

Goodman

Community · WI · Wisconsin > Marinette County

SELLER'S MARKET

\$90K

MEDIAN SALE PRICE

9

SALES (12 MO)

\$94K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 61 / 100



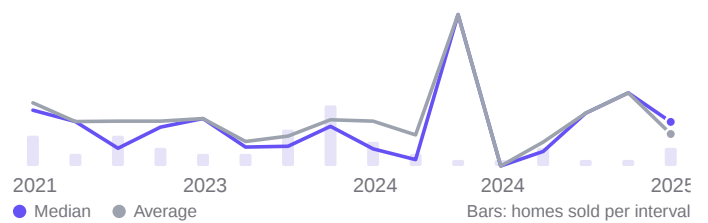
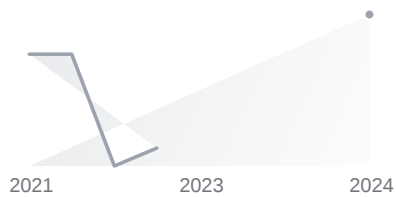
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

61 / 100

Sale prices

Median \$90K · Average \$69K

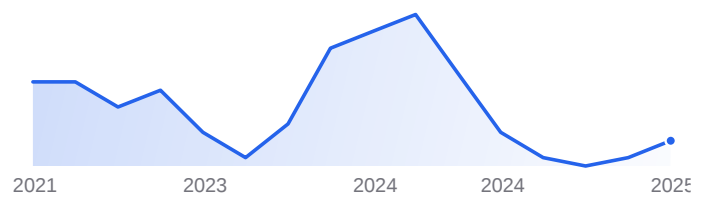
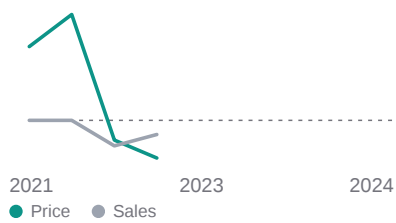


Growth (year over year)

Price +10.3% · Sales -68.2%

Annual turnover (share of homes sold)

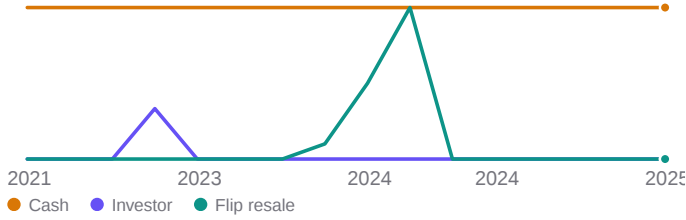
2.0%



BUYERS & OUTCOMES

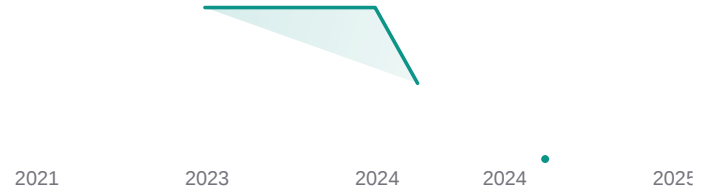
Buyer mix

Cash 100% · Investor 0% · Flip resale 0%



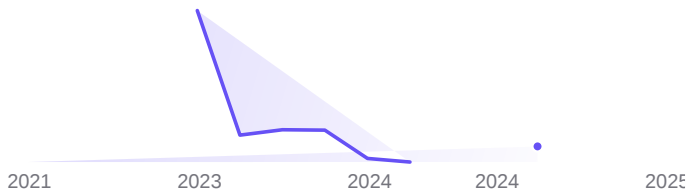
Sellers who sold at a gain

0%



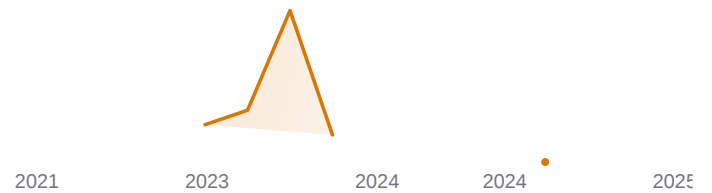
Typical hold before selling

1.5 yrs



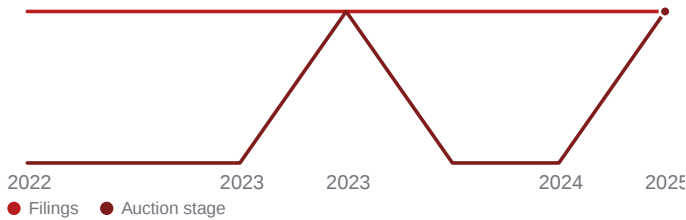
Median annualized return at resale

+0.0%



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	444
Median value (AVM)	\$94K
Single family	100%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	100%
Underwater (LTV 125% or more)	0%
Owner occupied	50%
Company owned	11%
Median loan-to-value	0%
Typical ownership tenure	5.9 yrs

COMMUNITY

Population	247
Density	149 / mi²
Median household income	\$67K
Average household income	\$67K
Crime index (US avg 100)	159
Air pollution index (US avg 100)	80
Earthquake index (US avg 100)	11
Homes occupied	40%
Bachelor's or higher	8%
Poverty rate	7.7%
Unemployment	0.9%
Average temp	41°F
Annual precip	31 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through October 2025, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.