

Platteville

City · WI · Wisconsin > Grant County

SELLER'S MARKET

\$251K

MEDIAN SALE PRICE

+9.3%

1-YR CHANGE

171

SALES (12 MO)

\$240K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 78 / 100

Buyer's market

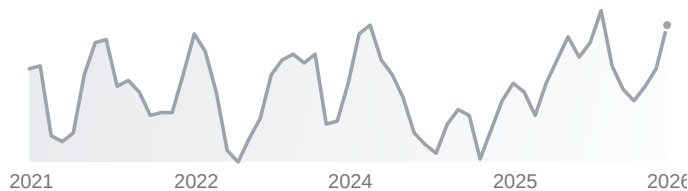
Balanced

Seller's market

MARKET TRENDS (5 YEARS)

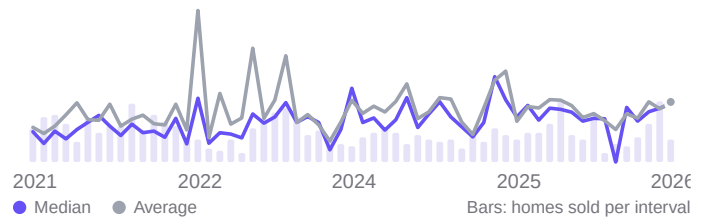
Market temperature (0–100)

78 / 100



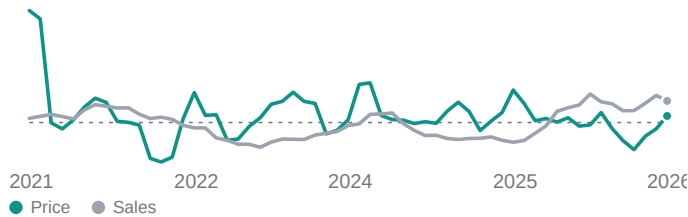
Sale prices

Median \$265K · Average \$272K



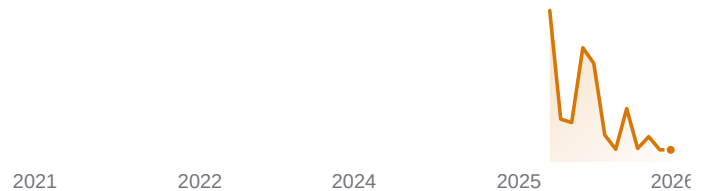
Growth (year over year)

Price +9.3% · Sales +30.5%



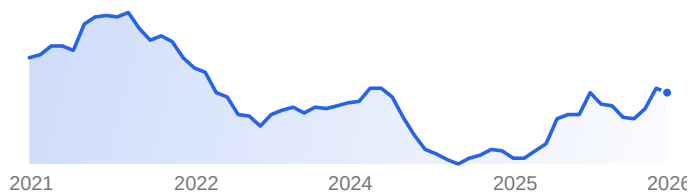
Sale premium vs estimated value

+0.2%



Annual turnover (share of homes sold)

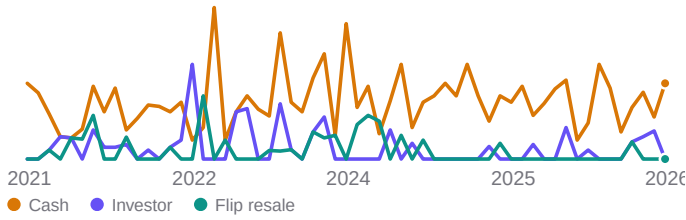
4.9%



BUYERS & OUTCOMES

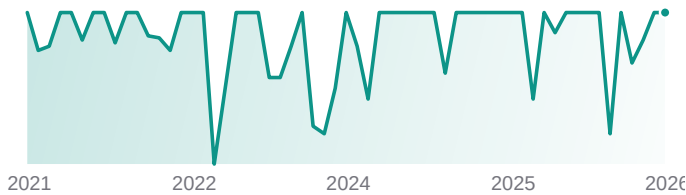
Buyer mix

Cash 40% · Investor 0% · Flip resale 0%



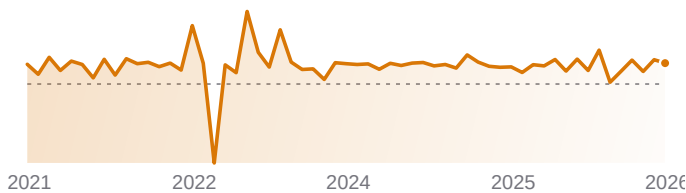
Sellers who sold at a gain

100%

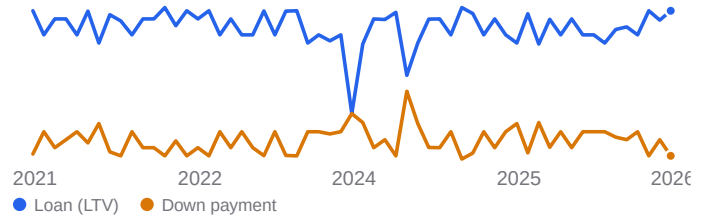


Median annualized return at resale

+6.3%

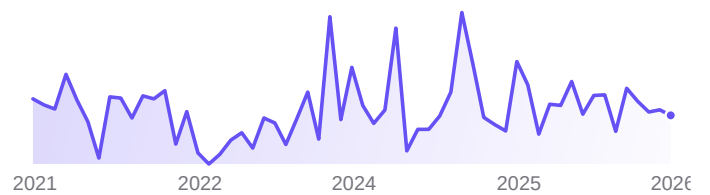


Financing (share of purchase price) Loan (LTV) 95% · Down payment 5.0%



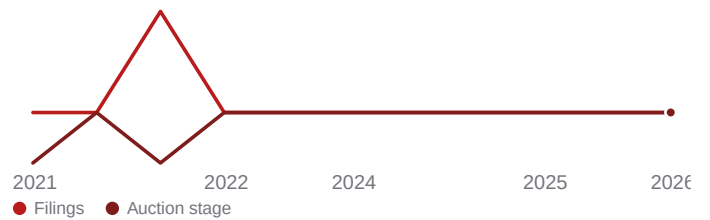
Typical hold before selling

4.5 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	3,479
Median value (AVM)	\$240K
Single family	95%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	56%
Underwater (LTV 125% or more)	2.5%
Owner occupied	79%
Company owned	23%
Median loan-to-value	45%
Typical ownership tenure	6.6 yrs

COMMUNITY

Population	11,742
Density	1,901 / mi²
Median household income	\$53K
Average household income	\$73K
Crime index (US avg 100)	108
Air pollution index (US avg 100)	81
Earthquake index (US avg 100)	19
Homes occupied	91%
Bachelor's or higher	25%
Poverty rate	18.9%
Unemployment	1.0%
Average temp	47°F
Annual precip	35 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.