

Hall County, GA

County · GA · Georgia

BALANCED MARKET

\$392K

MEDIAN SALE PRICE

-2.4%

1-YR CHANGE

2,813

SALES (12 MO)

\$389K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 40 / 100



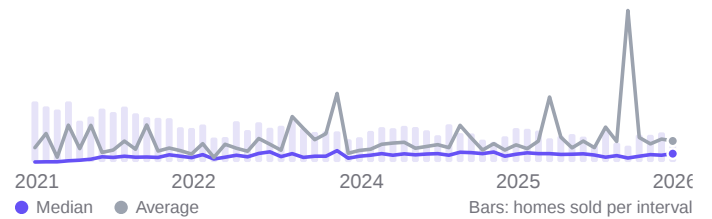
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

40 / 100

Sale prices

Median \$400K · Average \$526K

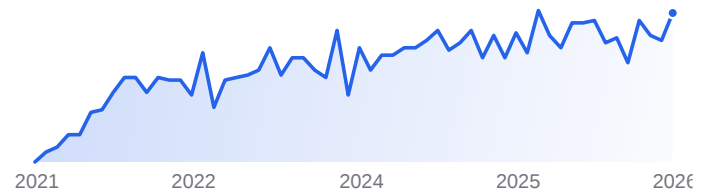
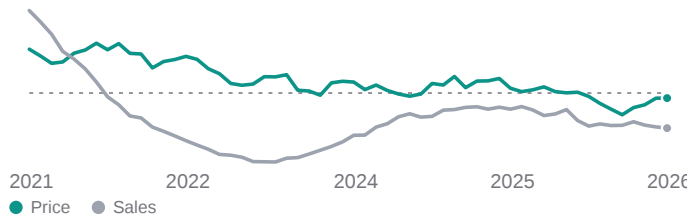


Growth (year over year)

Price -2.4% · Sales -16.6%

Price per square foot

\$218/ft²

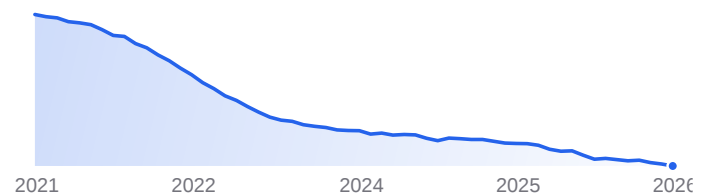
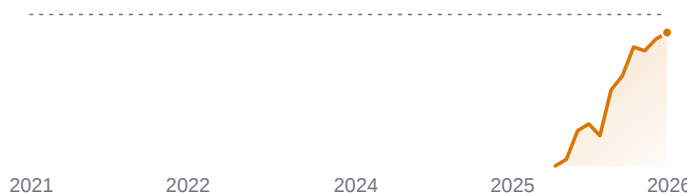


Sale premium vs estimated value

-0.2%

Annual turnover (share of homes sold)

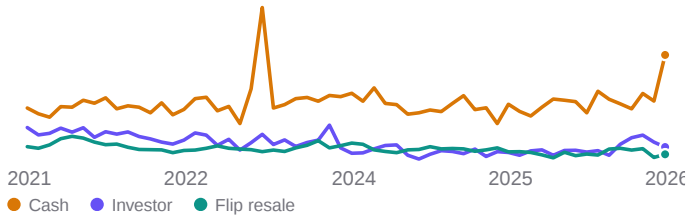
4.0%



BUYERS & OUTCOMES

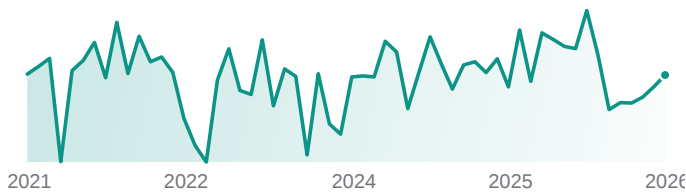
Buyer mix

Cash 69% · Investor 11% · Flip resale 6.6%



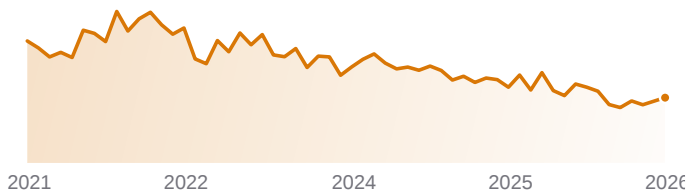
Sellers who sold at a gain

89%

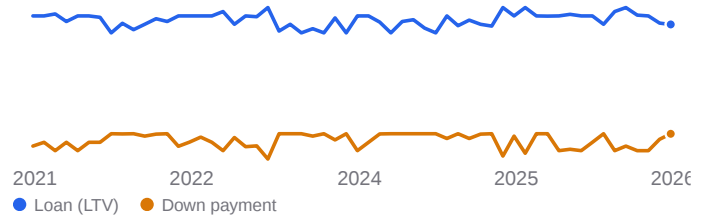


Median annualized return at resale

+6.1%

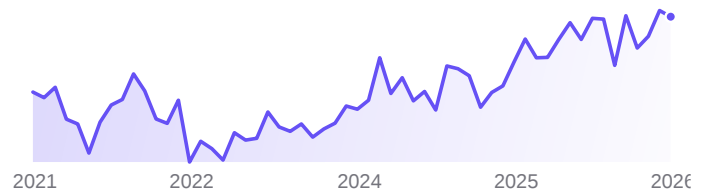


Financing (share of purchase price) Loan (LTV) 85% · Down payment 20%



Typical hold before selling

5.3 yrs



Preforeclosure filings

Filings 17 · Auction stage 17



HOUSING STOCK

Homes	70,359
Median value (AVM)	\$389K
Median size	1,788 ft²
Median bedrooms	3
Median year built	1998
Single family	90%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	62%
Underwater (LTV 125% or more)	1.4%
Owner occupied	82%
Company owned	12%
Median loan-to-value	40%
Typical ownership tenure	7.3 yrs

COMMUNITY

Population	223,316
Density	568 / mi²
Median household income	\$74K
Average household income	\$101K
Crime index (US avg 100)	99
Air pollution index (US avg 100)	84
Earthquake index (US avg 100)	62
Homes occupied	94%
Bachelor's or higher	17%
Poverty rate	10.8%
Unemployment	0.9%
Average temp	60°F
Annual precip	56 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through June 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.