

Franklin

City · LA · Louisiana › Saint Mary

SELLER'S MARKET

\$126K

MEDIAN SALE PRICE

+83.2%

1-YR CHANGE

78

SALES (12 MO)

\$75K

MEDIAN VALUE (AVM)

Market temperature

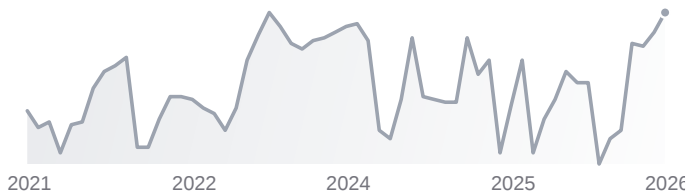
Seller's market · 61 / 100



MARKET TRENDS (5 YEARS)

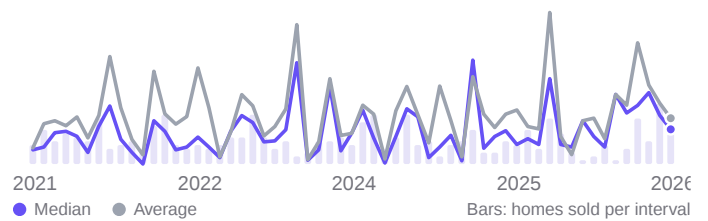
Market temperature (0–100)

61 / 100



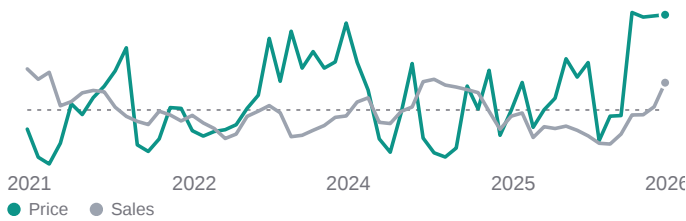
Sale prices

Median \$94K · Average \$115K



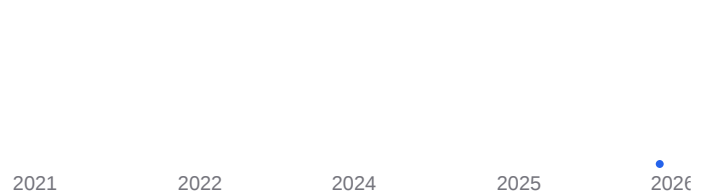
Growth (year over year)

Price +83.2% · Sales +23.8%



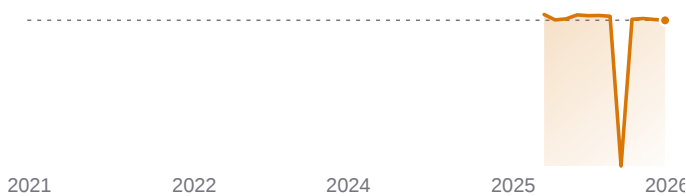
Price per square foot

\$141/ft²



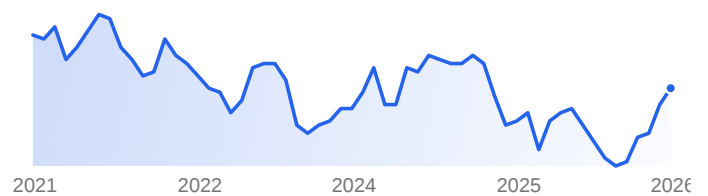
Sale premium vs estimated value

+0.0%



Annual turnover (share of homes sold)

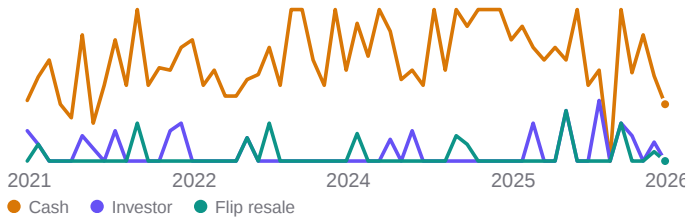
1.3%



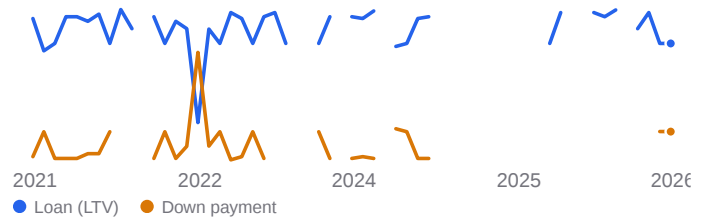
BUYERS & OUTCOMES

Buyer mix

Cash 38% · Investor 0% · Flip resale 0%

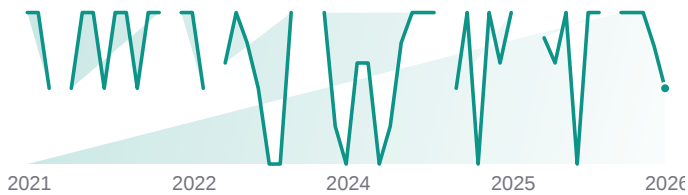


Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



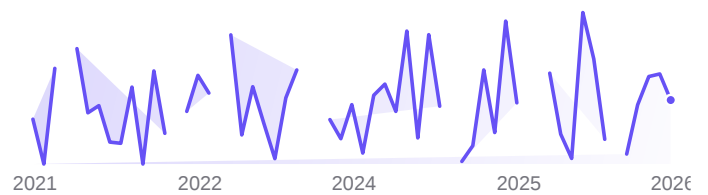
Sellers who sold at a gain

50%



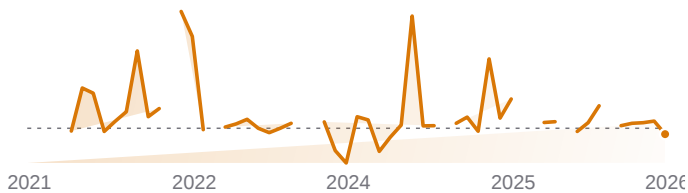
Typical hold before selling

4.9 yrs



Median annualized return at resale

-3.4%



HOUSING STOCK

Homes	5,812
Median value (AVM)	\$75K
Median size	2,200 ft²
Single family	82%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	64%
Underwater (LTV 125% or more)	3.8%
Owner occupied	75%
Company owned	13%
Median loan-to-value	0%
Typical ownership tenure	13.0 yrs

COMMUNITY

Population	6,387
Density	644 / mi²
Median household income	\$42K
Average household income	\$61K
Crime index (US avg 100)	128
Air pollution index (US avg 100)	106
Earthquake index (US avg 100)	30
Homes occupied	83%
Bachelor's or higher	8%
Poverty rate	19.8%
Unemployment	1.1%
Average temp	68°F
Annual precip	65 in
Sunshine	60%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.