

Rogers County, OK

County · OK · Oklahoma

SELLER'S MARKET

\$278K

MEDIAN SALE PRICE

+3.1%

1-YR CHANGE

1,453

SALES (12 MO)

\$280K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 69 / 100

Buyer's market

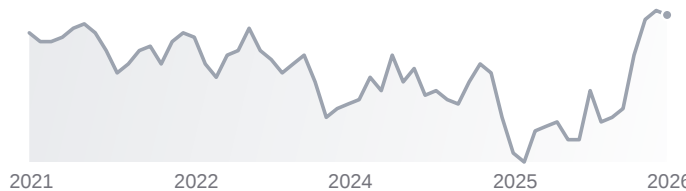
Balanced

Seller's market

MARKET TRENDS (5 YEARS)

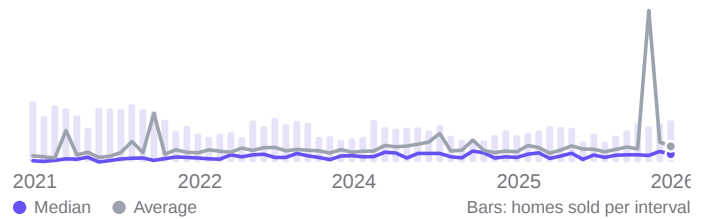
Market temperature (0–100)

69 / 100



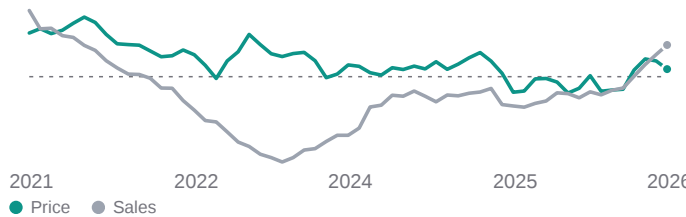
Sale prices

Median \$275K · Average \$335K



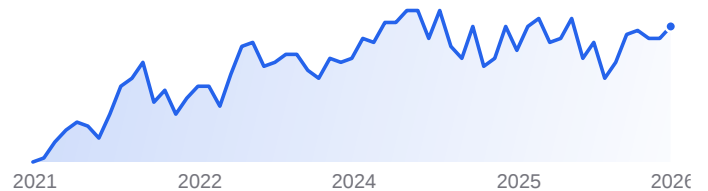
Growth (year over year)

Price +3.1% · Sales +12.9%



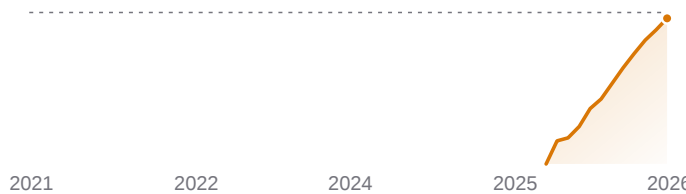
Price per square foot

\$163/ft²



Sale premium vs estimated value

-0.1%



Annual turnover (share of homes sold)

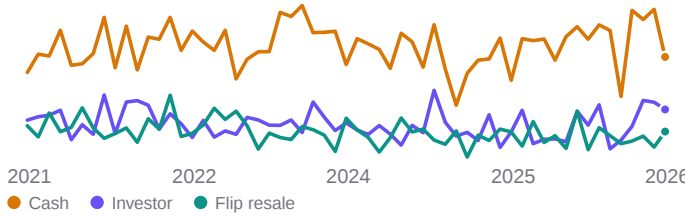
4.2%



BUYERS & OUTCOMES

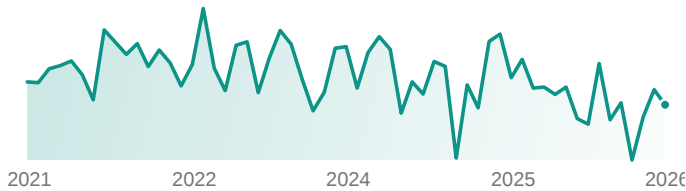
Buyer mix

Cash 24% · Investor 12% · Flip resale 7.0%



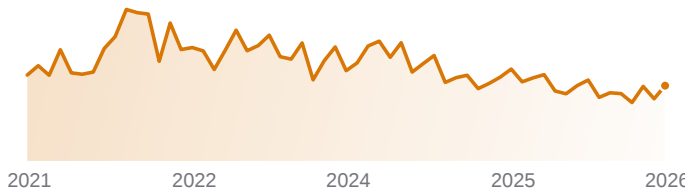
Sellers who sold at a gain

90%

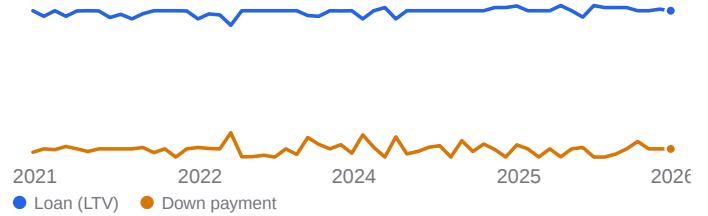


Median annualized return at resale

+5.5%

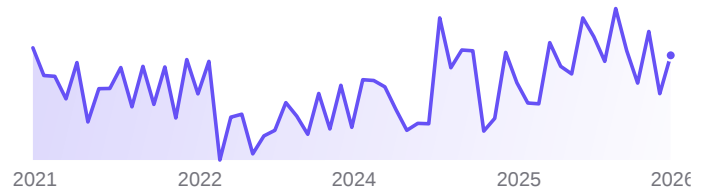


Financing (share of purchase price) Loan (LTV) 95% · Down payment 10%



Typical hold before selling

5.3 yrs



Preforeclosure filings

Filings 4 · Auction stage 4



HOUSING STOCK

Homes	34,502
Median value (AVM)	\$280K
Median size	1,756 ft²
Median bedrooms	3
Median year built	1993
Single family	82%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	57%
Underwater (LTV 125% or more)	1.7%
Owner occupied	85%
Company owned	20%
Median loan-to-value	44%
Typical ownership tenure	8.5 yrs

COMMUNITY

Population	102,193
Density	151 / mi²
Median household income	\$73K
Average household income	\$97K
Crime index (US avg 100)	101
Air pollution index (US avg 100)	90
Earthquake index (US avg 100)	31
Homes occupied	94%
Bachelor's or higher	17%
Poverty rate	9.5%
Unemployment	1.0%
Average temp	60°F
Annual precip	43 in
Sunshine	62%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.