

Midland County, MI

County · MI · Michigan

SELLER'S MARKET

\$250K

MEDIAN SALE PRICE

+11.3%

1-YR CHANGE

1,227

SALES (12 MO)

\$239K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 67 / 100

Buyer's market

Balanced

Seller's market

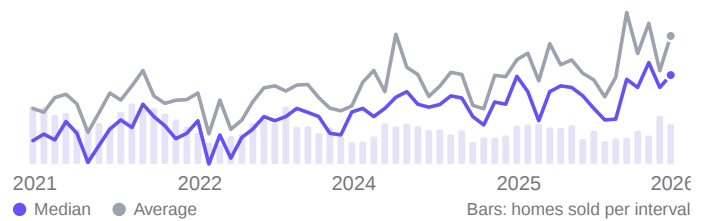
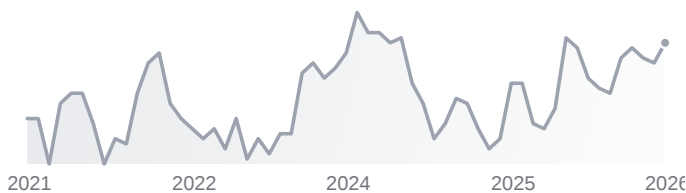
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

67 / 100

Sale prices

Median \$250K · Average \$297K

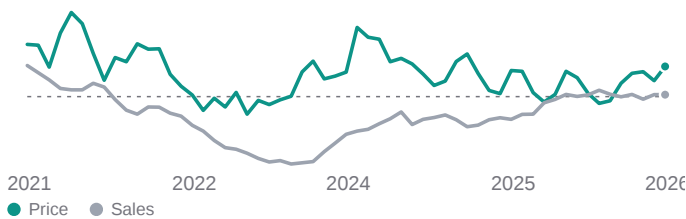


Growth (year over year)

Price +11.3% · Sales +0.7%

Price per square foot

\$165/ft²

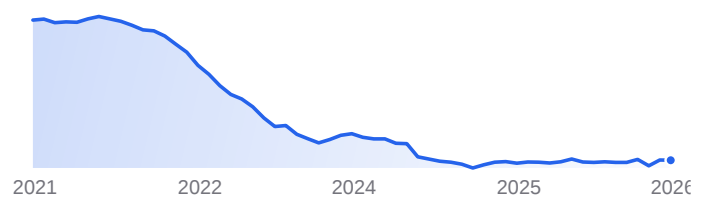
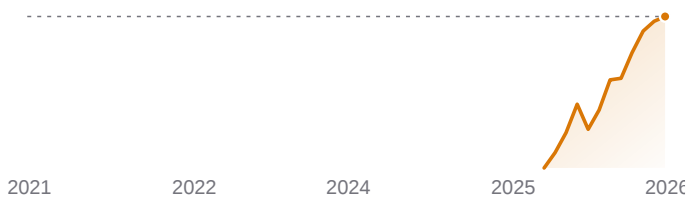


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

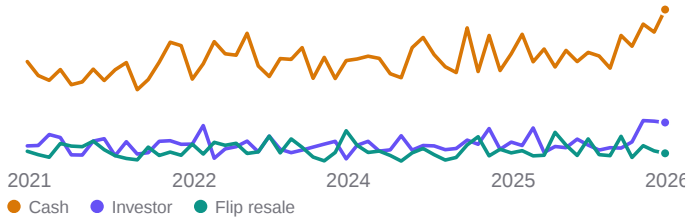
3.8%



BUYERS & OUTCOMES

Buyer mix

Cash 48% · Investor 13% · Flip resale 3.2%



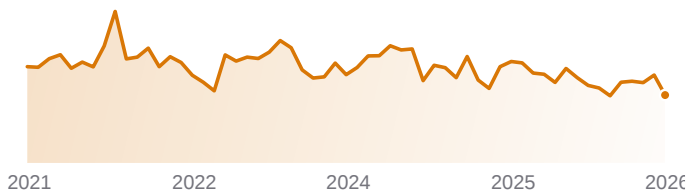
Sellers who sold at a gain

85%

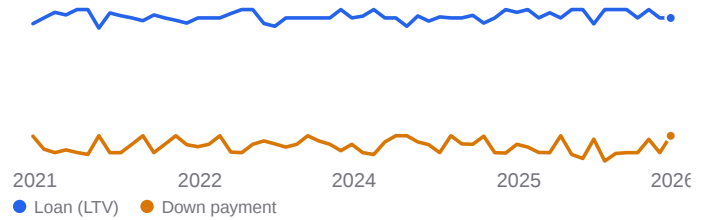


Median annualized return at resale

+6.0%

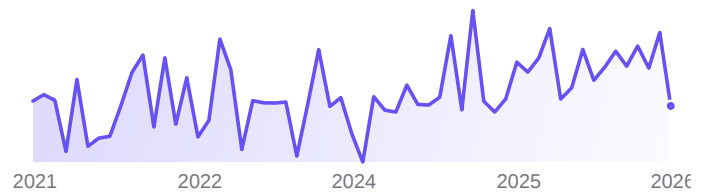


Financing (share of purchase price) Loan (LTV) 90% · Down payment 20%



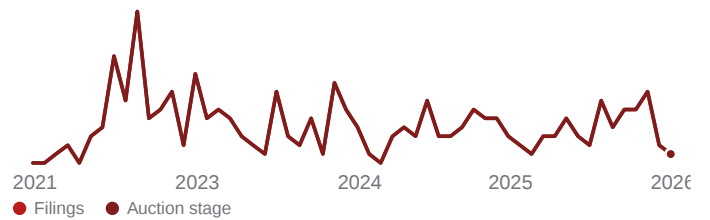
Typical hold before selling

3.9 yrs



Preforeclosure filings

Filings 2 · Auction stage 2



HOUSING STOCK

Homes	32,636
Median value (AVM)	\$239K
Median size	1,514 ft²
Median bedrooms	3
Median year built	1972
Single family	85%
Condos	4.0%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	68%
Underwater (LTV 125% or more)	1.0%
Owner occupied	86%
Company owned	20%
Median loan-to-value	20%

Typical ownership tenure

17.5 yrs

COMMUNITY

Population	84,482
Density	163 / mi²
Median household income	\$75K
Average household income	\$101K
Crime index (US avg 100)	98
Air pollution index (US avg 100)	96
Earthquake index (US avg 100)	15
Homes occupied	94%
Bachelor's or higher	22%
Poverty rate	9.0%
Unemployment	1.3%
Average temp	47°F
Annual precip	31 in
Sunshine	50%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.