

Story County, IA

County · IA · Iowa

SELLER'S MARKET

\$295K

MEDIAN SALE PRICE

+4.6%

1-YR CHANGE

1,065

SALES (12 MO)

\$269K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 65 / 100



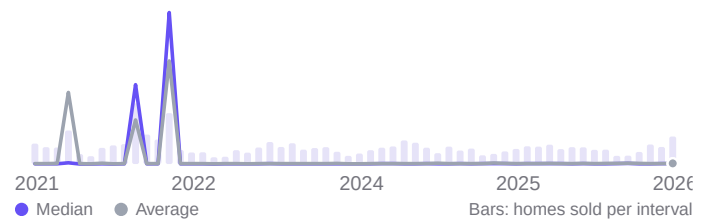
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

65 / 100

Sale prices

Median \$317K · Average \$365K

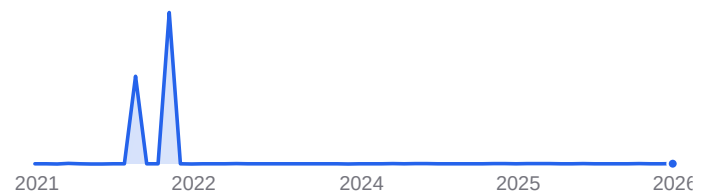
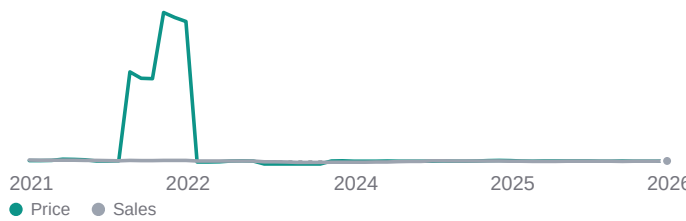


Growth (year over year)

Price +4.6% · Sales +7.1%

Price per square foot

\$212/ft²

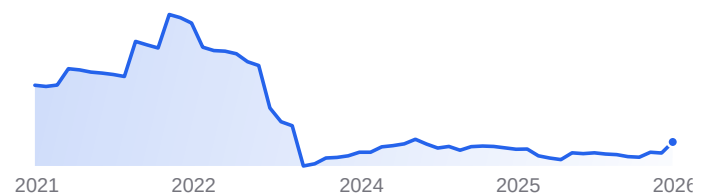
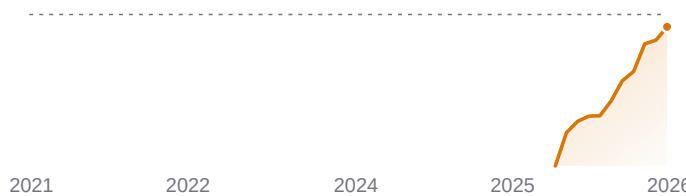


Sale premium vs estimated value

-0.3%

Annual turnover (share of homes sold)

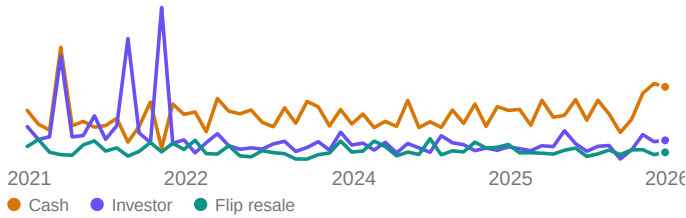
3.7%



BUYERS & OUTCOMES

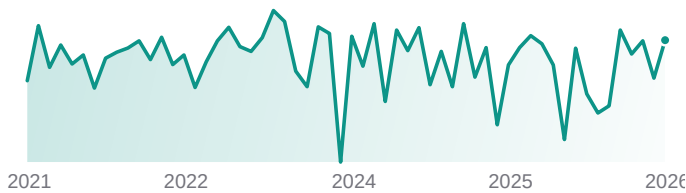
Buyer mix

Cash 35% · Investor 9.0% · Flip resale 3.2%



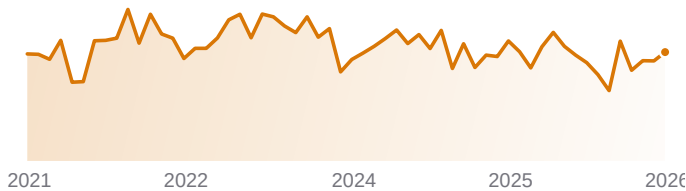
Sellers who sold at a gain

96%

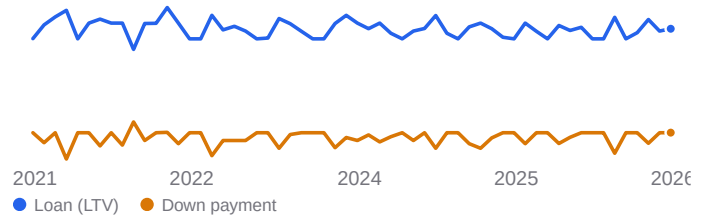


Median annualized return at resale

+4.6%

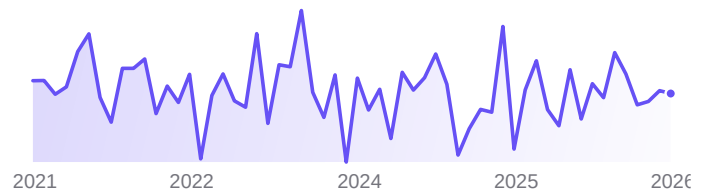


Financing (share of purchase price) Loan (LTV) 86% · Down payment 20%



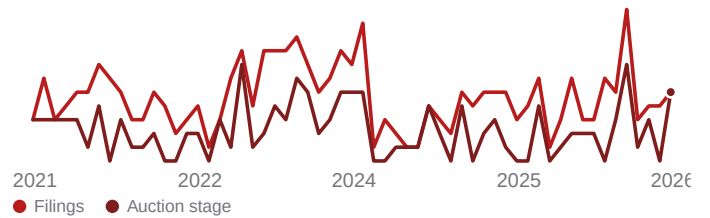
Typical hold before selling

5.8 yrs



Preforeclosure filings

Filings 5 · Auction stage 5



HOUSING STOCK

Homes	28,443
Median value (AVM)	\$269K
Median size	1,442 ft²
Median bedrooms	3
Median year built	1978
Single family	71%
Condos	13%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	47%
Underwater (LTV 125% or more)	3.4%
Owner occupied	72%
Company owned	27%
Median loan-to-value	53%

Typical ownership tenure

18.2 yrs

COMMUNITY

Population	102,017
Density	178 / mi²
Median household income	\$68K
Average household income	\$93K
Crime index (US avg 100)	101
Air pollution index (US avg 100)	91
Earthquake index (US avg 100)	13
Homes occupied	92%
Bachelor's or higher	31%
Poverty rate	16.1%
Unemployment	0.9%
Average temp	48°F
Annual precip	35 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through June 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.