

Harnett County, NC

County · NC · North Carolina

BUYER'S MARKET

\$300K

MEDIAN SALE PRICE

-7.5%

1-YR CHANGE

2,134

SALES (12 MO)

\$296K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 30 / 100



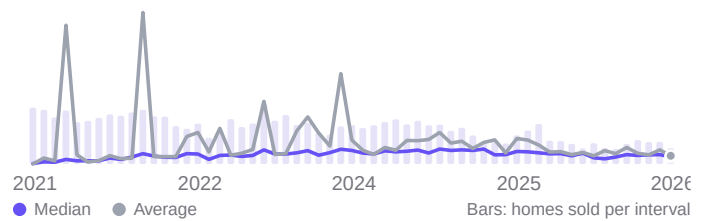
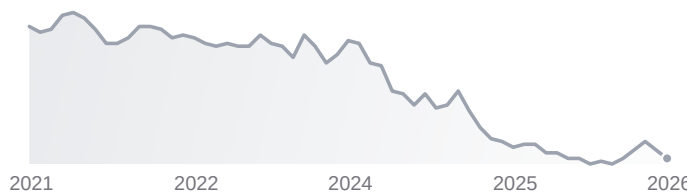
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

30 / 100

Sale prices

Median \$290K · Average \$297K

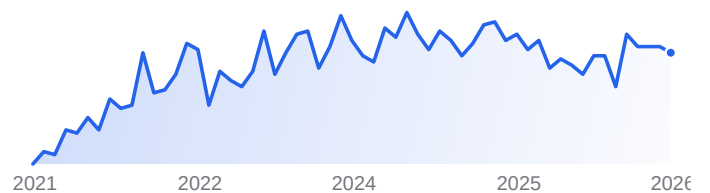
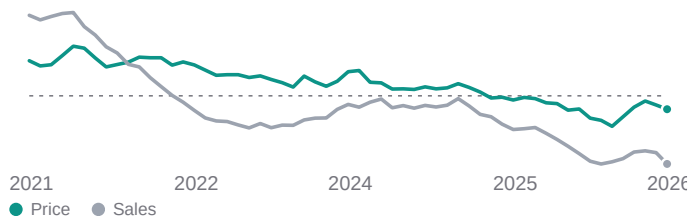


Growth (year over year)

Price -7.5% · Sales -38.2%

Price per square foot

\$160/ft²

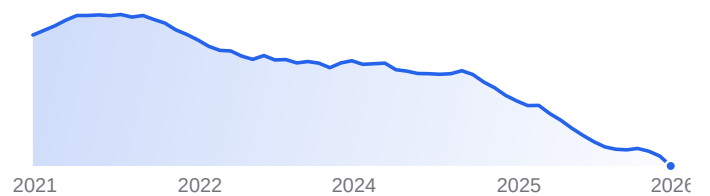
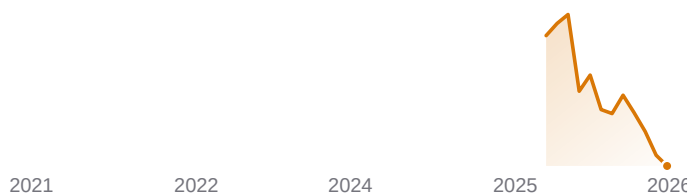


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

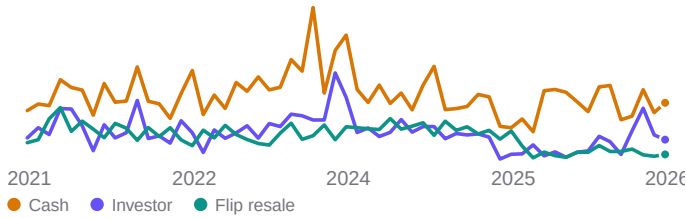
4.3%



BUYERS & OUTCOMES

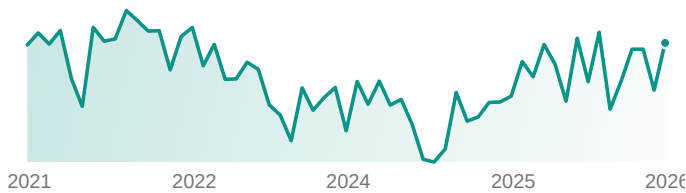
Buyer mix

Cash 27% · Investor 13% · Flip resale 7.7%



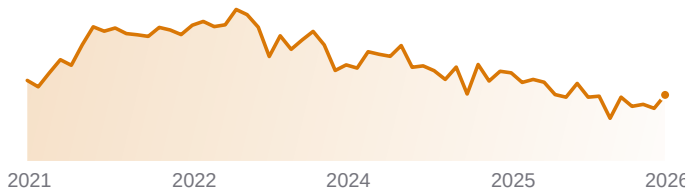
Sellers who sold at a gain

89%

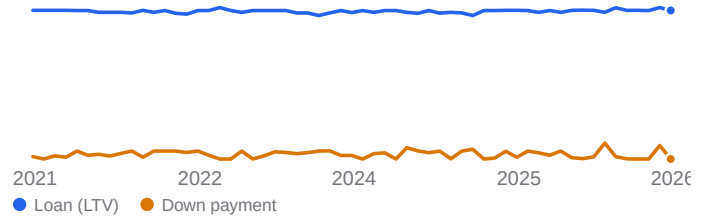


Median annualized return at resale

+5.1%

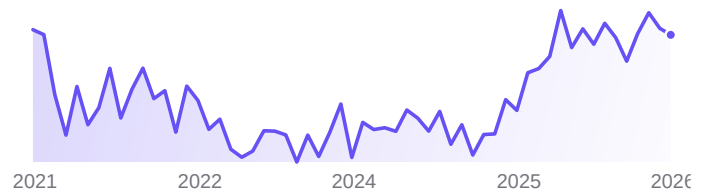


Financing (share of purchase price) Loan (LTV) 98% · Down payment 5.0%



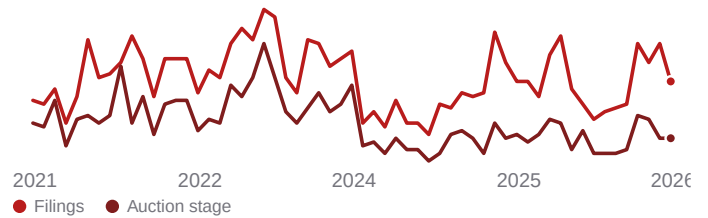
Typical hold before selling

4.4 yrs



Preforeclosure filings

Filings 22 · Auction stage 7



HOUSING STOCK

Homes	50,203
Median value (AVM)	\$296K
Median size	1,742 ft²
Median bedrooms	3
Median year built	2000
Single family	60%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	41%
Underwater (LTV 125% or more)	2.0%
Owner occupied	76%
Company owned	7.9%
Median loan-to-value	60%
Typical ownership tenure	7.8 yrs

COMMUNITY

Population	147,635
Density	248 / mi²
Median household income	\$65K
Average household income	\$83K
Crime index (US avg 100)	113
Air pollution index (US avg 100)	85
Earthquake index (US avg 100)	50
Homes occupied	93%
Bachelor's or higher	15%
Poverty rate	12.2%
Unemployment	1.0%
Average temp	61°F
Annual precip	47 in
Sunshine	63%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.