

Wood County, WI

County · WI · Wisconsin

BALANCED MARKET

\$225K

MEDIAN SALE PRICE

140

SALES (12 MO)

\$203K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 46 / 100



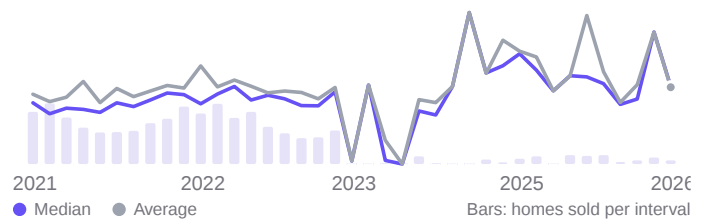
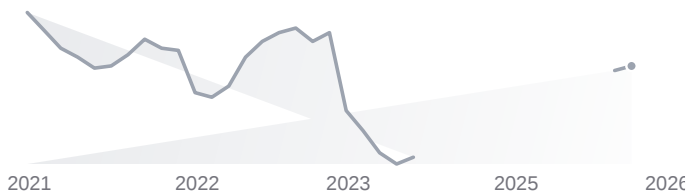
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

46 / 100

Sale prices

Median \$175K · Average \$174K

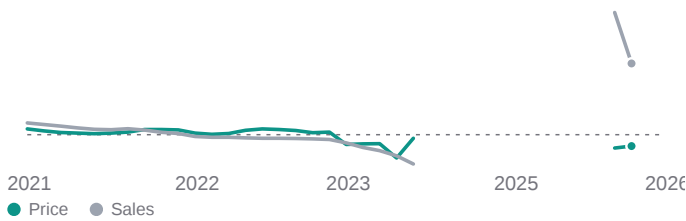


Growth (year over year)

Price -38.1% · Sales +238.2%

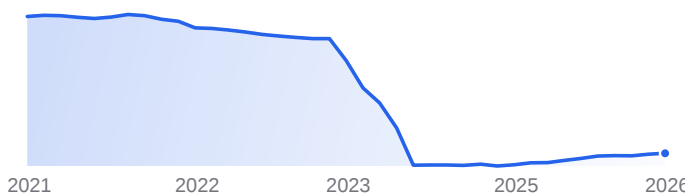
Sale premium vs estimated value

-1.1%



Annual turnover (share of homes sold)

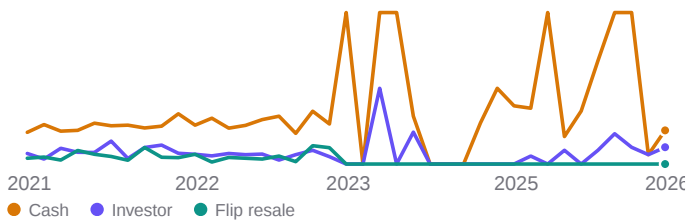
0.5%



BUYERS & OUTCOMES

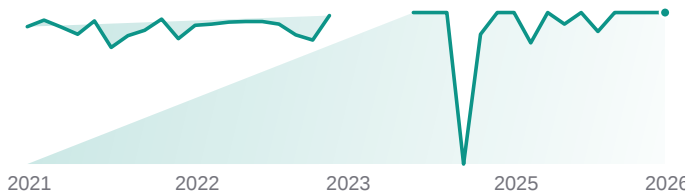
Buyer mix

Cash 22% · Investor 11% · Flip resale 0%



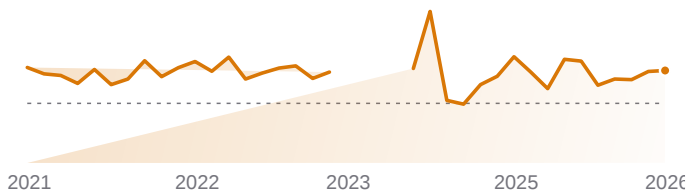
Sellers who sold at a gain

100%

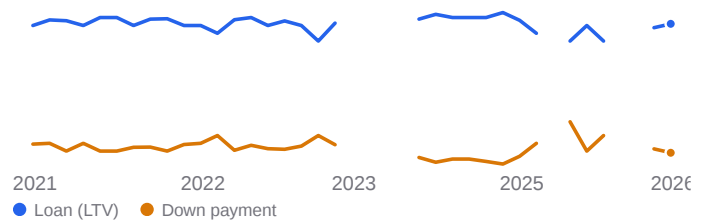


Median annualized return at resale

+6.5%

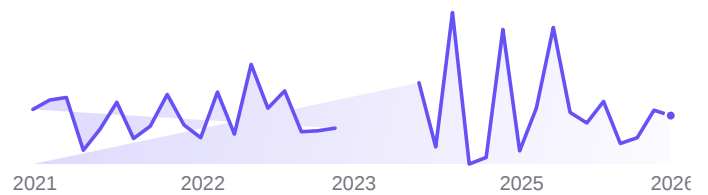


Financing (share of purchase price) Loan (LTV) 91% · Down payment 9.0%



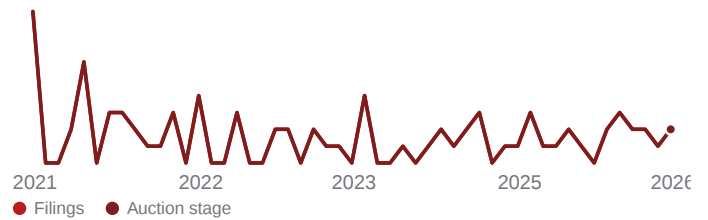
Typical hold before selling

6.9 yrs



Preforeclosure filings

Filings 3 · Auction stage 3



HOUSING STOCK

Homes	28,142
Median value (AVM)	\$203K
Single family	100%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	63%
Underwater (LTV 125% or more)	2.7%
Owner occupied	83%
Company owned	12%
Median loan-to-value	34%
Typical ownership tenure	7.5 yrs

COMMUNITY

Population	74,384
Density	94 / mi²
Median household income	\$65K
Average household income	\$84K
Crime index (US avg 100)	106
Air pollution index (US avg 100)	82
Earthquake index (US avg 100)	14
Homes occupied	93%
Bachelor's or higher	17%
Poverty rate	11.6%
Unemployment	1.0%
Average temp	43°F
Annual precip	33 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through April 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.