

Portage County, WI

County · WI · Wisconsin

\$289K

MEDIAN SALE PRICE

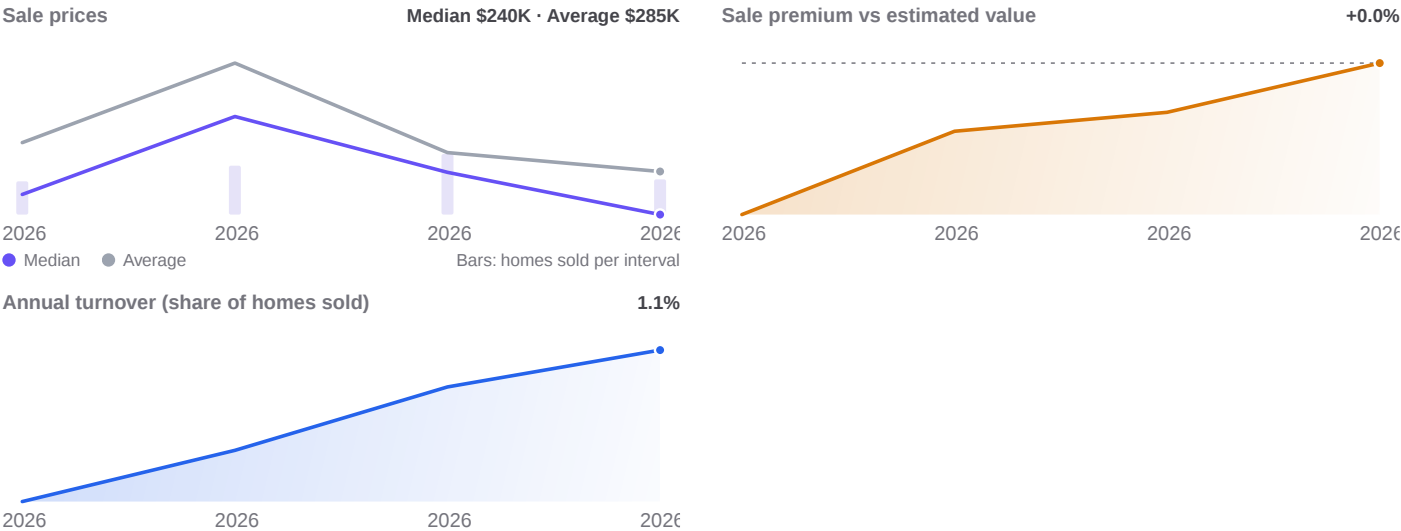
273

SALES (12 MO)

\$252K

MEDIAN VALUE (AVM)

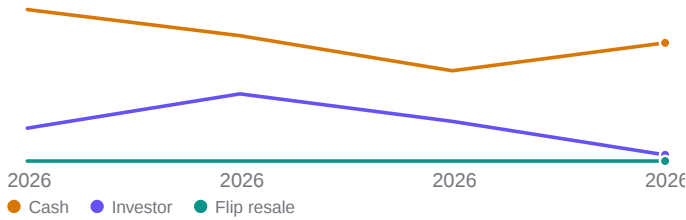
MARKET TRENDS (5 YEARS)



BUYERS & OUTCOMES

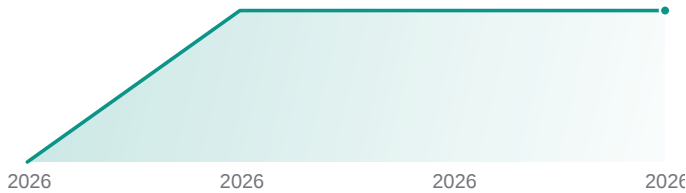
Buyer mix

Cash 35% · Investor 1.9% · Flip resale 0%



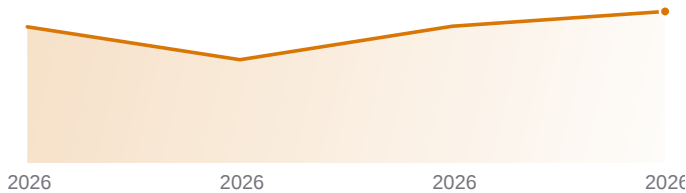
Sellers who sold at a gain

100%

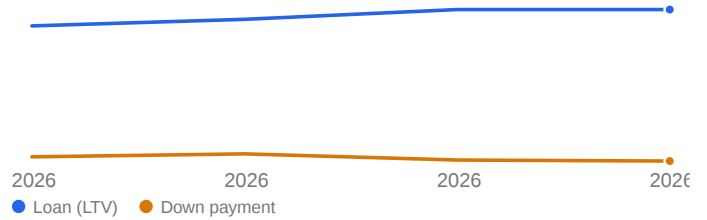


Median annualized return at resale

+7.4%

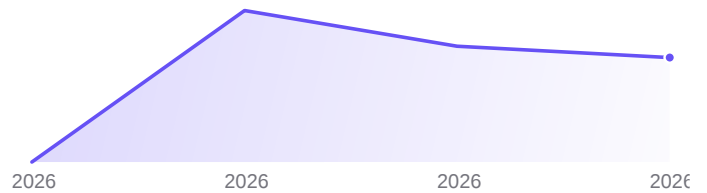


Financing (share of purchase price) Loan (LTV) 90% · Down payment 12%



Typical hold before selling

12.9 yrs



Preforeclosure filings

Filings 2 · Auction stage 2



HOUSING STOCK

Homes	25,962
Median value (AVM)	\$252K
Median bedrooms	3
Median year built	1951
Single family	88%
Condos	1.0%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	79%
Underwater (LTV 125% or more)	1.3%
Owner occupied	77%
Company owned	13%
Median loan-to-value	33%
Typical ownership tenure	13.3 yrs

COMMUNITY

Population	72,489
Density	91 / mi²
Median household income	\$73K
Average household income	\$92K
Crime index (US avg 100)	106
Air pollution index (US avg 100)	76
Earthquake index (US avg 100)	13
Homes occupied	94%
Bachelor's or higher	23%
Poverty rate	9.3%
Unemployment	1.0%
Average temp	44°F
Annual precip	32 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.