

Rock County, MN

County · MN · Minnesota

BALANCED MARKET

\$238K

MEDIAN SALE PRICE

-0.5%

1-YR CHANGE

121

SALES (12 MO)

\$194K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 55 / 100

Buyer's market

Balanced

Seller's market

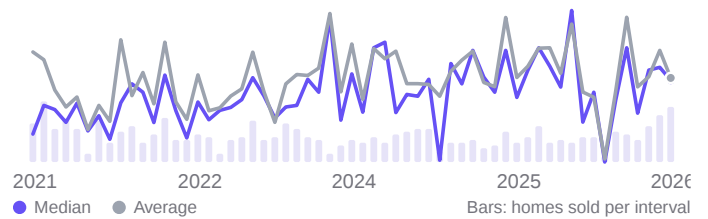
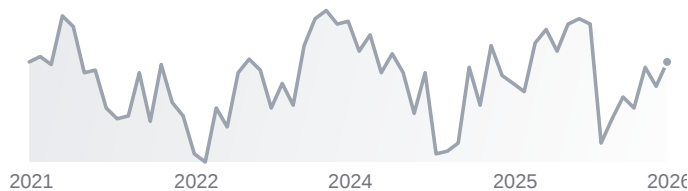
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

55 / 100

Sale prices

Median \$223K · Average \$227K

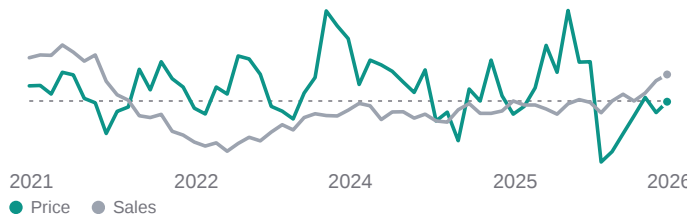


Growth (year over year)

Price -0.5% · Sales +19.8%

Price per square foot

\$201/ft²

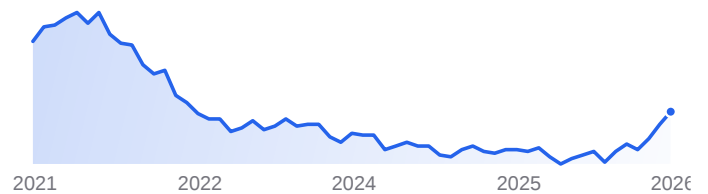
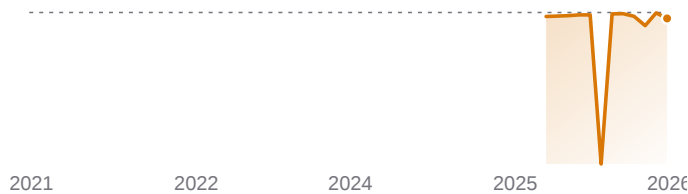


Sale premium vs estimated value

-3.1%

Annual turnover (share of homes sold)

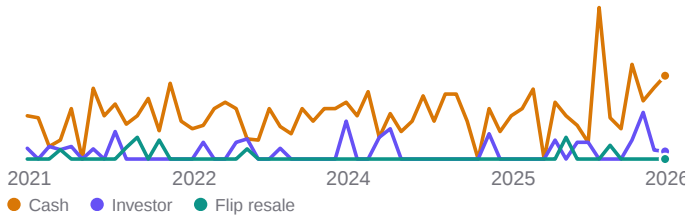
3.6%



BUYERS & OUTCOMES

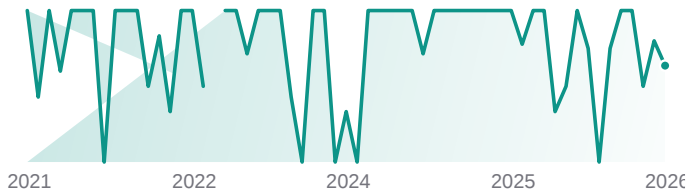
Buyer mix

Cash 55% · Investor 5.0% · Flip resale 0%



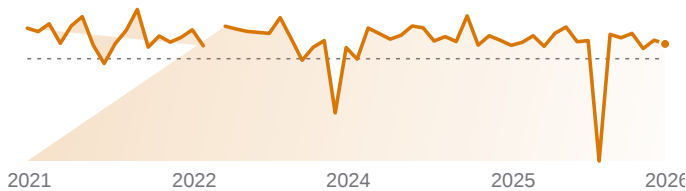
Sellers who sold at a gain

82%

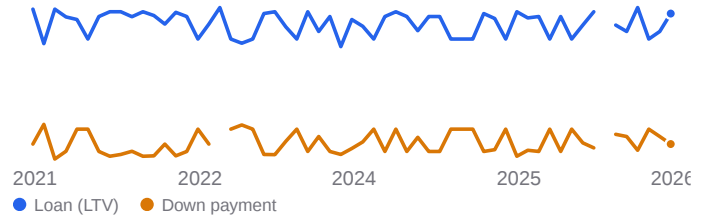


Median annualized return at resale

+4.9%

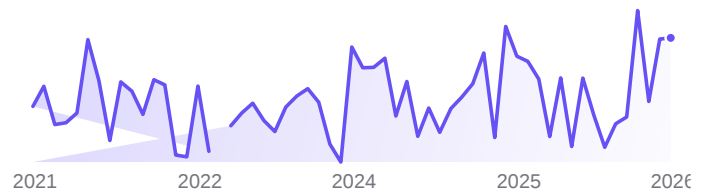


Financing (share of purchase price) Loan (LTV) 97% · Down payment 10%



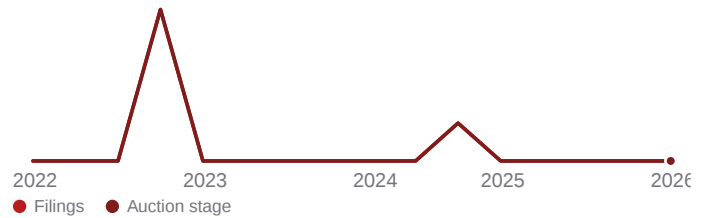
Typical hold before selling

9.2 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	3,400
Median value (AVM)	\$194K
Median size	1,000 ft²
Median year built	1956
Single family	95%
Condos	0.9%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	50%
Underwater (LTV 125% or more)	3.6%
Owner occupied	69%
Company owned	9.5%
Median loan-to-value	50%
Typical ownership tenure	15.7 yrs

COMMUNITY

Population	9,540
Density	20 / mi²
Median household income	\$74K
Average household income	\$94K
Crime index (US avg 100)	119
Air pollution index (US avg 100)	85
Earthquake index (US avg 100)	20
Homes occupied	92%
Bachelor's or higher	20%
Poverty rate	7.6%
Unemployment	0.7%
Average temp	45°F
Annual precip	27 in
Sunshine	58%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.