

Rockingham County, NC

County · NC · North Carolina

BALANCED MARKET

\$194K

MEDIAN SALE PRICE

+1.0%

1-YR CHANGE

1,663

SALES (12 MO)

\$146K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 55 / 100



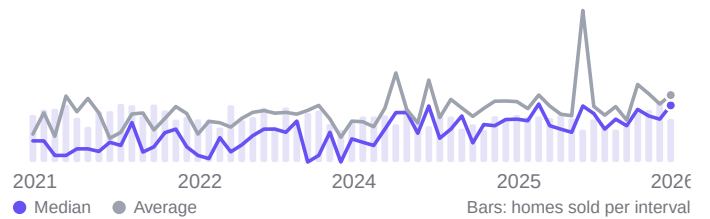
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

55 / 100

Sale prices

Median \$206K · Average \$222K

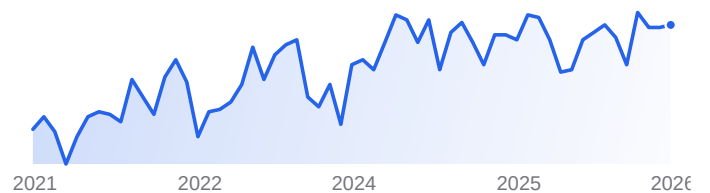
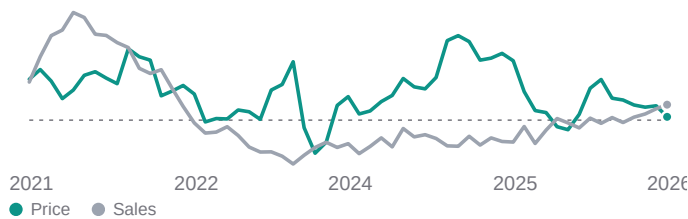


Growth (year over year)

Price +1.0% · Sales +4.5%

Price per square foot

\$145/ft²

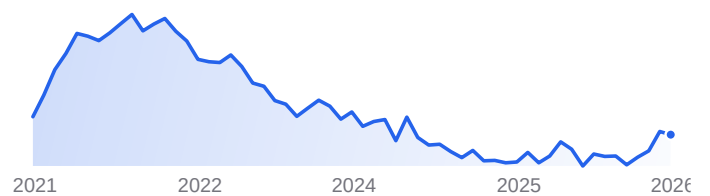
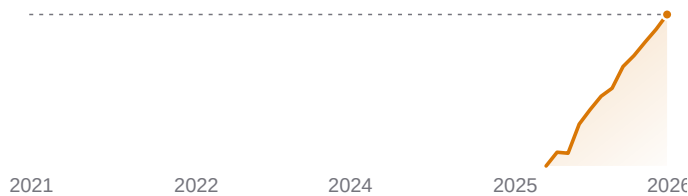


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

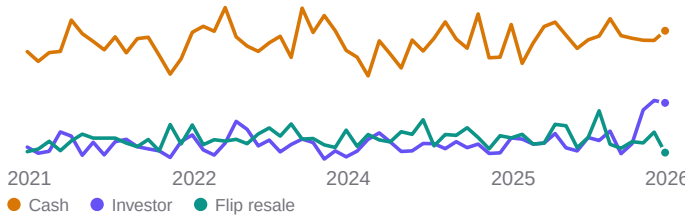
3.5%



BUYERS & OUTCOMES

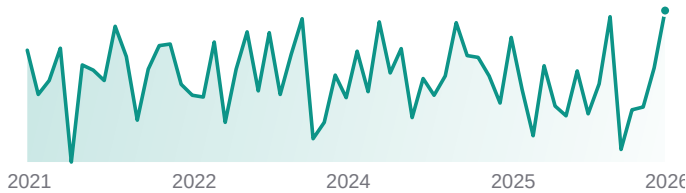
Buyer mix

Cash 40% · Investor 19% · Flip resale 4.4%



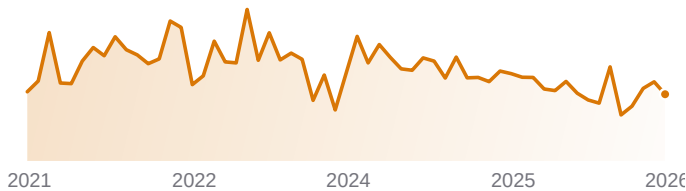
Sellers who sold at a gain

97%

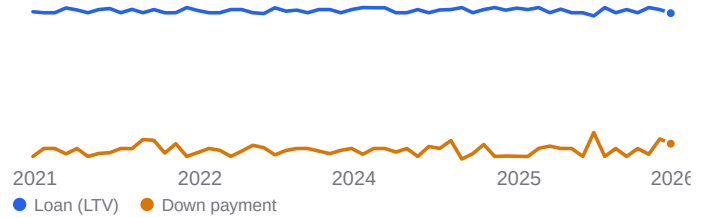


Median annualized return at resale

+6.2%

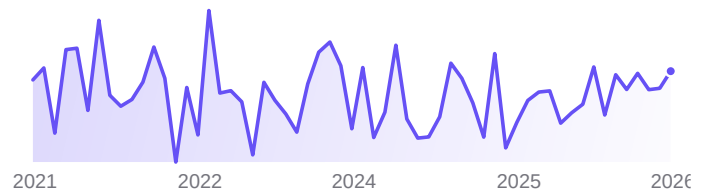


Financing (share of purchase price) Loan (LTV) 95% · Down payment 13%



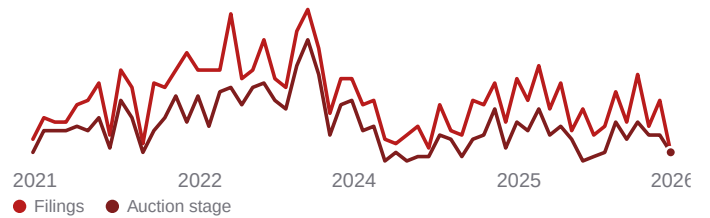
Typical hold before selling

5.0 yrs



Preforeclosure filings

Filings 3 · Auction stage 3



HOUSING STOCK

Homes	47,127
Median value (AVM)	\$146K
Median size	1,404 ft²
Median bedrooms	3
Median year built	1972
Single family	82%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	63%
Underwater (LTV 125% or more)	2.8%
Owner occupied	65%
Company owned	11%
Median loan-to-value	36%
Typical ownership tenure	9.6 yrs

COMMUNITY

Population	94,315
Density	167 / mi²
Median household income	\$53K
Average household income	\$72K
Crime index (US avg 100)	107
Air pollution index (US avg 100)	94
Earthquake index (US avg 100)	47
Homes occupied	90%
Bachelor's or higher	11%
Poverty rate	17.8%
Unemployment	1.0%
Average temp	58°F
Annual precip	47 in
Sunshine	60%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.