

Door County, WI

County · WI · Wisconsin

SELLER'S MARKET

\$460K

MEDIAN SALE PRICE

+39.5%

1-YR CHANGE

899

SALES (12 MO)

\$424K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 70 / 100

Buyer's market

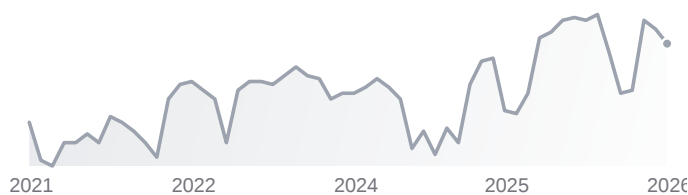
Balanced

Seller's market

MARKET TRENDS (5 YEARS)

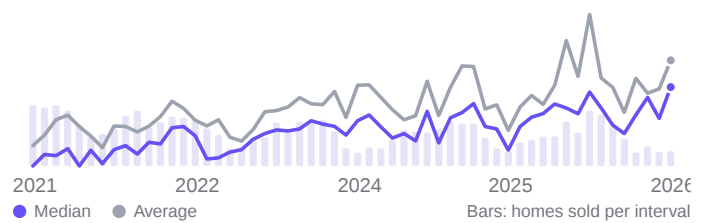
Market temperature (0-100)

70 / 100



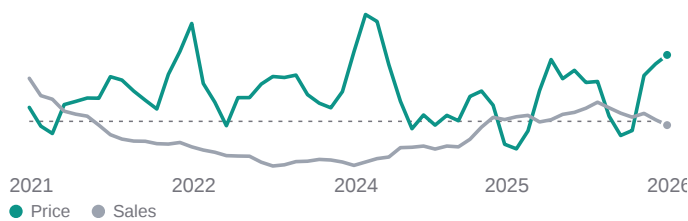
Sale prices

Median \$520K · Average \$635K



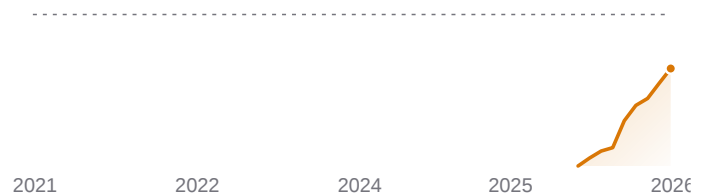
Growth (year over year)

Price +39.5% · Sales -2.3%



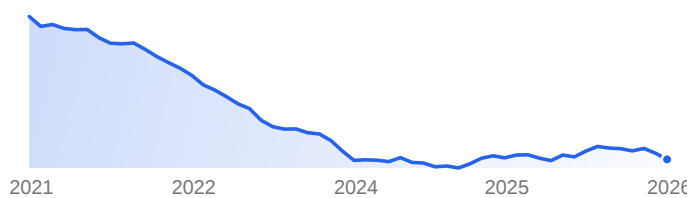
Sale premium vs estimated value

-2.4%



Annual turnover (share of homes sold)

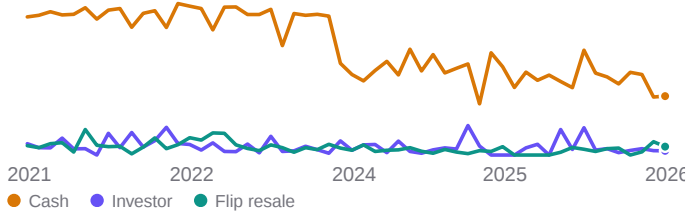
3.5%



BUYERS & OUTCOMES

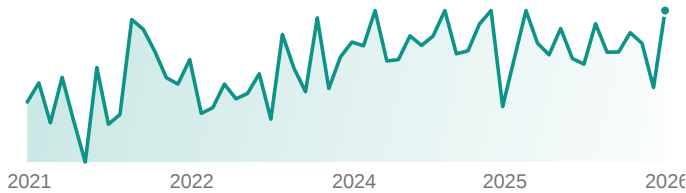
Buyer mix

Cash 39% · Investor 2.8% · Flip resale 5.6%



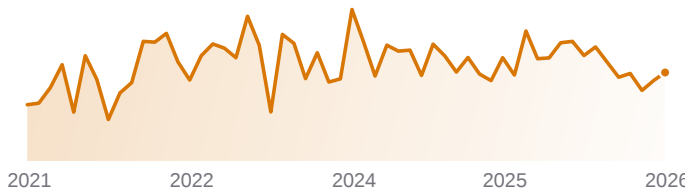
Sellers who sold at a gain

100%

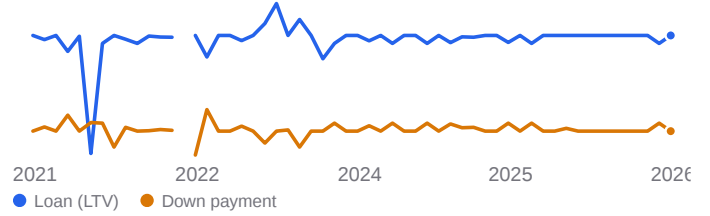


Median annualized return at resale

+9.0%

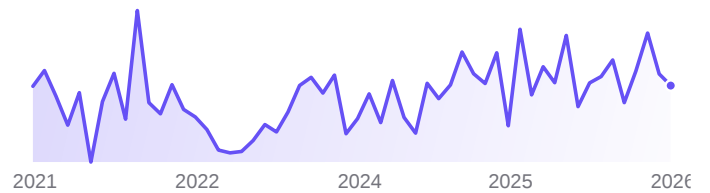


Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



Typical hold before selling

4.8 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	25,361
Median value (AVM)	\$424K
Single family	74%
Condos	26%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	86%
Underwater (LTV 125% or more)	1.5%
Owner occupied	43%
Company owned	33%
Median loan-to-value	0%
Typical ownership tenure	6.0 yrs

COMMUNITY

Population	30,680
Density	64 / mi²
Median household income	\$71K
Average household income	\$95K
Crime index (US avg 100)	122
Air pollution index (US avg 100)	75
Earthquake index (US avg 100)	14
Homes occupied	62%
Bachelor's or higher	24%
Poverty rate	8.4%
Unemployment	0.8%
Average temp	44°F
Annual precip	31 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through April 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.