

Laurens County, SC

County · SC · South Carolina

STRONG BUYER'S MARKET

\$217K

MEDIAN SALE PRICE

-6.9%

1-YR CHANGE

753

SALES (12 MO)

\$193K

MEDIAN VALUE (AVM)

Market temperature

Strong buyer's market · 16 / 100



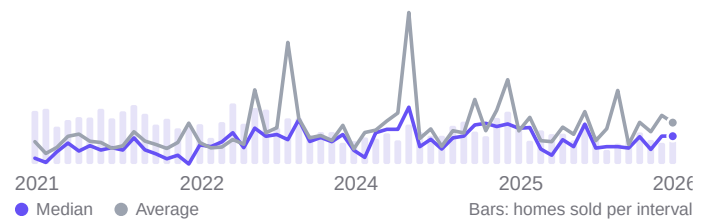
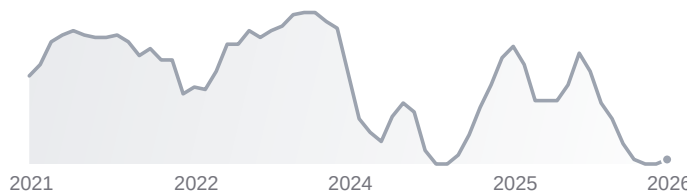
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

16 / 100

Sale prices

Median \$230K · Average \$269K

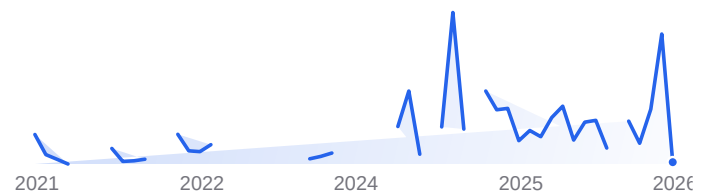
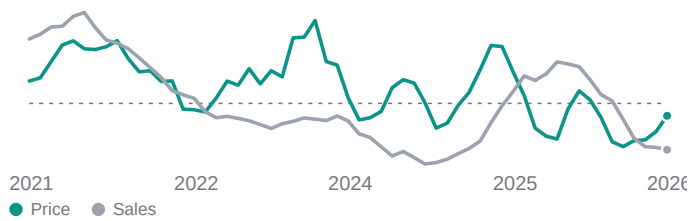


Growth (year over year)

Price -6.9% · Sales -26.0%

Price per square foot

\$20/ft²

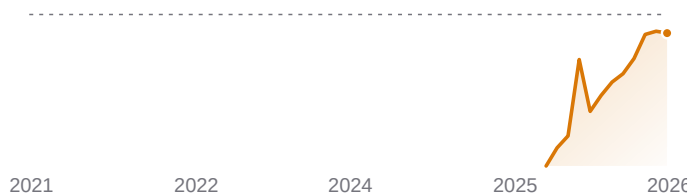


Sale premium vs estimated value

-0.3%

Annual turnover (share of homes sold)

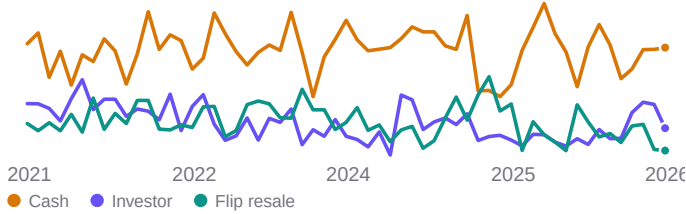
2.5%



BUYERS & OUTCOMES

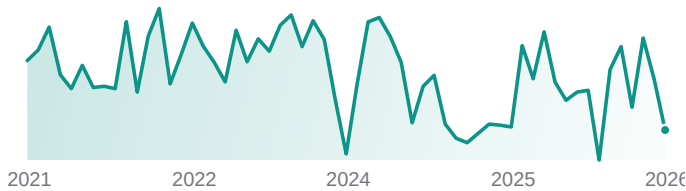
Buyer mix

Cash 44% · Investor 12% · Flip resale 3.5%



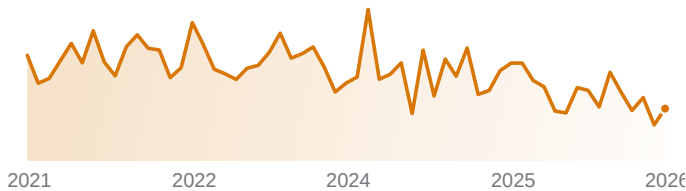
Sellers who sold at a gain

72%

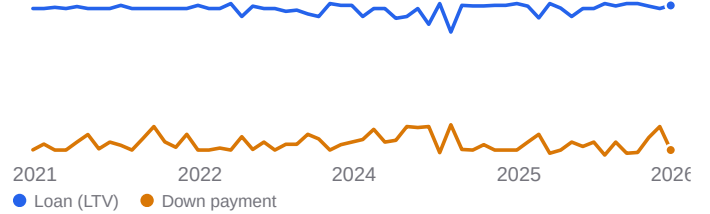


Median annualized return at resale

+6.0%

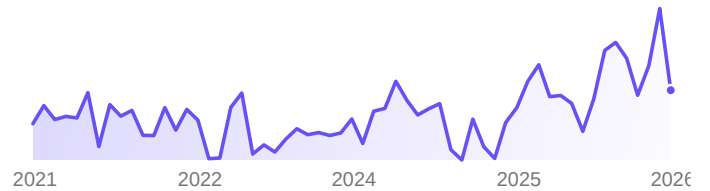


Financing (share of purchase price) Loan (LTV) 97% · Down payment 5.0%



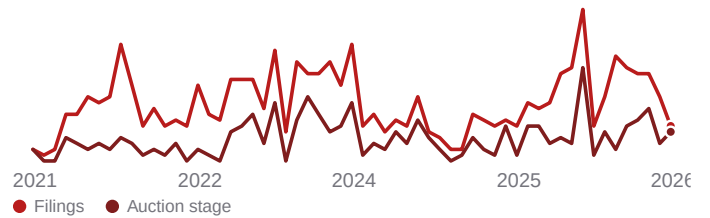
Typical hold before selling

3.7 yrs



Preforeclosure filings

Filings 6 · Auction stage 5



HOUSING STOCK

Homes	29,701
Median value (AVM)	\$193K
Median size	1,120 ft²
Median bedrooms	3
Median year built	1995
Single family	55%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	63%
Underwater (LTV 125% or more)	2.6%
Owner occupied	76%
Company owned	11%
Median loan-to-value	24%
Typical ownership tenure	9.8 yrs

COMMUNITY

Population	71,117
Density	100 / mi²
Median household income	\$55K
Average household income	\$71K
Crime index (US avg 100)	105
Air pollution index (US avg 100)	83
Earthquake index (US avg 100)	100
Homes occupied	87%
Bachelor's or higher	12%
Poverty rate	14.6%
Unemployment	1.2%
Average temp	61°F
Annual precip	48 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.