

Poynette

City · WI · Wisconsin > Columbia County

BUYER'S MARKET

\$293K

MEDIAN SALE PRICE

-25.6%

1-YR CHANGE

87

SALES (12 MO)

\$398K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 38 / 100



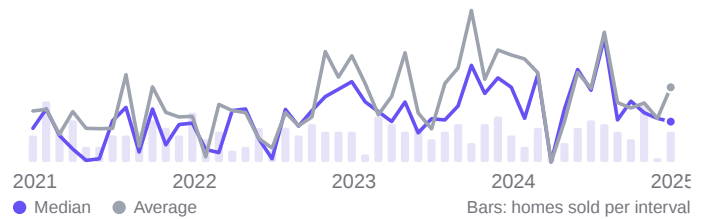
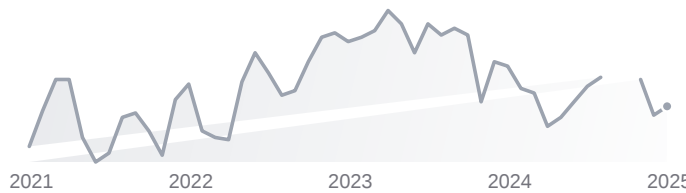
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

38 / 100

Sale prices

Median \$280K · Average \$390K

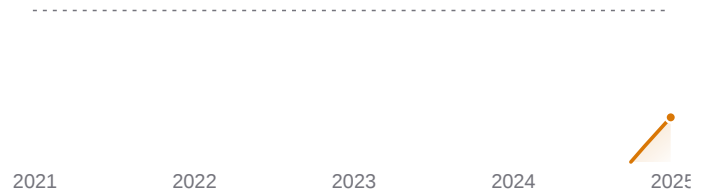
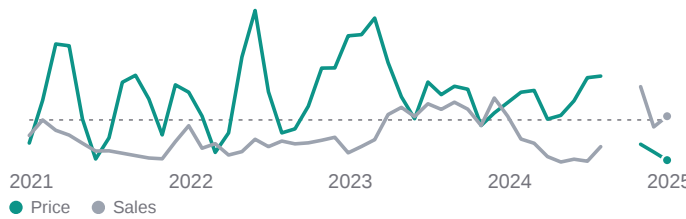


Growth (year over year)

Price -25.6% · Sales +2.4%

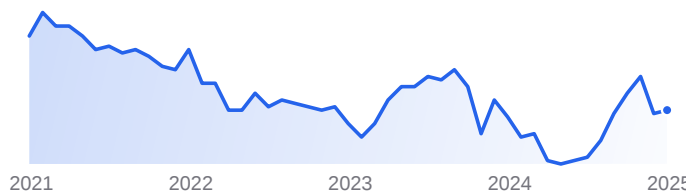
Sale premium vs estimated value

-2.7%



Annual turnover (share of homes sold)

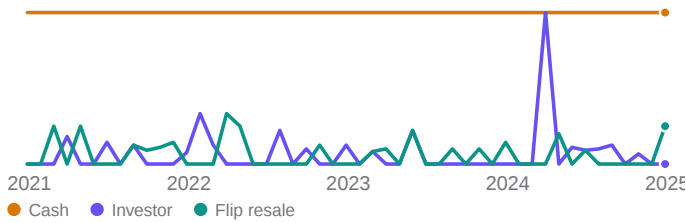
3.5%



BUYERS & OUTCOMES

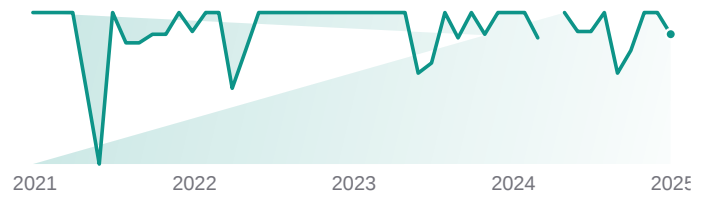
Buyer mix

Cash 100% · Investor 0% · Flip resale 25%



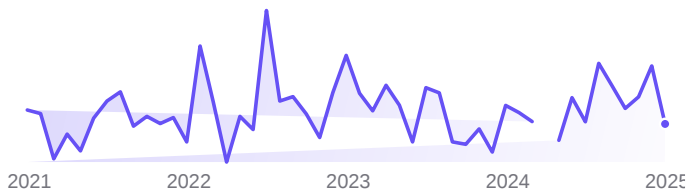
Sellers who sold at a gain

86%



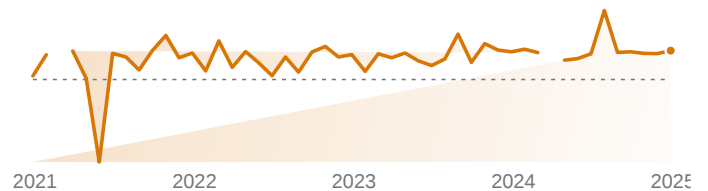
Typical hold before selling

4.1 yrs



Median annualized return at resale

+8.2%



Preforeclosure filings

Filings 2 · Auction stage 2



HOUSING STOCK

Homes	2,454
Median value (AVM)	\$398K
Median bedrooms	3
Median year built	1952
Single family	99%
Condos	1.3%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	93%
Underwater (LTV 125% or more)	0.2%
Owner occupied	83%
Company owned	14%
Median loan-to-value	0%
Typical ownership tenure	7.2 yrs

COMMUNITY

Population	2,630
Density	1,024 / mi²
Median household income	\$89K
Average household income	\$96K
Crime index (US avg 100)	139
Air pollution index (US avg 100)	77
Earthquake index (US avg 100)	19
Homes occupied	94%
Bachelor's or higher	18%
Poverty rate	7.4%
Unemployment	0.8%
Average temp	46°F
Annual precip	33 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through November 2025. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.