

Richland County, WI

County · WI · Wisconsin

BALANCED MARKET

\$215K

MEDIAN SALE PRICE

+15.3%

1-YR CHANGE

158

SALES (12 MO)

\$222K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 48 / 100



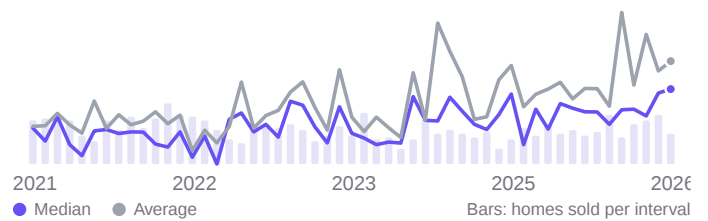
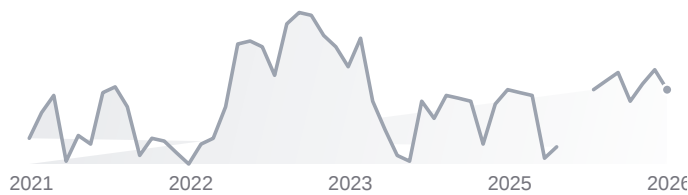
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

48 / 100

Sale prices

Median \$235K · Average \$290K

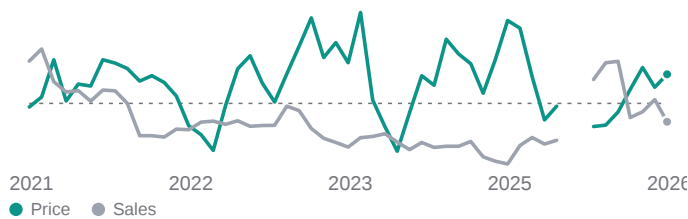


Growth (year over year)

Price +15.3% · Sales -9.7%

Sale premium vs estimated value

-21.0%



Annual turnover (share of homes sold)

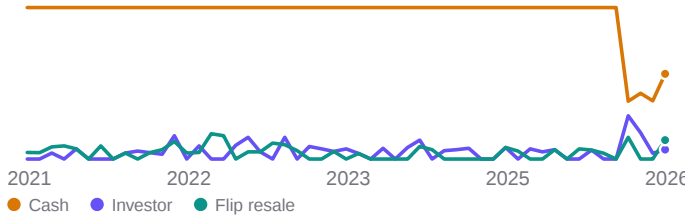
2.6%



BUYERS & OUTCOMES

Buyer mix

Cash 56% · Investor 6.3% · Flip resale 13%

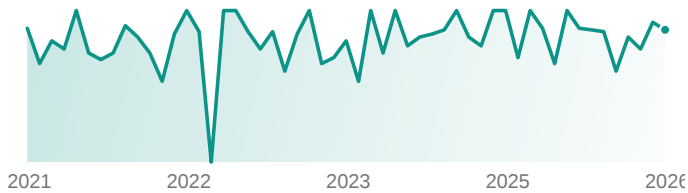


Financing (share of purchase price) Loan (LTV) 96% · Down payment 3.8%



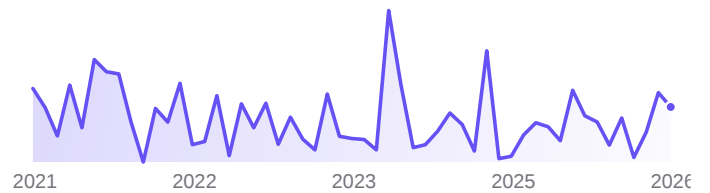
Sellers who sold at a gain

91%



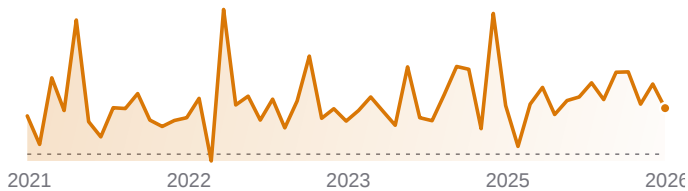
Typical hold before selling

7.5 yrs



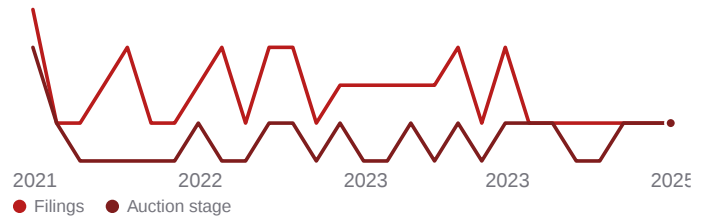
Median annualized return at resale

+6.0%



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	6,038
Median value (AVM)	\$222K
Single family	100%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	97%
Underwater (LTV 125% or more)	0.4%
Owner occupied	72%
Company owned	13%
Median loan-to-value	0%
Typical ownership tenure	7.6 yrs

COMMUNITY

Population	17,208
Density	29 / mi²
Median household income	\$64K
Average household income	\$80K
Crime index (US avg 100)	124
Air pollution index (US avg 100)	82
Earthquake index (US avg 100)	14
Homes occupied	85%
Bachelor's or higher	14%
Poverty rate	14.0%
Unemployment	0.9%
Average temp	46°F
Annual precip	35 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.