

# Kenosha County, WI

County · WI · Wisconsin

**SELLER'S MARKET**

**\$286K**

MEDIAN SALE PRICE

**+6.5%**

1-YR CHANGE

**2,038**

SALES (12 MO)

**\$332K**

MEDIAN VALUE (AVM)

Market temperature

**Seller's market · 63 / 100**

Buyer's market

Balanced

Seller's market

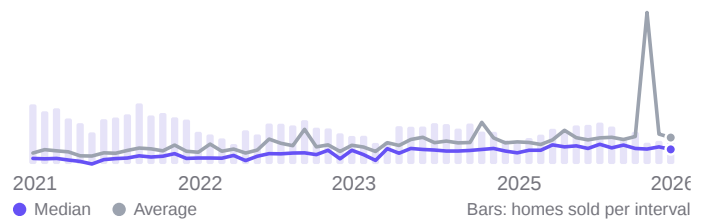
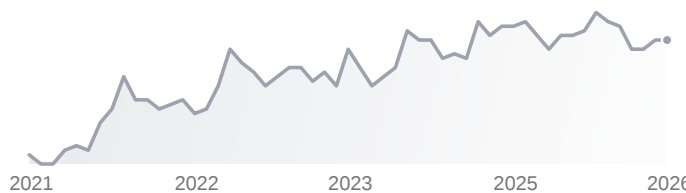
## MARKET TRENDS (5 YEARS)

Market temperature (0–100)

**63 / 100**

Sale prices

**Median \$280K · Average \$349K**

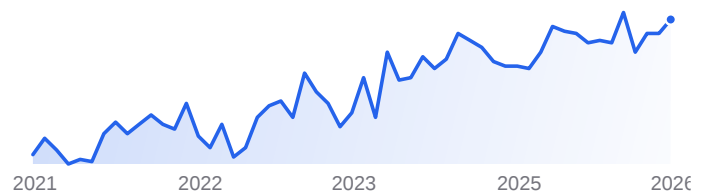
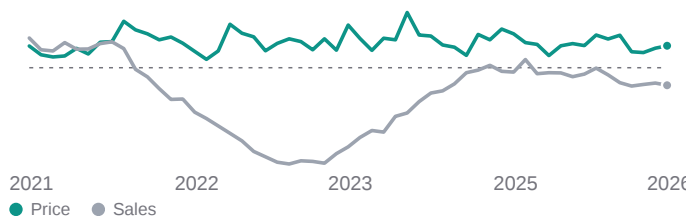


Growth (year over year)

**Price +6.5% · Sales -5.2%**

Price per square foot

**\$217/ft²**

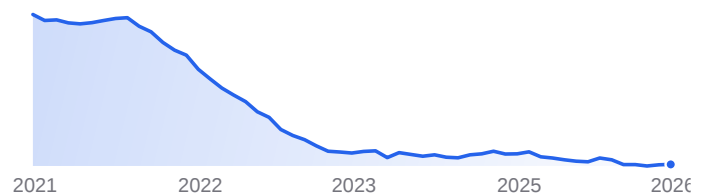
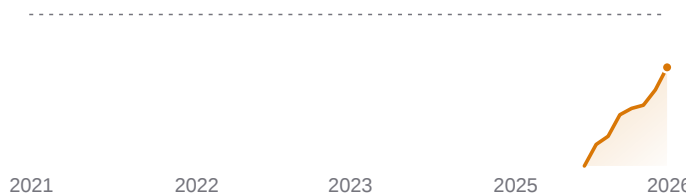


Sale premium vs estimated value

**-2.1%**

Annual turnover (share of homes sold)

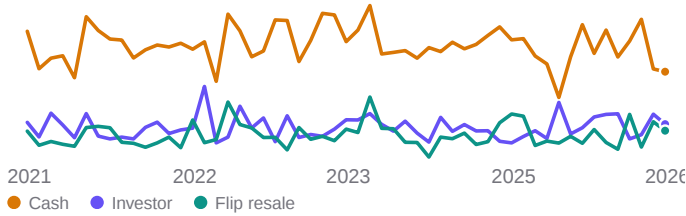
**3.7%**



## BUYERS & OUTCOMES

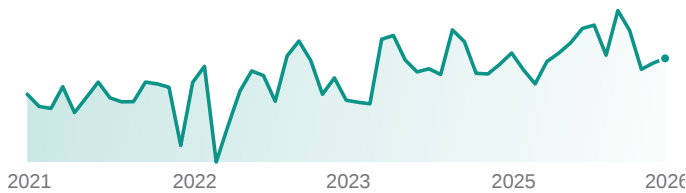
### Buyer mix

Cash 20% · Investor 8.5% · Flip resale 7.0%



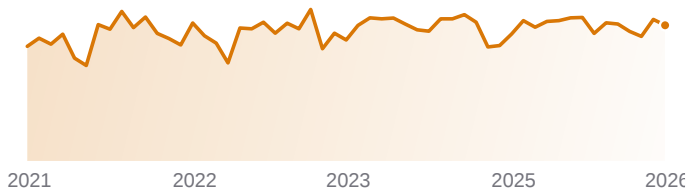
### Sellers who sold at a gain

96%

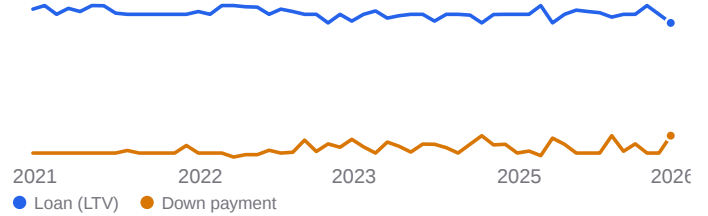


### Median annualized return at resale

+7.6%



### Financing (share of purchase price) Loan (LTV) 85% · Down payment 20%



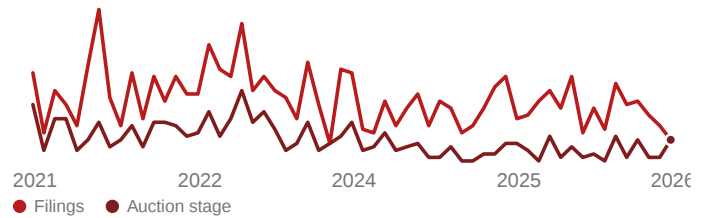
### Typical hold before selling

4.9 yrs



### Preforeclosure filings

Filings 8 · Auction stage 8



## HOUSING STOCK

|                    |           |
|--------------------|-----------|
| Homes              | 55,078    |
| Median value (AVM) | \$332K    |
| Median size        | 1,500 ft² |
| Median bedrooms    | 3         |
| Median year built  | 1967      |
| Single family      | 84%       |
| Condos             | 7.5%      |

## EQUITY & OWNERSHIP

|                               |      |
|-------------------------------|------|
| Equity rich (LTV 50% or less) | 60%  |
| Underwater (LTV 125% or more) | 1.1% |
| Owner occupied                | 83%  |
| Company owned                 | 15%  |
| Median loan-to-value          | 43%  |

Typical ownership tenure

**7.5 yrs**

## COMMUNITY

|                                  |                             |
|----------------------------------|-----------------------------|
| Population                       | <b>169,390</b>              |
| Density                          | <b>623 / mi<sup>2</sup></b> |
| Median household income          | <b>\$78K</b>                |
| Average household income         | <b>\$99K</b>                |
| Crime index (US avg 100)         | <b>90</b>                   |
| Air pollution index (US avg 100) | <b>83</b>                   |
| Earthquake index (US avg 100)    | <b>31</b>                   |
| Homes occupied                   | <b>93%</b>                  |
| Bachelor's or higher             | <b>20%</b>                  |
| Poverty rate                     | <b>10.0%</b>                |
| Unemployment                     | <b>1.0%</b>                 |
| Average temp                     | <b>48°F</b>                 |
| Annual precip                    | <b>35 in</b>                |
| Sunshine                         | <b>54%</b>                  |

Market metrics are derived from recorded arms-length deeds through March 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.