

Ashland County, WI

County · WI · Wisconsin

SELLER'S MARKET

\$212K

MEDIAN SALE PRICE

+42.1%

1-YR CHANGE

235

SALES (12 MO)

\$174K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 61 / 100

Buyer's market

Balanced

Seller's market

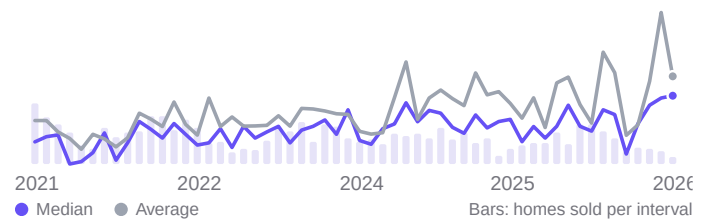
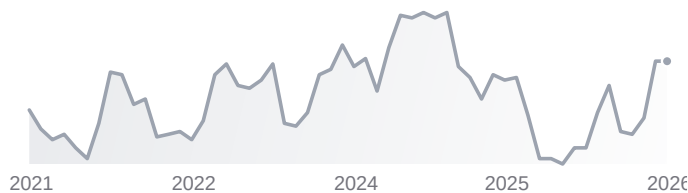
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

61 / 100

Sale prices

Median \$220K · Average \$261K

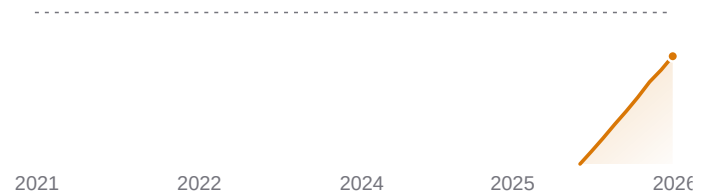
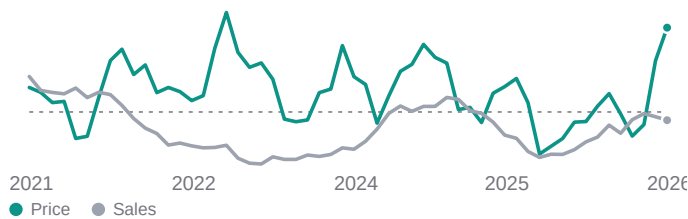


Growth (year over year)

Price +42.1% · Sales -4.1%

Sale premium vs estimated value

-2.7%



Annual turnover (share of homes sold)

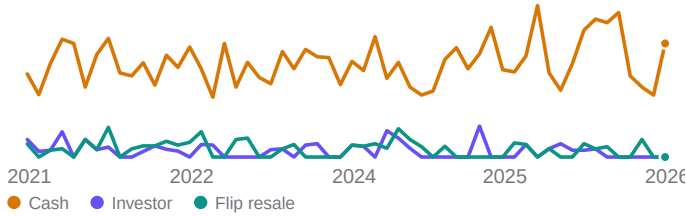
2.9%



BUYERS & OUTCOMES

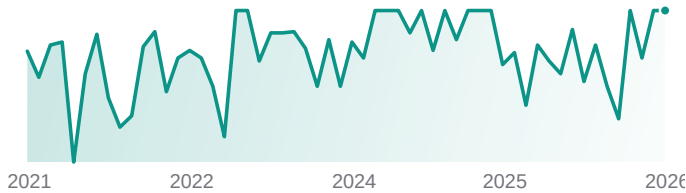
Buyer mix

Cash 50% · Investor 0% · Flip resale 0%



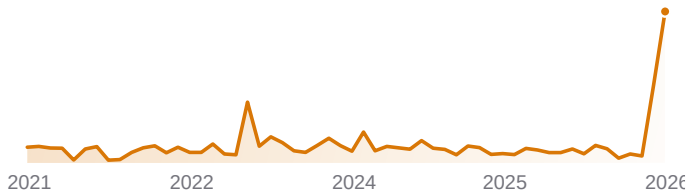
Sellers who sold at a gain

100%

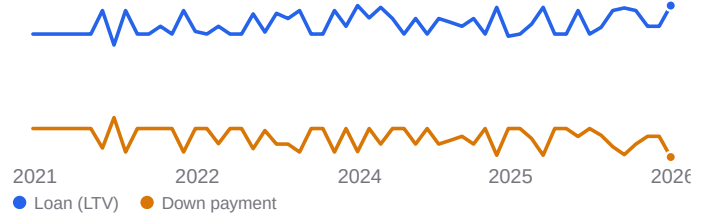


Median annualized return at resale

+100.9%

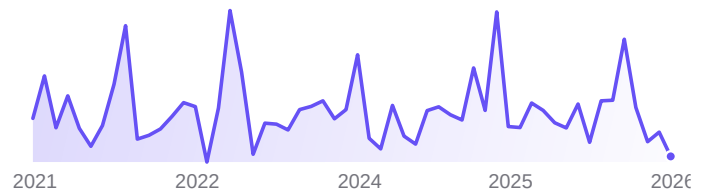


Financing (share of purchase price) Loan (LTV) 98% · Down payment 1.8%



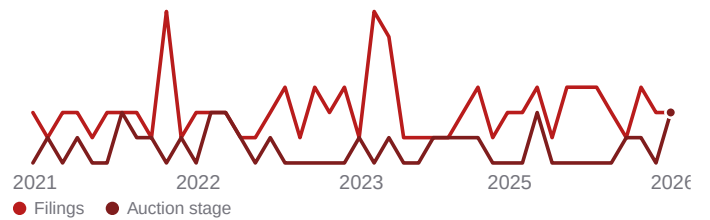
Typical hold before selling

1.5 yrs



Preforeclosure filings

Filings 2 · Auction stage 2



HOUSING STOCK

Homes	8,012
Median value (AVM)	\$174K
Single family	99%
Condos	1.1%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	69%
Underwater (LTV 125% or more)	3.1%
Owner occupied	54%
Company owned	15%
Median loan-to-value	19%
Typical ownership tenure	18.2 yrs

COMMUNITY

Population	16,278
Density	16 / mi²
Median household income	\$57K
Average household income	\$73K
Crime index (US avg 100)	123
Air pollution index (US avg 100)	90
Earthquake index (US avg 100)	15
Homes occupied	75%
Bachelor's or higher	14%
Poverty rate	17.7%
Unemployment	0.9%
Average temp	41°F
Annual precip	32 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through April 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.