

Maiden Rock

City · WI · Wisconsin > Pierce County

BUYER'S MARKET

\$575K

MEDIAN SALE PRICE

10

SALES (12 MO)

\$193K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 35 / 100



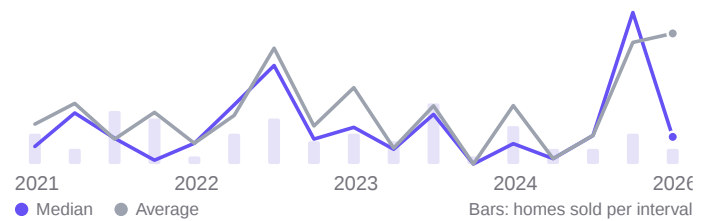
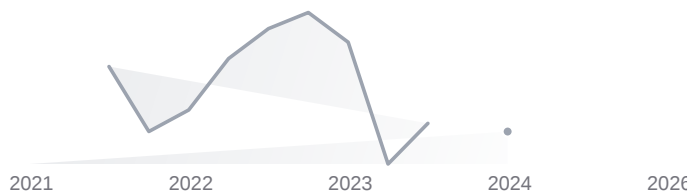
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

35 / 100

Sale prices

Median \$175K · Average \$738K

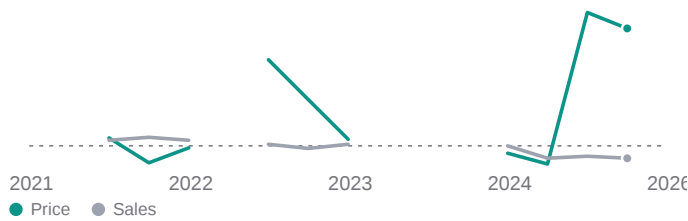


Growth (year over year)

Price +496.3% · Sales -52.9%

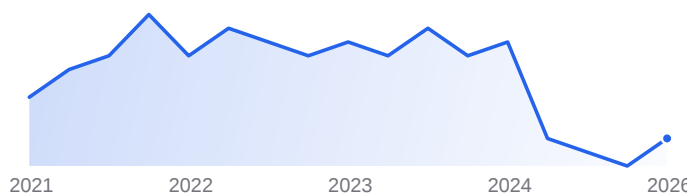
Sale premium vs estimated value

-2.7%



Annual turnover (share of homes sold)

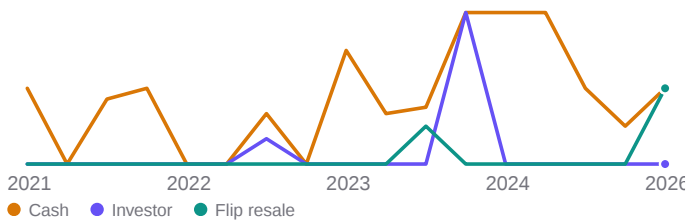
2.1%



BUYERS & OUTCOMES

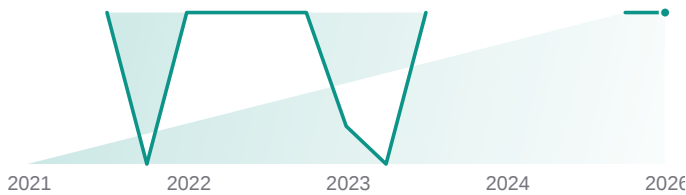
Buyer mix

Cash 50% · Investor 0% · Flip resale 50%



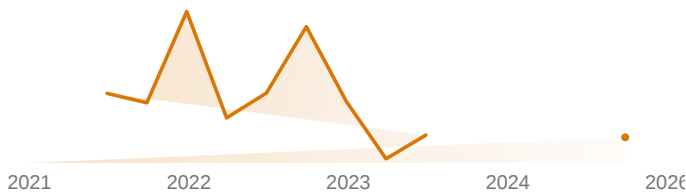
Sellers who sold at a gain

100%

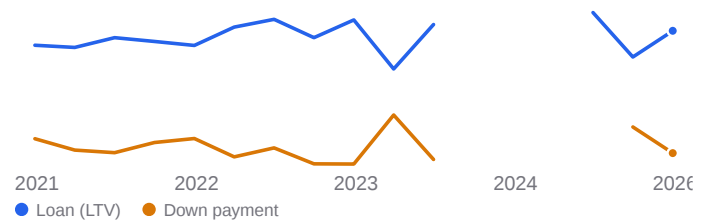


Median annualized return at resale

+4.2%

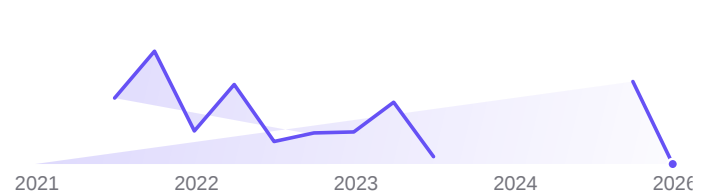


Financing (share of purchase price) Loan (LTV) 89% · Down payment 11%



Typical hold before selling

0.1 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	476
Median value (AVM)	\$193K
Single family	100%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	50%
Underwater (LTV 125% or more)	14%
Owner occupied	70%
Company owned	16%
Median loan-to-value	52%
Typical ownership tenure	9.3 yrs

COMMUNITY

Population	122
Density	101 / mi ²
Median household income	\$78K
Average household income	\$95K
Crime index (US avg 100)	191
Air pollution index (US avg 100)	90
Earthquake index (US avg 100)	14
Homes occupied	82%
Bachelor's or higher	24%
Poverty rate	4.9%
Unemployment	1.0%
Average temp	44°F
Annual precip	33 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through January 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.