

Monona County, IA

County · IA · Iowa

BALANCED MARKET

\$132K

MEDIAN SALE PRICE

+2.5%

1-YR CHANGE

128

SALES (12 MO)

\$104K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 52 / 100



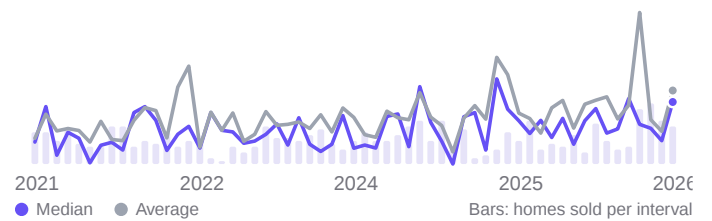
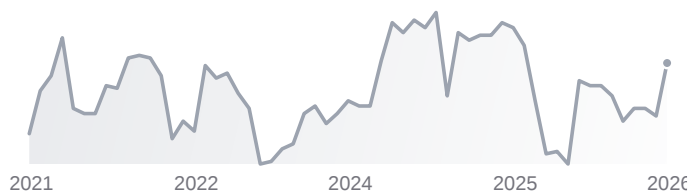
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

52 / 100

Sale prices

Median \$187K · Average \$215K

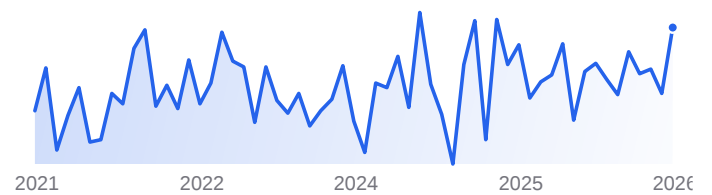
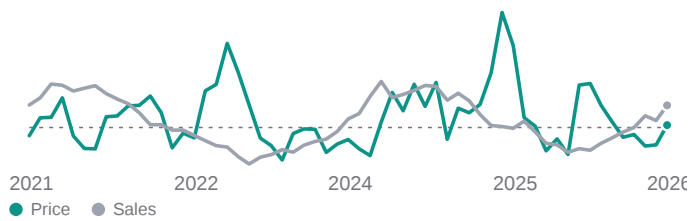


Growth (year over year)

Price +2.5% · Sales +23.1%

Price per square foot

\$139/ft²

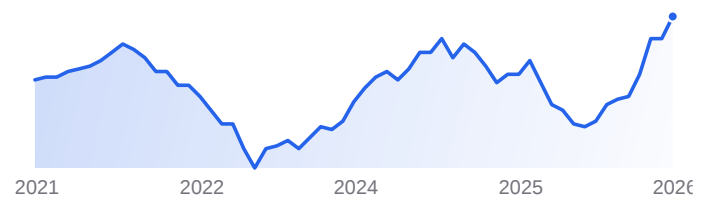
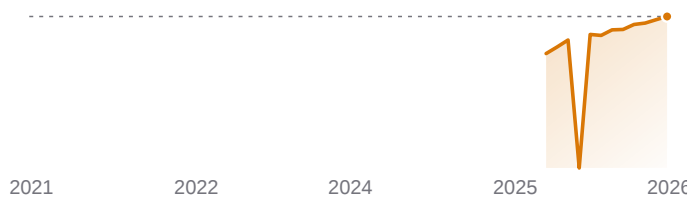


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

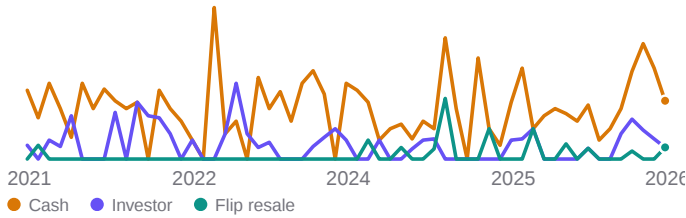
2.4%



BUYERS & OUTCOMES

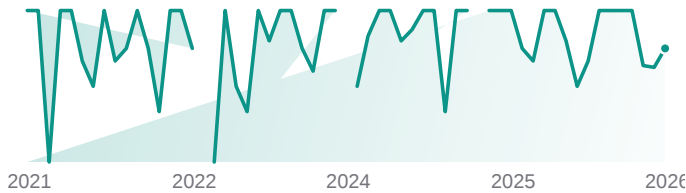
Buyer mix

Cash 38% · Investor 7.7% · Flip resale 7.7%



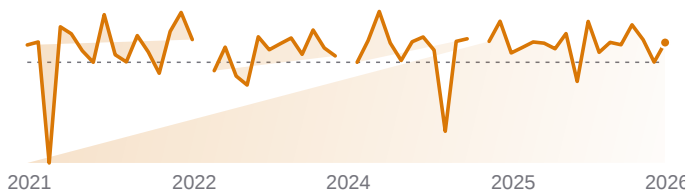
Sellers who sold at a gain

75%

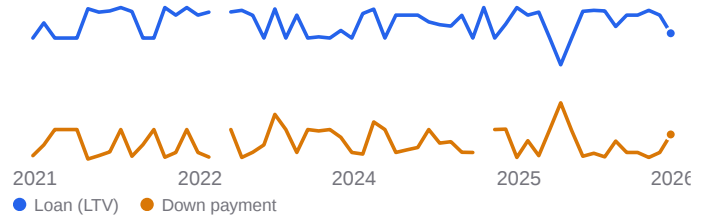


Median annualized return at resale

+6.9%

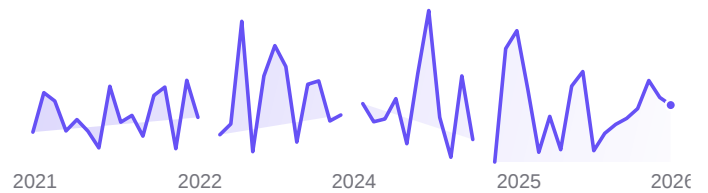


Financing (share of purchase price) Loan (LTV) 83% · Down payment 17%



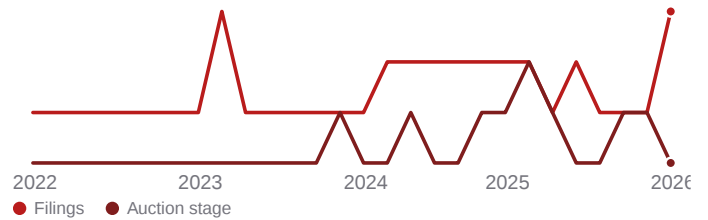
Typical hold before selling

4.6 yrs



Preforeclosure filings

Filings 3 · Auction stage 0



HOUSING STOCK

Homes	5,344
Median value (AVM)	\$104K
Median size	1,358 ft²
Median bedrooms	3
Median year built	1938
Single family	82%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	58%
Underwater (LTV 125% or more)	9.1%
Owner occupied	53%
Company owned	19%
Median loan-to-value	36%
Typical ownership tenure	126.6 yrs

COMMUNITY

Population	8,456
Density	12 / mi²
Median household income	\$63K
Average household income	\$78K
Crime index (US avg 100)	115
Air pollution index (US avg 100)	93
Earthquake index (US avg 100)	17
Homes occupied	89%
Bachelor's or higher	12%
Poverty rate	10.6%
Unemployment	0.8%
Average temp	49°F
Annual precip	30 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.