

Marshall County, AL

County · AL · Alabama

BALANCED MARKET

\$219K

MEDIAN SALE PRICE

+4.4%

1-YR CHANGE

1,271

SALES (12 MO)

\$219K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 43 / 100



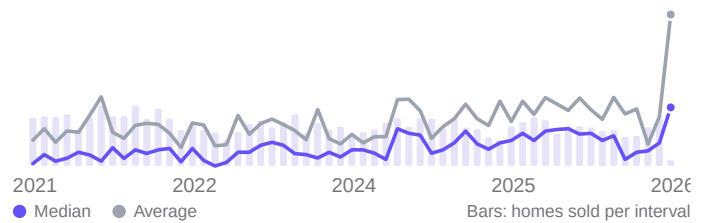
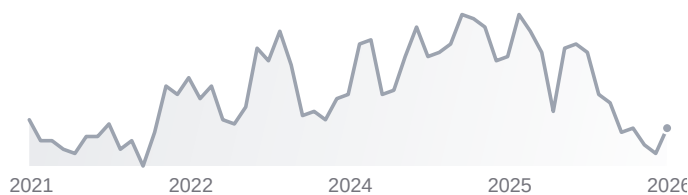
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

43 / 100

Sale prices

Median \$275K · Average \$472K

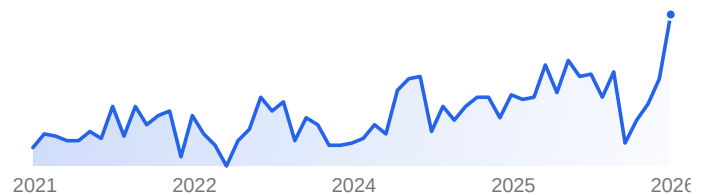
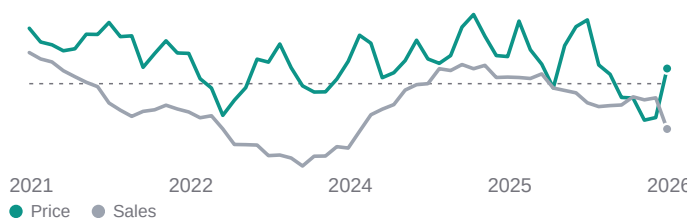


Growth (year over year)

Price +4.4% · Sales -13.3%

Price per square foot

\$166/ft²

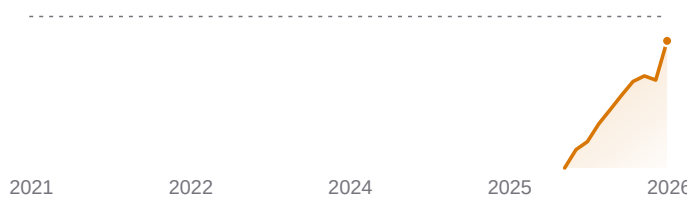


Sale premium vs estimated value

-0.4%

Annual turnover (share of homes sold)

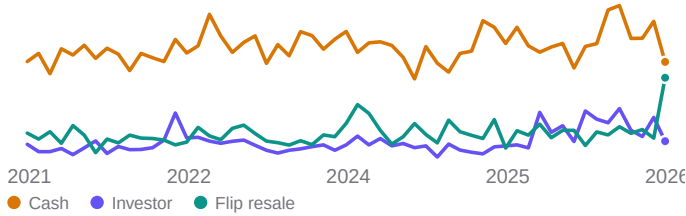
3.6%



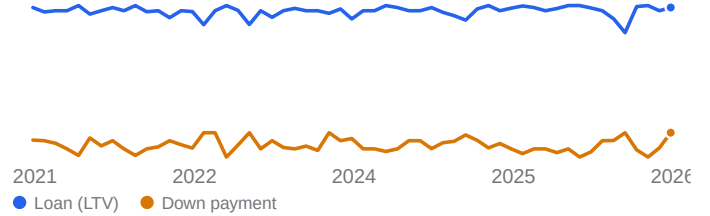
BUYERS & OUTCOMES

Buyer mix

Cash 35% · Investor 5.9% · Flip resale 29%



Financing (share of purchase price) Loan (LTV) 97% · Down payment 20%



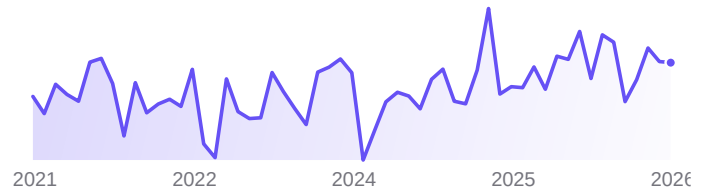
Sellers who sold at a gain

91%



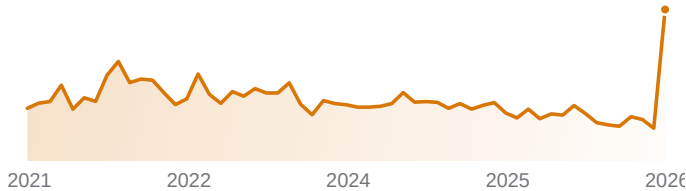
Typical hold before selling

4.4 yrs



Median annualized return at resale

+25.3%



Preforeclosure filings

Filings 10 · Auction stage 10



HOUSING STOCK

Homes	35,271
Median value (AVM)	\$219K
Median size	1,568 ft²
Median bedrooms	3
Median year built	1983
Single family	86%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	64%
Underwater (LTV 125% or more)	2.9%
Owner occupied	65%
Company owned	11%
Median loan-to-value	32%
Typical ownership tenure	13.3 yrs

COMMUNITY

Population	102,747
Density	182 / mi²
Median household income	\$60K
Average household income	\$79K
Crime index (US avg 100)	110
Air pollution index (US avg 100)	96
Earthquake index (US avg 100)	75
Homes occupied	91%
Bachelor's or higher	14%
Poverty rate	12.9%
Unemployment	0.8%
Average temp	60°F
Annual precip	57 in
Sunshine	58%

Market metrics are derived from recorded arms-length deeds through May 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.