

Outagamie County, WI

County · WI · Wisconsin

SELLER'S MARKET

\$317K

MEDIAN SALE PRICE

+4.3%

1-YR CHANGE

3,010

SALES (12 MO)

\$292K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 67 / 100

Buyer's market

Balanced

Seller's market

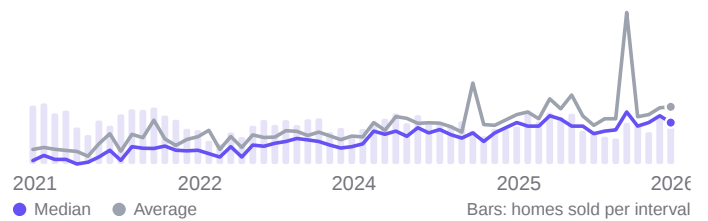
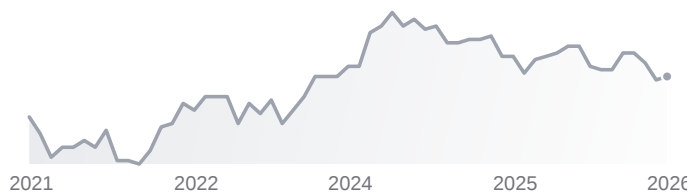
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

67 / 100

Sale prices

Median \$310K · Average \$356K

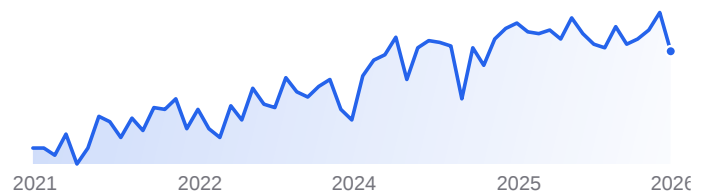
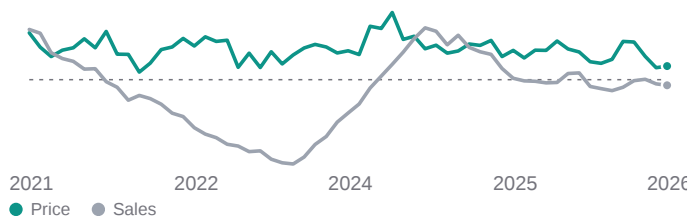


Growth (year over year)

Price +4.3% · Sales -1.8%

Price per square foot

\$191/ft²

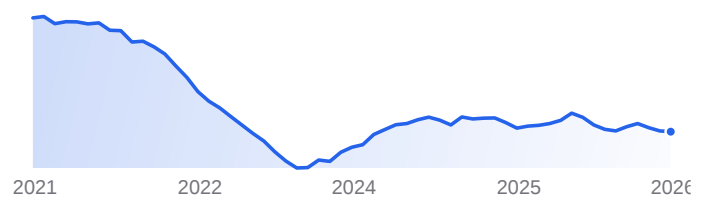
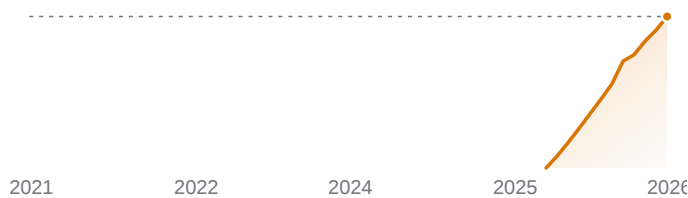


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

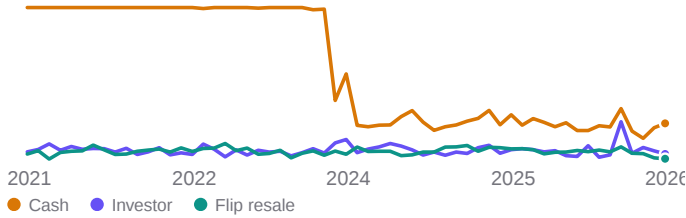
4.6%



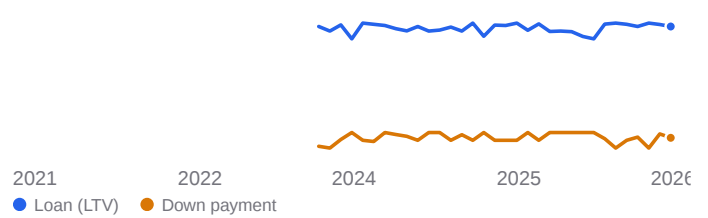
BUYERS & OUTCOMES

Buyer mix

Cash 27% · Investor 7.2% · Flip resale 4.2%

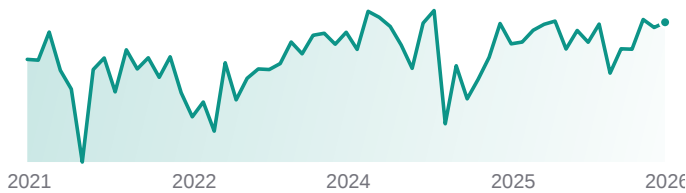


Financing (share of purchase price) Loan (LTV) 88% · Down payment 17%



Sellers who sold at a gain

96%



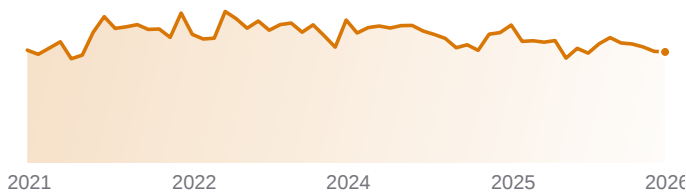
Typical hold before selling

6.3 yrs



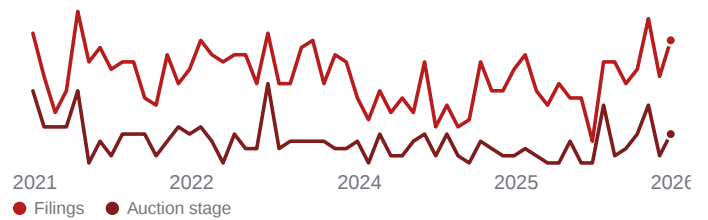
Median annualized return at resale

+7.4%



Preforeclosure filings

Filings 17 · Auction stage 4



HOUSING STOCK

Homes	65,123
Median value (AVM)	\$292K
Median size	1,560 ft²
Median bedrooms	3
Median year built	1969
Single family	100%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	72%
Underwater (LTV 125% or more)	1.3%
Owner occupied	90%
Company owned	15%
Median loan-to-value	29%
Typical ownership tenure	13.3 yrs

COMMUNITY

Population	196,237
Density	308 / mi²
Median household income	\$80K
Average household income	\$105K
Crime index (US avg 100)	90
Air pollution index (US avg 100)	70
Earthquake index (US avg 100)	15
Homes occupied	97%
Bachelor's or higher	24%
Poverty rate	6.3%
Unemployment	0.9%
Average temp	45°F
Annual precip	31 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.