

Plum City

City · WI · Wisconsin > Pierce County

BALANCED MARKET

\$120K

MEDIAN SALE PRICE

17

SALES (12 MO)

\$151K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 59 / 100



MARKET TRENDS (5 YEARS)

Market temperature (0–100)

59 / 100

Sale prices

Median \$120K · Average \$225K



Growth (year over year)

Price -13.0% · Sales +88.9%

Sale premium vs estimated value

-16.2%



Annual turnover (share of homes sold)

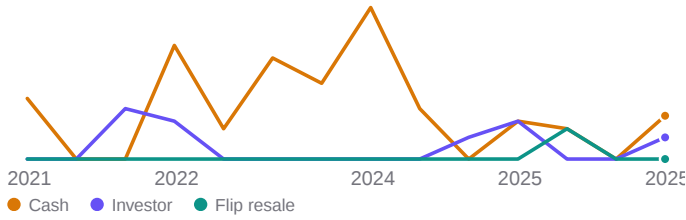
4.1%



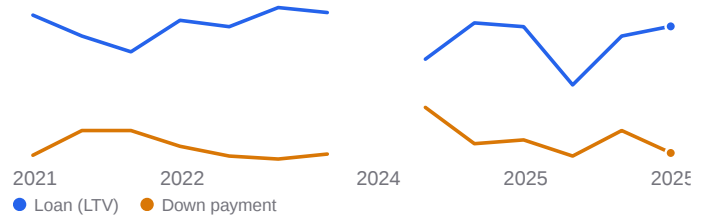
BUYERS & OUTCOMES

Buyer mix

Cash 29% · Investor 14% · Flip resale 0%

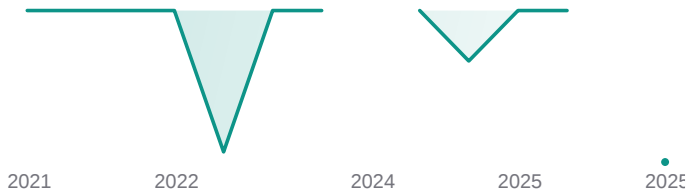


Financing (share of purchase price) Loan (LTV) 86% · Down payment 5.7%



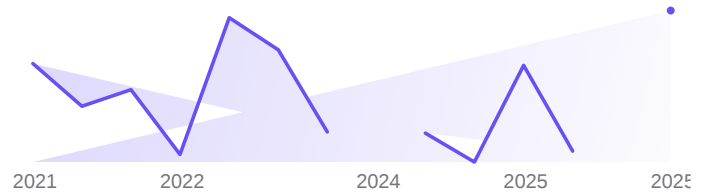
Sellers who sold at a gain

57%



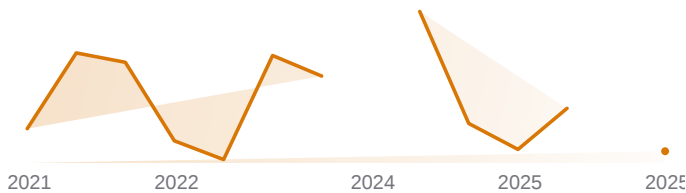
Typical hold before selling

11.9 yrs



Median annualized return at resale

+1.8%



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	415
Median value (AVM)	\$151K
Single family	100%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	44%
Underwater (LTV 125% or more)	15%
Owner occupied	82%
Company owned	13%
Median loan-to-value	58%
Typical ownership tenure	8.2 yrs

COMMUNITY

Population	633
Density	608 / mi²
Median household income	\$66K
Average household income	\$82K
Crime index (US avg 100)	157
Air pollution index (US avg 100)	88
Earthquake index (US avg 100)	11
Homes occupied	91%
Bachelor's or higher	13%
Poverty rate	4.4%
Unemployment	1.4%
Average temp	44°F
Annual precip	34 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through October 2025, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.