

Price County, WI

County · WI · Wisconsin

SELLER'S MARKET

\$193K

MEDIAN SALE PRICE

+25.2%

1-YR CHANGE

364

SALES (12 MO)

\$175K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 75 / 100

Buyer's market

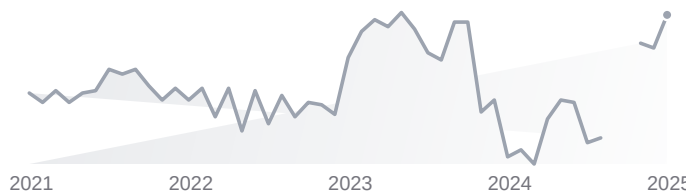
Balanced

Seller's market

MARKET TRENDS (5 YEARS)

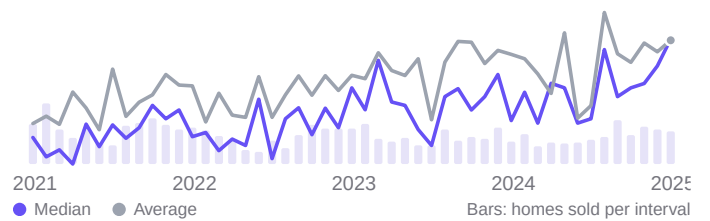
Market temperature (0-100)

75 / 100



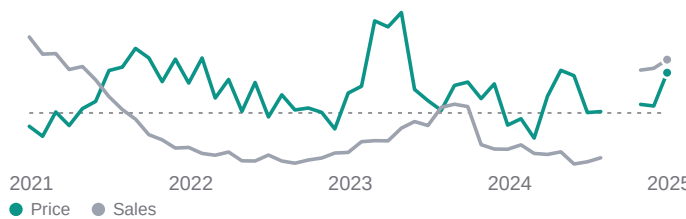
Sale prices

Median \$220K · Average \$219K



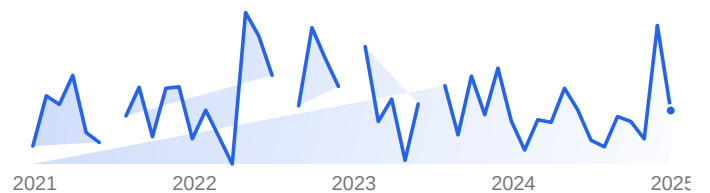
Growth (year over year)

Price +25.2% · Sales +33.3%



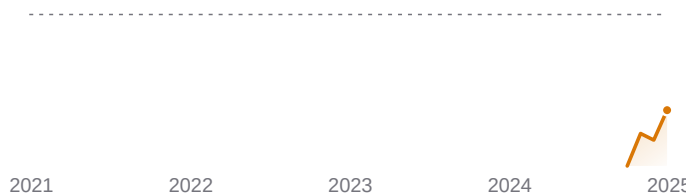
Price per square foot

\$167/ft²



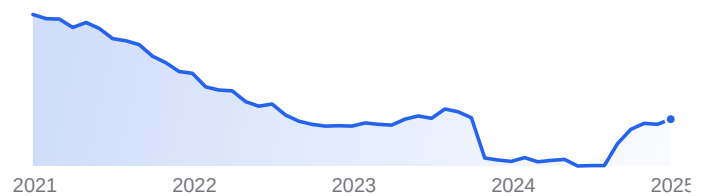
Sale premium vs estimated value

-4.9%



Annual turnover (share of homes sold)

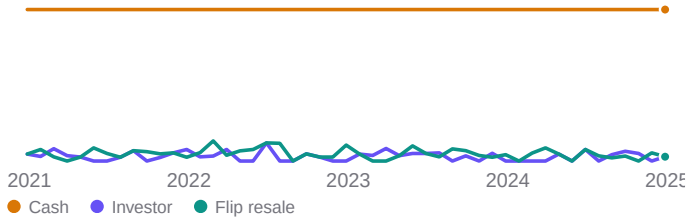
3.4%



BUYERS & OUTCOMES

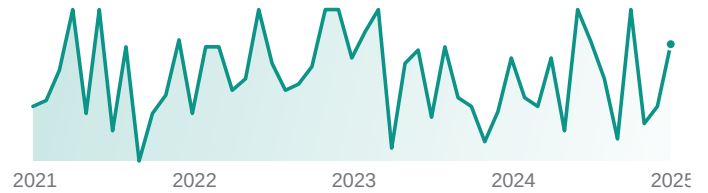
Buyer mix

Cash 100% · Investor 2.9% · Flip resale 2.9%



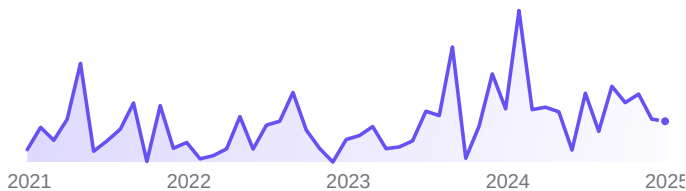
Sellers who sold at a gain

93%



Typical hold before selling

3.2 yrs



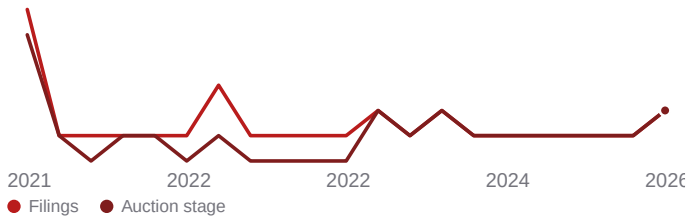
Median annualized return at resale

+9.2%



Preforeclosure filings

Filings 2 · Auction stage 2



HOUSING STOCK

Homes	10,788
Median value (AVM)	\$175K
Median size	1,120 ft²
Median bedrooms	2
Median year built	1982
Single family	100%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	98%
Underwater (LTV 125% or more)	0.1%
Owner occupied	52%
Company owned	15%
Median loan-to-value	0%
Typical ownership tenure	6.2 yrs

COMMUNITY

Population	14,183
Density	11 / mi²
Median household income	\$58K
Average household income	\$73K
Crime index (US avg 100)	123
Air pollution index (US avg 100)	86
Earthquake index (US avg 100)	11
Homes occupied	61%
Bachelor's or higher	11%
Poverty rate	13.7%
Unemployment	1.0%
Average temp	40°F
Annual precip	33 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through November 2025. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.