

Taylor County, WI

County · WI · Wisconsin

BALANCED MARKET

\$179K

MEDIAN SALE PRICE

-15.0%

1-YR CHANGE

297

SALES (12 MO)

\$194K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 44 / 100



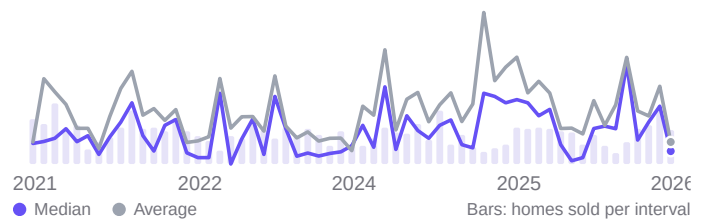
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

44 / 100

Sale prices

Median \$140K · Average \$154K

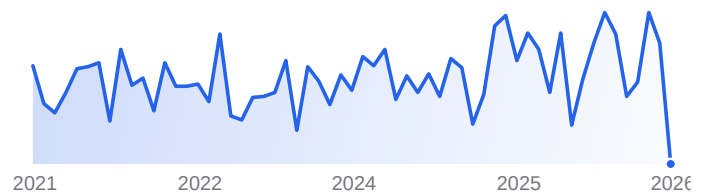
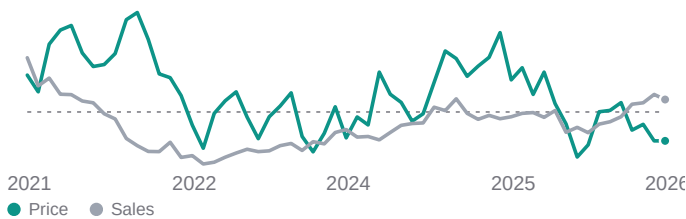


Growth (year over year)

Price -15.0% · Sales +6.5%

Price per square foot

\$31/ft²

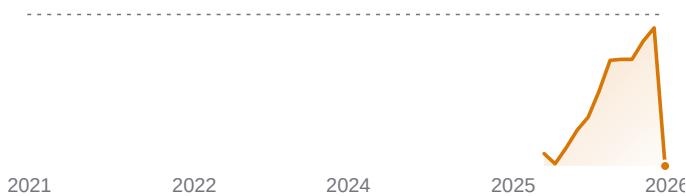


Sale premium vs estimated value

-3.3%

Annual turnover (share of homes sold)

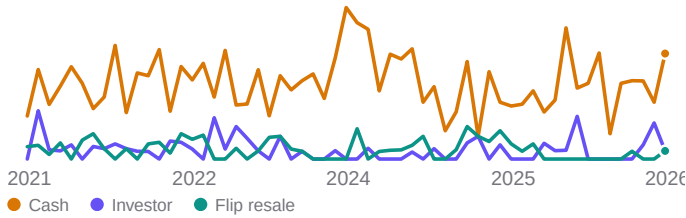
3.3%



BUYERS & OUTCOMES

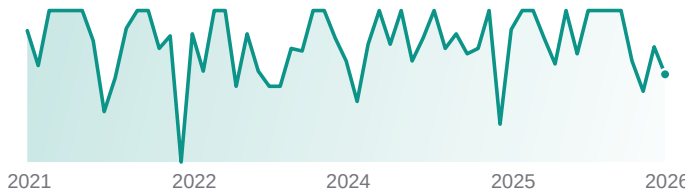
Buyer mix

Cash 46% · Investor 3.6% · Flip resale 3.6%



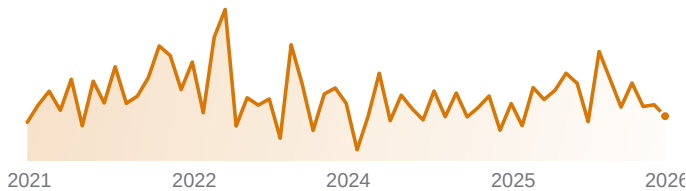
Sellers who sold at a gain

79%

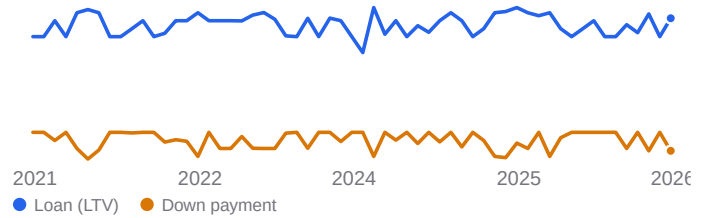


Median annualized return at resale

+5.6%

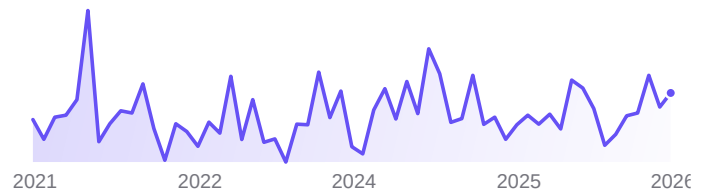


Financing (share of purchase price) Loan (LTV) 92% · Down payment 8.5%



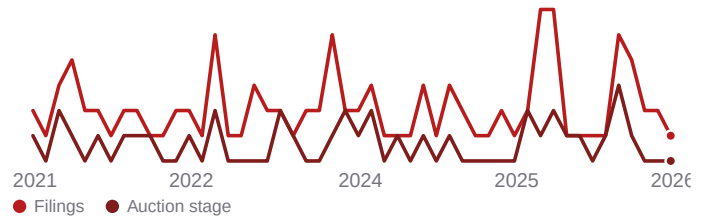
Typical hold before selling

6.2 yrs



Preforeclosure filings

Filings 1 · Auction stage 0



HOUSING STOCK

Homes	9,099
Median value (AVM)	\$194K
Median size	1,451 ft²
Median bedrooms	3
Median year built	1956
Single family	93%
Condos	0.7%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	68%
Underwater (LTV 125% or more)	3.3%
Owner occupied	68%
Company owned	14%
Median loan-to-value	20%

Typical ownership tenure

7.3 yrs

COMMUNITY

Population	20,271
Density	21 / mi²
Median household income	\$65K
Average household income	\$81K
Crime index (US avg 100)	126
Air pollution index (US avg 100)	85
Earthquake index (US avg 100)	13
Homes occupied	89%
Bachelor's or higher	11%
Poverty rate	10.5%
Unemployment	1.2%
Average temp	41°F
Annual precip	33 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.