

Altoona

City · WI · Wisconsin > Eau Claire County

BUYER'S MARKET

\$305K

MEDIAN SALE PRICE

-8.8%

1-YR CHANGE

98

SALES (12 MO)

\$287K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 32 / 100



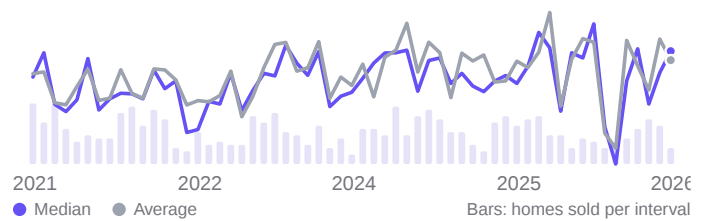
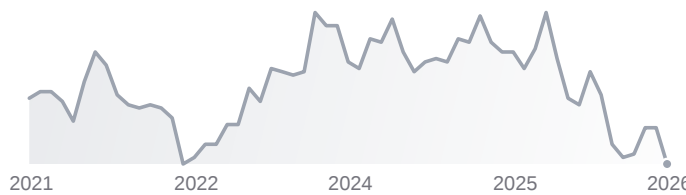
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

32 / 100

Sale prices

Median \$353K · Average \$336K

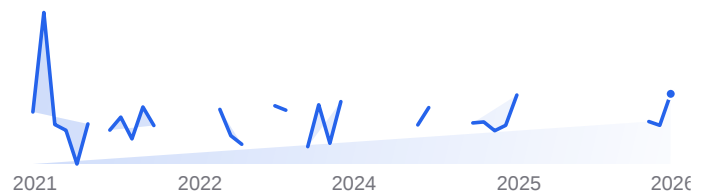
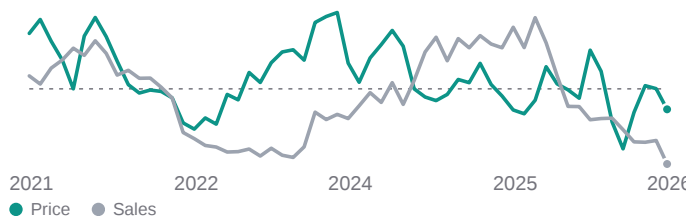


Growth (year over year)

Price -8.8% · Sales -32.4%

Price per square foot

\$543/ft²



Sale premium vs estimated value

+7.7%

Annual turnover (share of homes sold)

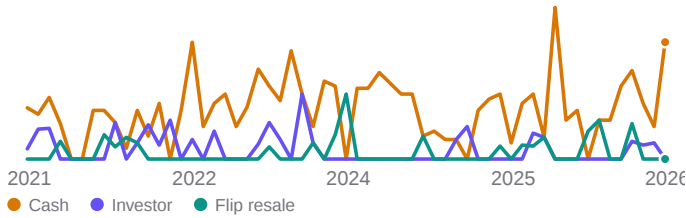
3.3%



BUYERS & OUTCOMES

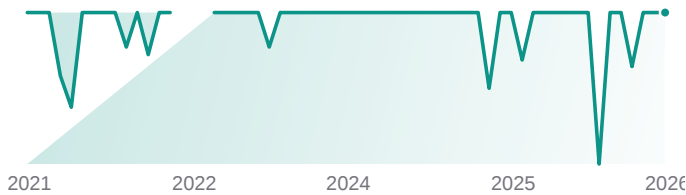
Buyer mix

Cash 60% · Investor 0% · Flip resale 0%



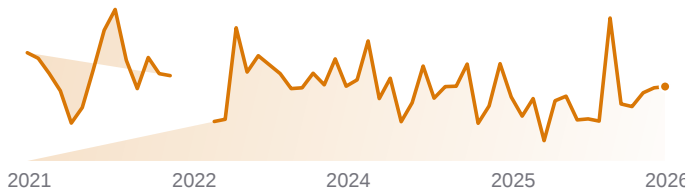
Sellers who sold at a gain

100%

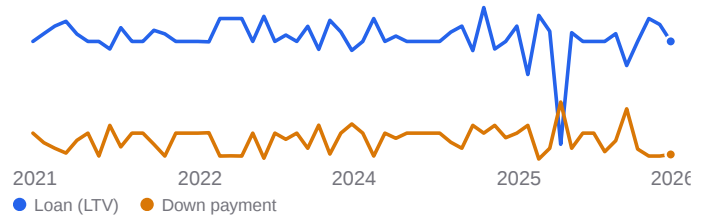


Median annualized return at resale

+7.0%

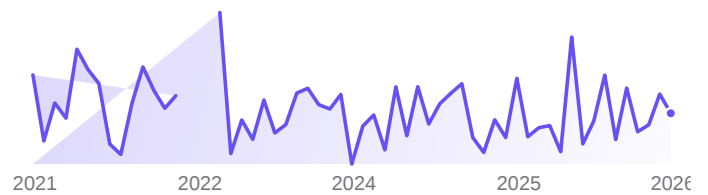


Financing (share of purchase price) Loan (LTV) 80% · Down payment 6.0%



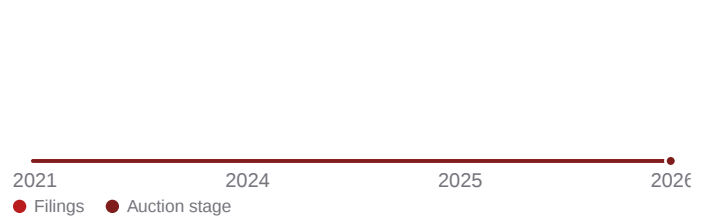
Typical hold before selling

4.9 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	3,012
Median value (AVM)	\$287K
Median size	704 ft²
Median bedrooms	3
Median year built	1976
Single family	100%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	55%
Underwater (LTV 125% or more)	1.8%
Owner occupied	76%
Company owned	16%
Median loan-to-value	46%
Typical ownership tenure	8.0 yrs

COMMUNITY

Population	8,543
Density	1,805 / mi²
Median household income	\$81K
Average household income	\$95K
Crime index (US avg 100)	131
Air pollution index (US avg 100)	82
Earthquake index (US avg 100)	13
Homes occupied	95%
Bachelor's or higher	23%
Poverty rate	8.1%
Unemployment	1.0%
Average temp	44°F
Annual precip	32 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.