

Pierce County, GA

County · GA · Georgia

SELLER'S MARKET

\$225K

MEDIAN SALE PRICE

+28.3%

1-YR CHANGE

310

SALES (12 MO)

\$190K

MEDIAN VALUE (AVM)

Market temperature

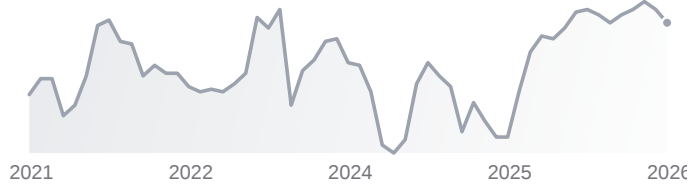
Seller's market · 71 / 100



MARKET TRENDS (5 YEARS)

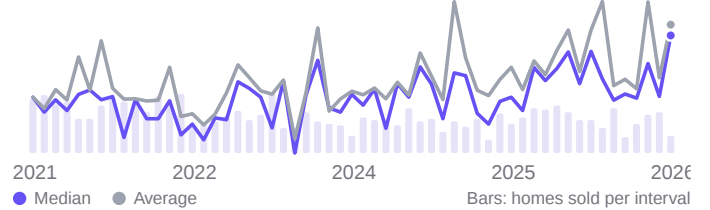
Market temperature (0–100)

71 / 100



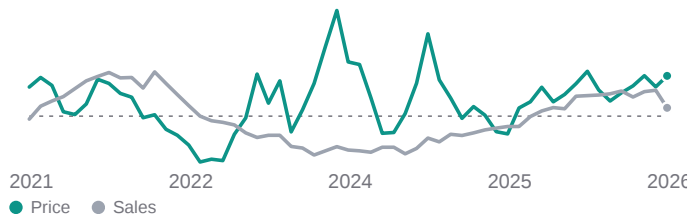
Sale prices

Median \$280K · Average \$300K



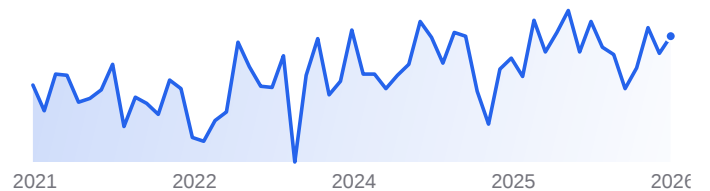
Growth (year over year)

Price +28.3% · Sales +5.8%



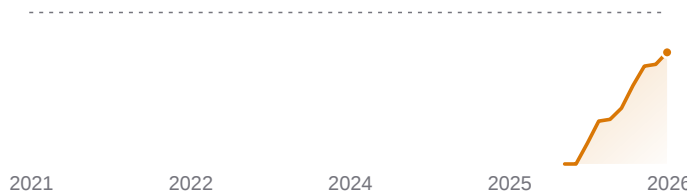
Price per square foot

\$143/ft²



Sale premium vs estimated value

-1.3%



Annual turnover (share of homes sold)

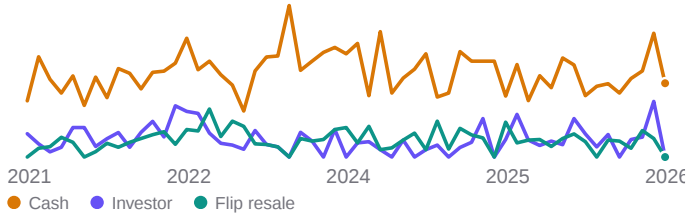
3.8%



BUYERS & OUTCOMES

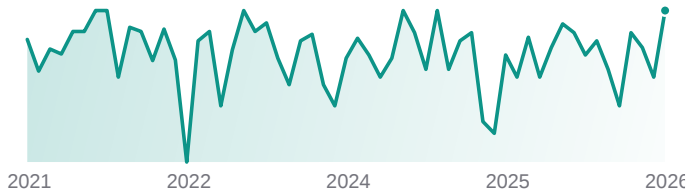
Buyer mix

Cash 38% · Investor 0% · Flip resale 0%



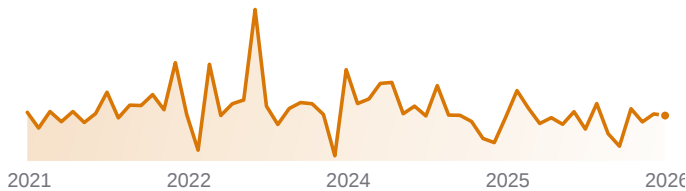
Sellers who sold at a gain

100%

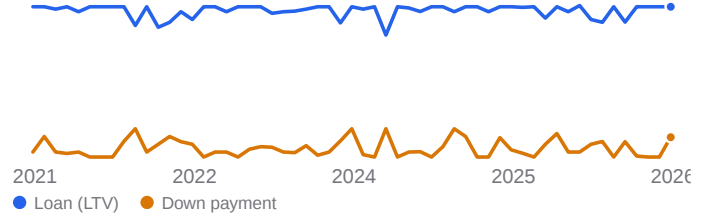


Median annualized return at resale

+8.0%

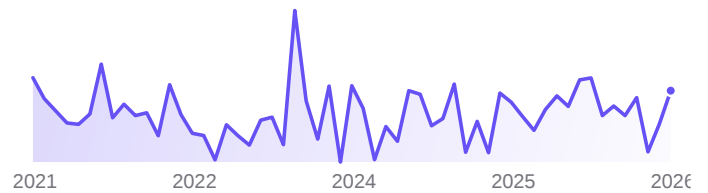


Financing (share of purchase price) Loan (LTV) 98% · Down payment 15%



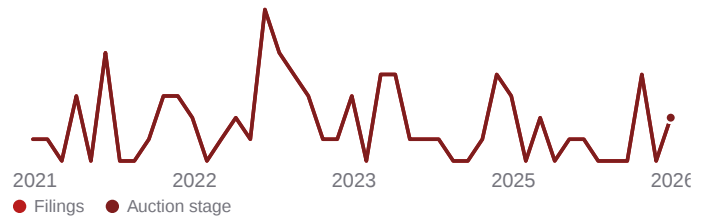
Typical hold before selling

5.0 yrs



Preforeclosure filings

Filings 3 · Auction stage 3



HOUSING STOCK

Homes	8,213
Median value (AVM)	\$190K
Median size	1,629 ft²
Median bedrooms	3
Median year built	1993
Single family	84%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	74%
Underwater (LTV 125% or more)	2.3%
Owner occupied	74%
Company owned	8.3%
Median loan-to-value	0%
Typical ownership tenure	9.5 yrs

COMMUNITY

Population	20,831
Density	61 / mi²
Median household income	\$59K
Average household income	\$76K
Crime index (US avg 100)	119
Air pollution index (US avg 100)	88
Earthquake index (US avg 100)	36
Homes occupied	91%
Bachelor's or higher	10%
Poverty rate	10.2%
Unemployment	1.1%
Average temp	67°F
Annual precip	50 in
Sunshine	66%

Market metrics are derived from recorded arms-length deeds through May 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.