

Deep Run

Community · NC · North Carolina · Lenoir County

BALANCED MARKET

\$108K

MEDIAN SALE PRICE

27

SALES (12 MO)

\$117K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 40 / 100



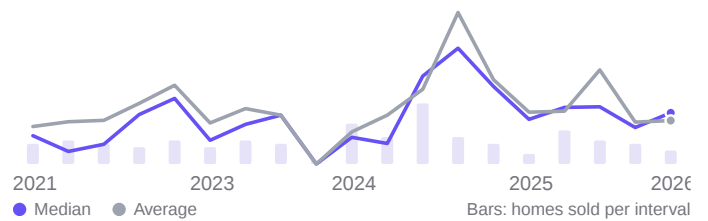
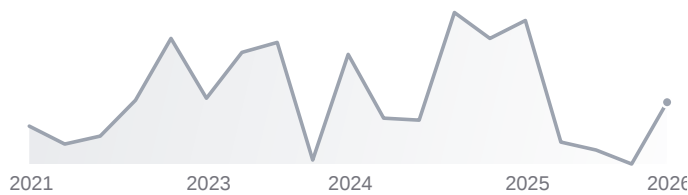
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

40 / 100

Sale prices

Median \$134K · Average \$118K

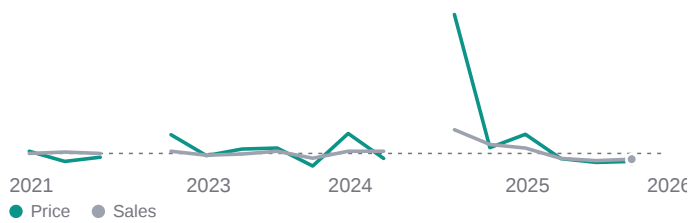


Growth (year over year)

Price -48.1% · Sales -35.0%

Price per square foot

\$87/ft²

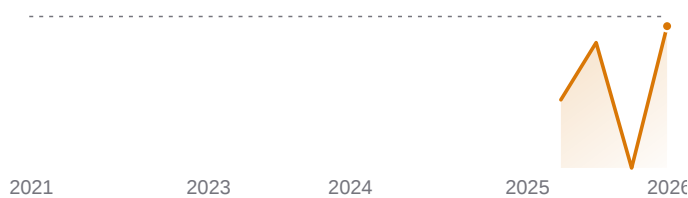


Sale premium vs estimated value

-2.0%

Annual turnover (share of homes sold)

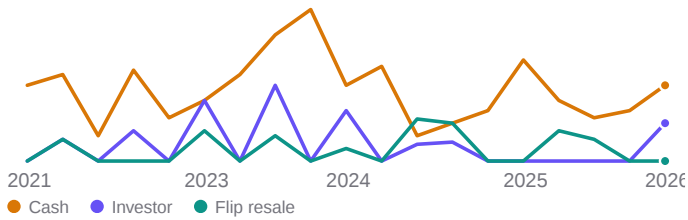
2.3%



BUYERS & OUTCOMES

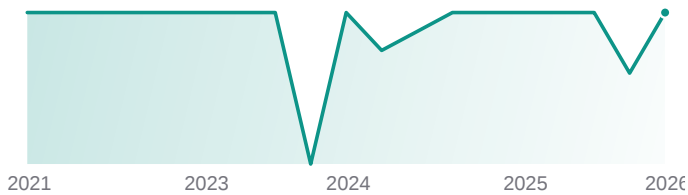
Buyer mix

Cash 50% · Investor 25% · Flip resale 0%



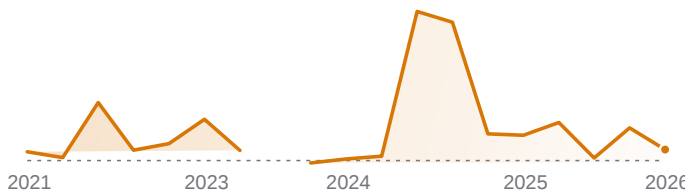
Sellers who sold at a gain

100%

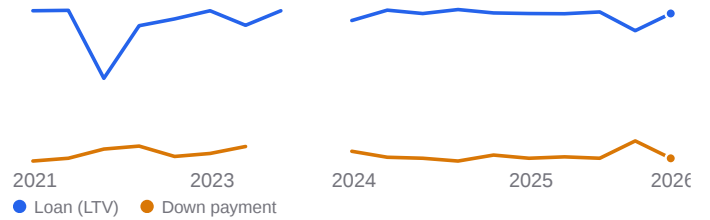


Median annualized return at resale

+9.8%

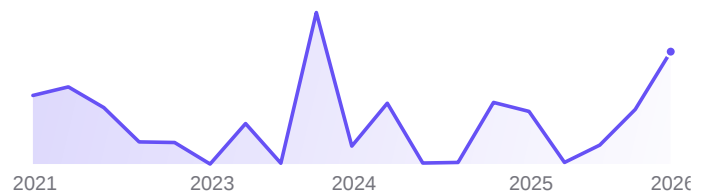


Financing (share of purchase price) Loan (LTV) 98% · Down payment 1.8%



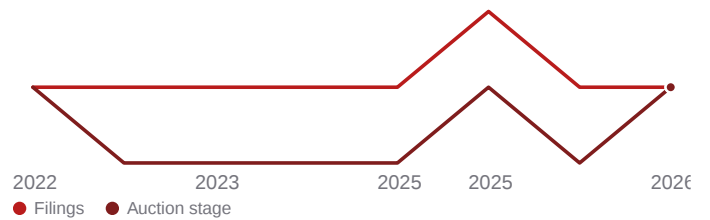
Typical hold before selling

12.3 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	1,167
Median value (AVM)	\$117K
Median size	1,568 ft²
Median bedrooms	3
Median year built	1989
Single family	68%
Condos	0.9%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	64%
Underwater (LTV 125% or more)	5.2%
Owner occupied	69%
Company owned	3.8%
Median loan-to-value	33%

Typical ownership tenure

10.4 yrs

COMMUNITY

Population	570
Density	201 / mi²
Median household income	\$64K
Average household income	\$90K
Crime index (US avg 100)	37
Air pollution index (US avg 100)	86
Earthquake index (US avg 100)	44
Homes occupied	90%
Bachelor's or higher	12%
Poverty rate	15.4%
Unemployment	1.2%
Average temp	61°F
Annual precip	51 in
Sunshine	58%

Market metrics are derived from recorded arms-length deeds through April 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.