

Oconto County, WI

County · WI · Wisconsin

\$65K

MEDIAN SALE PRICE

1

SALES (12 MO)

\$259K

MEDIAN VALUE (AVM)

HOUSING STOCK

Homes	24,006
Median value (AVM)	\$259K
Single family	83%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	76%
Underwater (LTV 125% or more)	2.3%
Owner occupied	61%
Company owned	14%
Median loan-to-value	25%
Typical ownership tenure	17.9 yrs

COMMUNITY

Population	40,294
Density	40 / mi ²
Median household income	\$74K
Average household income	\$88K
Crime index (US avg 100)	109
Air pollution index (US avg 100)	75
Earthquake index (US avg 100)	13
Homes occupied	69%
Bachelor's or higher	14%
Poverty rate	7.4%
Unemployment	0.9%
Average temp	44°F
Annual precip	32 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through October 2018, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.