

Green Bay

City · WI · Wisconsin > Brown County

BALANCED MARKET

\$321K

MEDIAN SALE PRICE

+5.9%

1-YR CHANGE

2,264

SALES (12 MO)

\$286K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 58 / 100



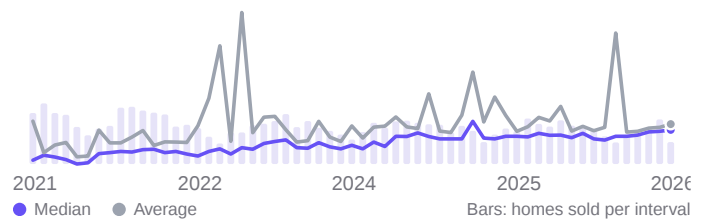
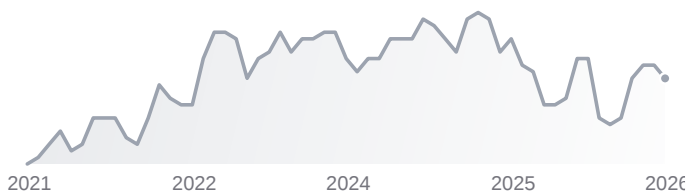
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

58 / 100

Sale prices

Median \$326K · Average \$349K

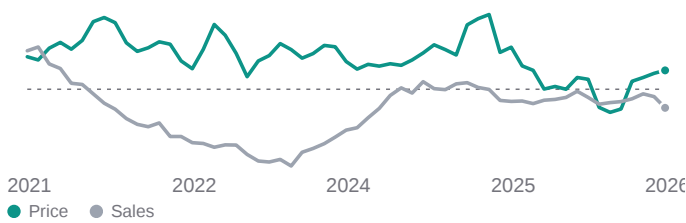


Growth (year over year)

Price +5.9% · Sales -5.8%

Price per square foot

\$264/ft²

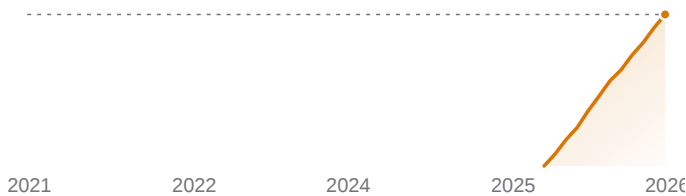


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

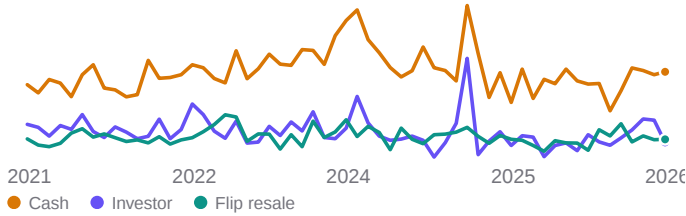
3.9%



BUYERS & OUTCOMES

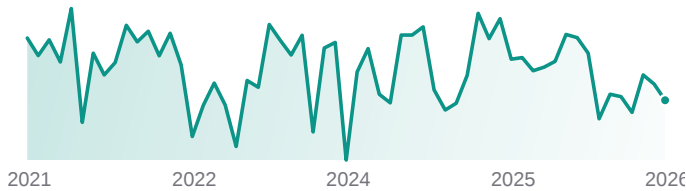
Buyer mix

Cash 24% · Investor 5.7% · Flip resale 6.5%



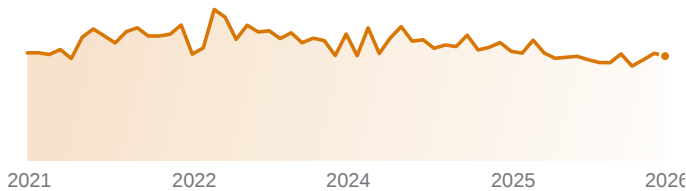
Sellers who sold at a gain

93%

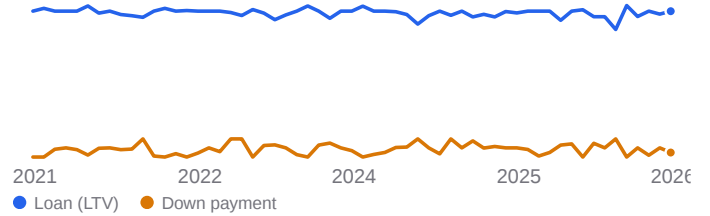


Median annualized return at resale

+8.1%

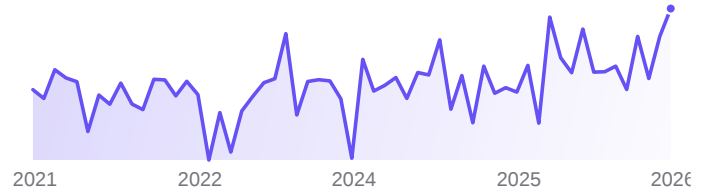


Financing (share of purchase price) Loan (LTV) 90% · Down payment 12%



Typical hold before selling

6.5 yrs



Preforeclosure filings

Filings 4 · Auction stage 4



HOUSING STOCK

Homes	57,792
Median value (AVM)	\$286K
Median size	1,120 ft²
Median bedrooms	3
Median year built	1960
Single family	90%
Condos	3.6%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	56%
Underwater (LTV 125% or more)	1.8%
Owner occupied	85%
Company owned	15%
Median loan-to-value	46%

Typical ownership tenure

9.6 yrs

COMMUNITY

Population	109,854
Density	2,416 / mi²
Median household income	\$59K
Average household income	\$76K
Crime index (US avg 100)	122
Air pollution index (US avg 100)	75
Earthquake index (US avg 100)	14
Homes occupied	96%
Bachelor's or higher	18%
Poverty rate	14.5%
Unemployment	0.9%
Average temp	44°F
Annual precip	30 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.