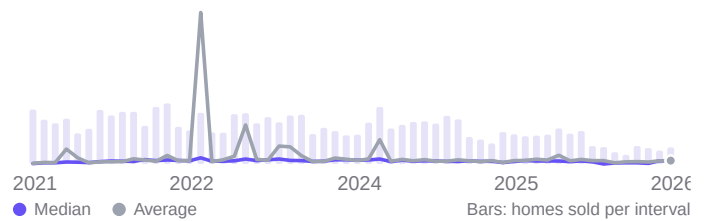
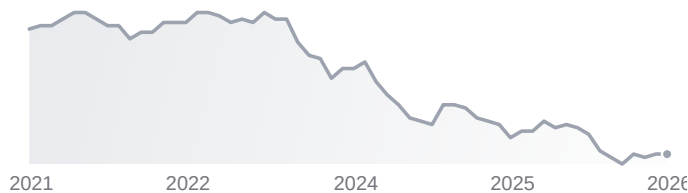
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

33 / 100

Sale prices

Median \$327K · Average \$335K

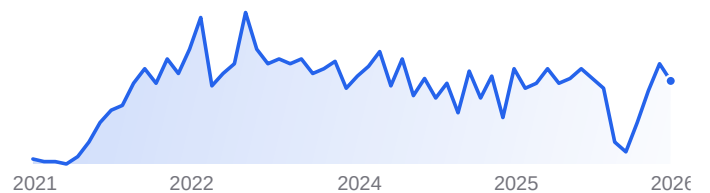
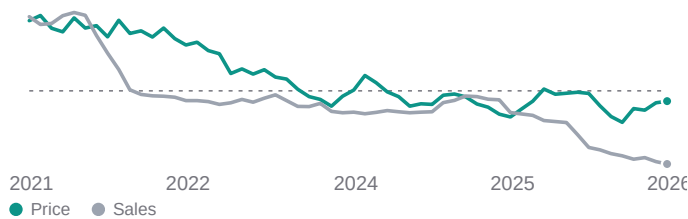


Growth (year over year)

Price -5.5% · Sales -39.2%

Price per square foot

\$192/ft²

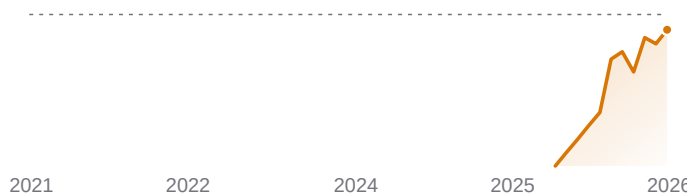


Sale premium vs estimated value

-0.1%

Annual turnover (share of homes sold)

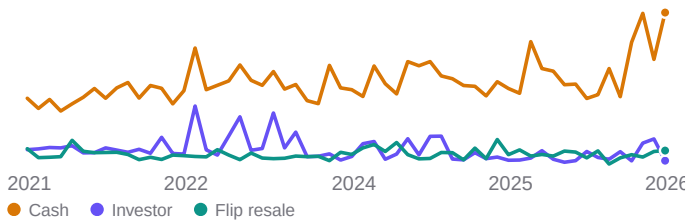
4.8%



BUYERS & OUTCOMES

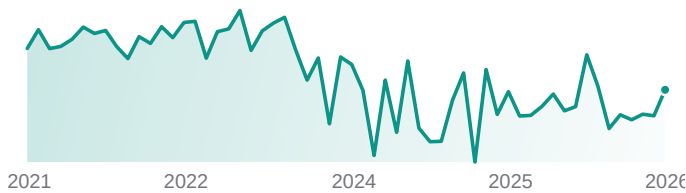
Buyer mix

Cash 88% · Investor 2.0% · Flip resale 7.8%



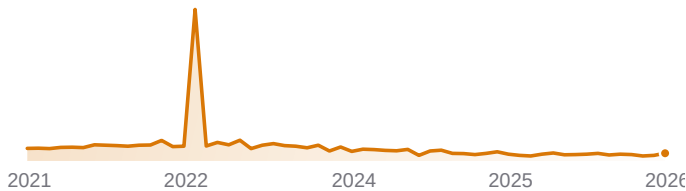
Sellers who sold at a gain

84%

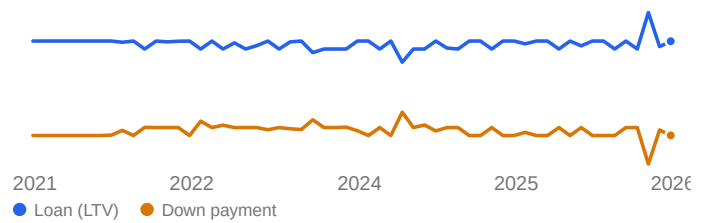


Median annualized return at resale

+5.3%

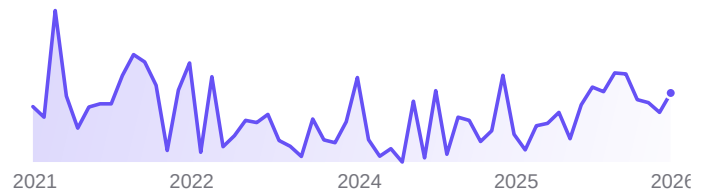


Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



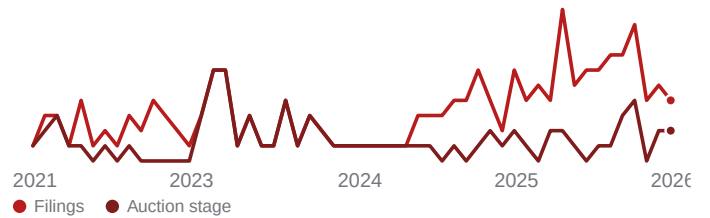
Typical hold before selling

4.9 yrs



Preforeclosure filings

Filings 4 · Auction stage 2



HOUSING STOCK

Homes	15,749
Median value (AVM)	\$311K
Median size	1,620 ft²
Median bedrooms	3
Median year built	2004
Single family	68%
Condos	19%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	65%
Underwater (LTV 125% or more)	0.9%
Owner occupied	55%
Company owned	9.5%
Median loan-to-value	34%

Typical ownership tenure

5.4 yrs

COMMUNITY

Population	13,815
Density	1,318 / mi ²
Median household income	\$63K
Average household income	\$76K
Crime index (US avg 100)	122
Air pollution index (US avg 100)	90
Earthquake index (US avg 100)	125
Homes occupied	79%
Bachelor's or higher	17%
Poverty rate	8.2%
Unemployment	0.9%
Average temp	63°F
Annual precip	55 in
Sunshine	64%

Market metrics are derived from recorded arms-length deeds through June 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.