

Foley

City · AL · Alabama · Baldwin County

BALANCED MARKET

\$298K

MEDIAN SALE PRICE

-7.7%

1-YR CHANGE

905

SALES (12 MO)

\$313K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 54 / 100



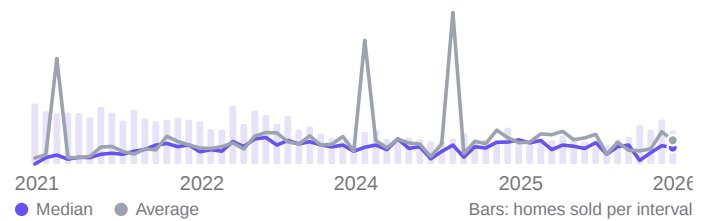
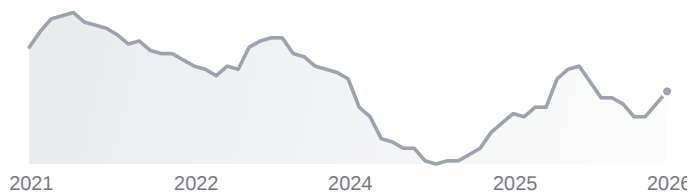
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

54 / 100

Sale prices

Median \$302K · Average \$326K

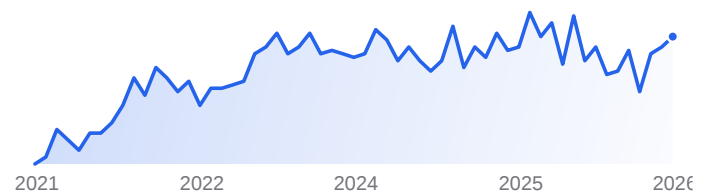
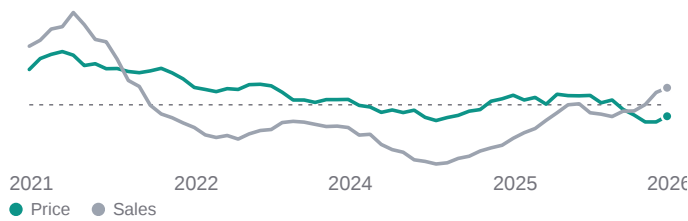


Growth (year over year)

Price -7.7% · Sales +11.3%

Price per square foot

\$179/ft²

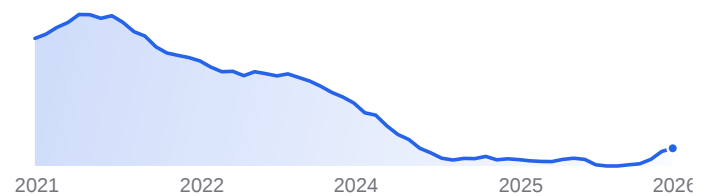
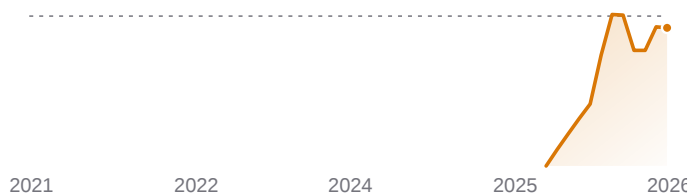


Sale premium vs estimated value

-0.1%

Annual turnover (share of homes sold)

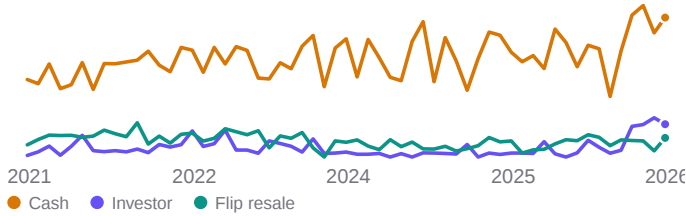
5.5%



BUYERS & OUTCOMES

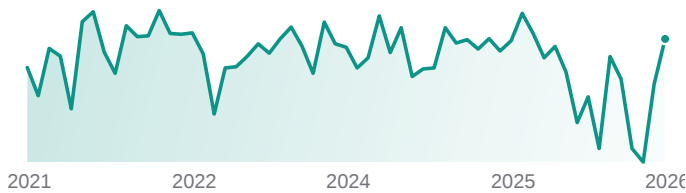
Buyer mix

Cash 57% · Investor 13% · Flip resale 7.8%



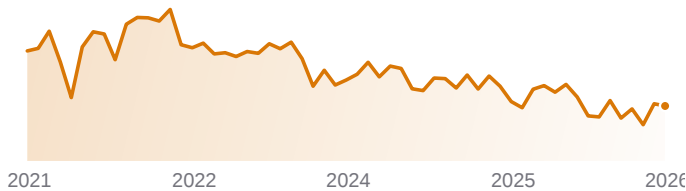
Sellers who sold at a gain

92%

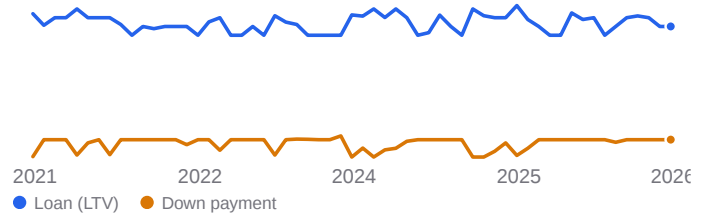


Median annualized return at resale

+4.9%

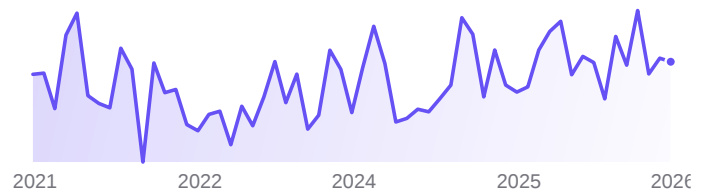


Financing (share of purchase price) Loan (LTV) 85% · Down payment 20%



Typical hold before selling

4.7 yrs



Preforeclosure filings

Filings 4 · Auction stage 4



HOUSING STOCK

Homes	16,351
Median value (AVM)	\$313K
Median size	1,760 ft²
Median bedrooms	3
Median year built	2005
Single family	86%
Condos	4.3%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	56%
Underwater (LTV 125% or more)	1.3%
Owner occupied	79%
Company owned	17%
Median loan-to-value	44%

Typical ownership tenure

6.3 yrs

COMMUNITY

Population	23,280
Density	716 / mi ²
Median household income	\$61K
Average household income	\$77K
Crime index (US avg 100)	117
Air pollution index (US avg 100)	84
Earthquake index (US avg 100)	22
Homes occupied	90%
Bachelor's or higher	14%
Poverty rate	13.9%
Unemployment	0.7%
Average temp	67°F
Annual precip	67 in
Sunshine	58%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.