

Jackson County, WI

County · WI · Wisconsin

BALANCED MARKET

\$222K

MEDIAN SALE PRICE

+1.5%

1-YR CHANGE

311

SALES (12 MO)

\$207K

MEDIAN VALUE (AVM)

Market temperature

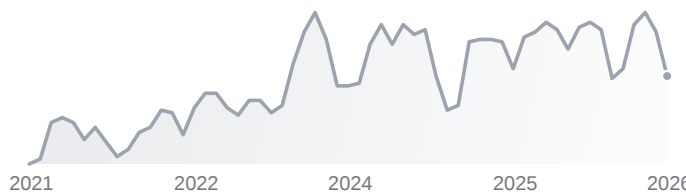
Balanced market · 55 / 100



MARKET TRENDS (5 YEARS)

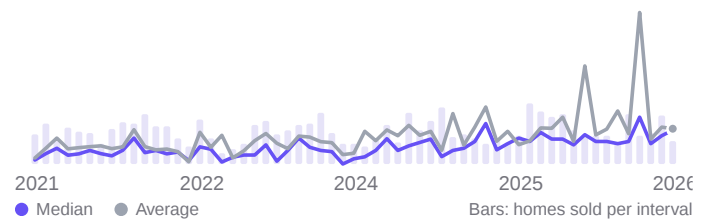
Market temperature (0-100)

55 / 100



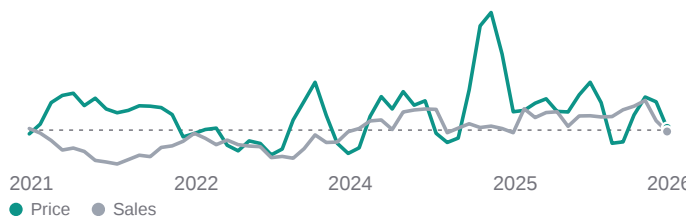
Sale prices

Median \$250K · Average \$256K



Growth (year over year)

Price +1.5% · Sales -1.0%



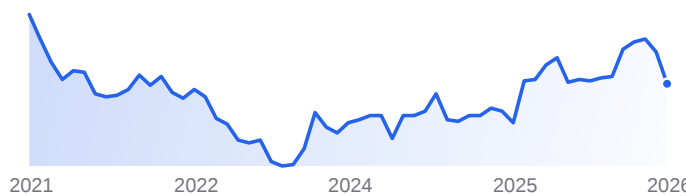
Sale premium vs estimated value

+0.0%



Annual turnover (share of homes sold)

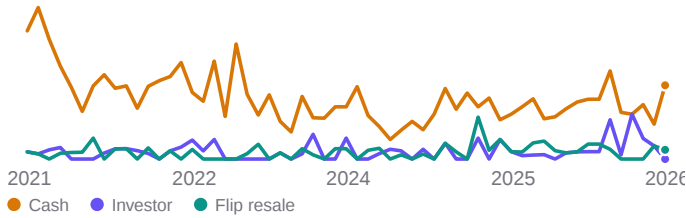
3.6%



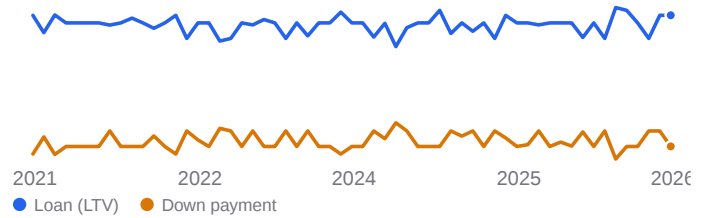
BUYERS & OUTCOMES

Buyer mix

Cash 47% · Investor 0% · Flip resale 5.9%

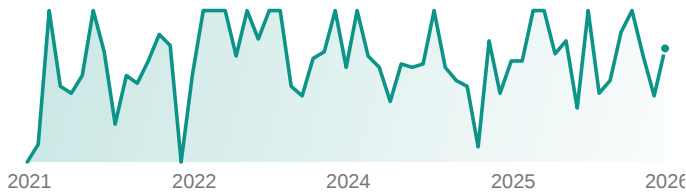


Financing (share of purchase price) Loan (LTV) 95% · Down payment 10%



Sellers who sold at a gain

92%



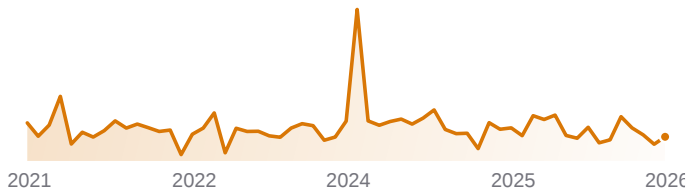
Typical hold before selling

4.3 yrs



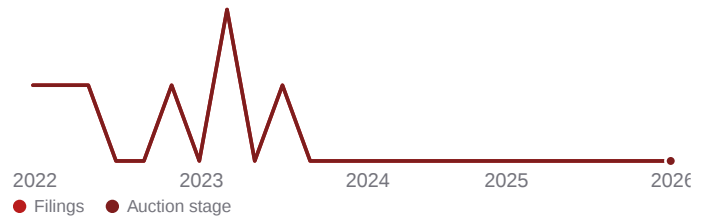
Median annualized return at resale

+5.4%



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	8,617
Median value (AVM)	\$207K
Single family	100%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	67%
Underwater (LTV 125% or more)	3.6%
Owner occupied	73%
Company owned	14%
Median loan-to-value	26%
Typical ownership tenure	7.6 yrs

COMMUNITY

Population	21,122
Density	21 / mi²
Median household income	\$64K
Average household income	\$81K
Crime index (US avg 100)	127
Air pollution index (US avg 100)	82
Earthquake index (US avg 100)	12
Homes occupied	87%
Bachelor's or higher	11%
Poverty rate	11.8%
Unemployment	1.0%
Average temp	44°F
Annual precip	34 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.