

Dona Ana

County · NM · New Mexico

SELLER'S MARKET

\$289K

MEDIAN SALE PRICE

+368.6%

1-YR CHANGE

481

SALES (12 MO)

\$277K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 64 / 100

Buyer's market

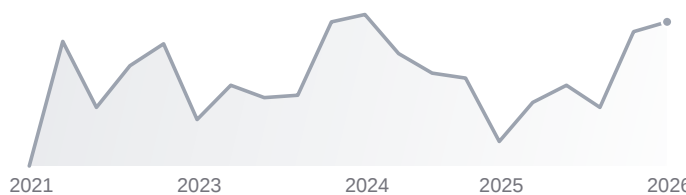
Balanced

Seller's market

MARKET TRENDS (5 YEARS)

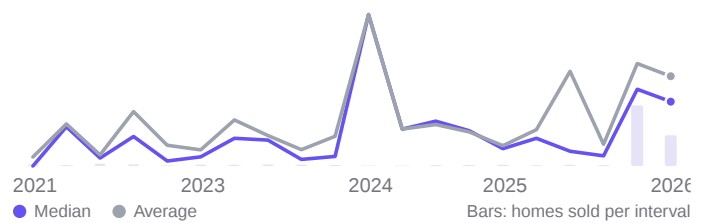
Market temperature (0–100)

64 / 100



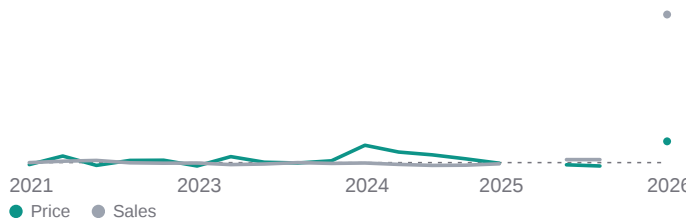
Sale prices

Median \$263K · Average \$347K



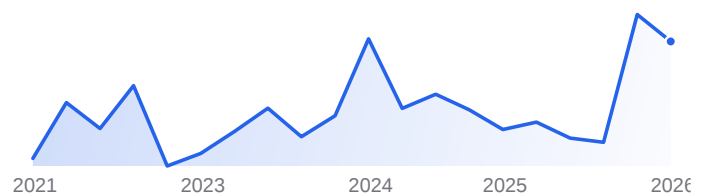
Growth (year over year)

Price +368.6% · Sales +2572.2%



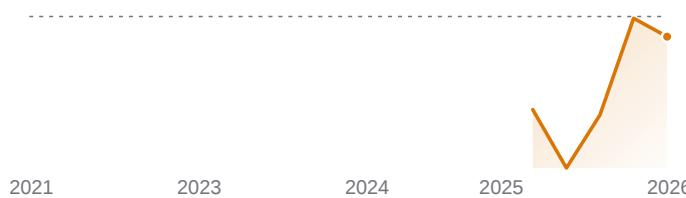
Price per square foot

\$151/ft²



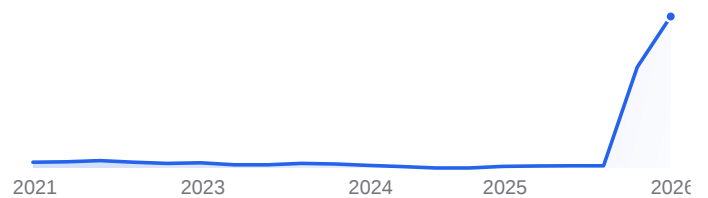
Sale premium vs estimated value

-7.4%



Annual turnover (share of homes sold)

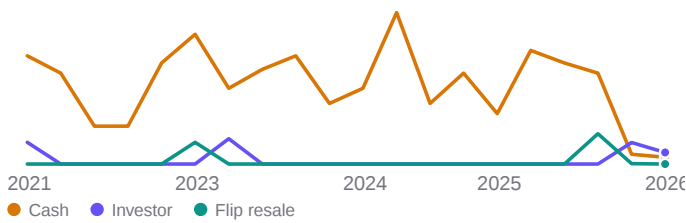
0.7%



BUYERS & OUTCOMES

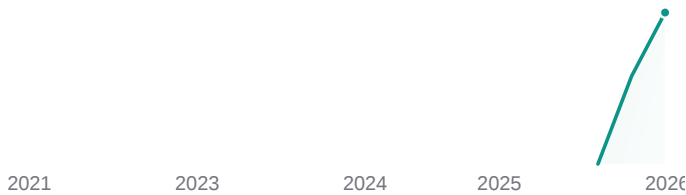
Buyer mix

Cash 4.5% · Investor 7.6% · Flip resale 0%



Sellers who sold at a gain

100%

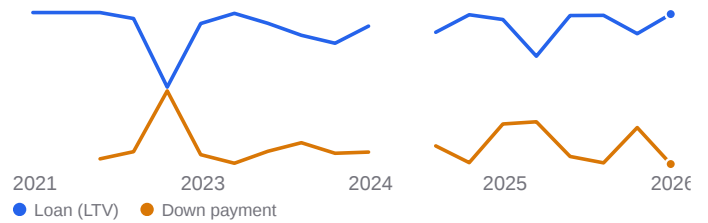


Median annualized return at resale

+11.9%



Financing (share of purchase price) Loan (LTV) 99% · Down payment 1.0%



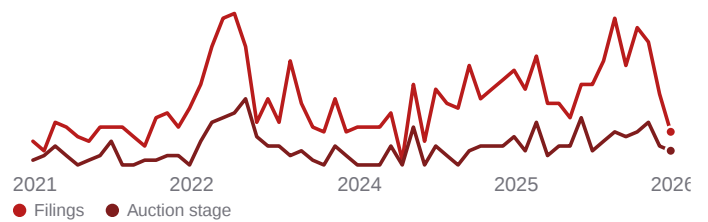
Typical hold before selling

6.4 yrs



Preforeclosure filings

Filings 7 · Auction stage 3



HOUSING STOCK

Homes	66,995
Median value (AVM)	\$277K
Median size	1,697 ft²
Median bedrooms	3
Median year built	1995
Single family	91%
Condos	2.2%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	56%
Underwater (LTV 125% or more)	1.4%
Owner occupied	76%
Company owned	12%
Median loan-to-value	46%

Typical ownership tenure

9.6 yrs

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.