

Brillion

City · WI · Wisconsin > Calumet County

BALANCED MARKET

\$268K

MEDIAN SALE PRICE

-17.3%

1-YR CHANGE

68

SALES (12 MO)

\$250K

MEDIAN VALUE (AVM)

Market temperature

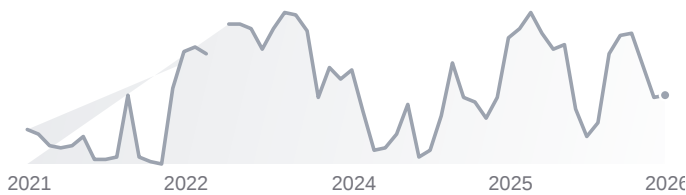
Balanced market · 43 / 100



MARKET TRENDS (5 YEARS)

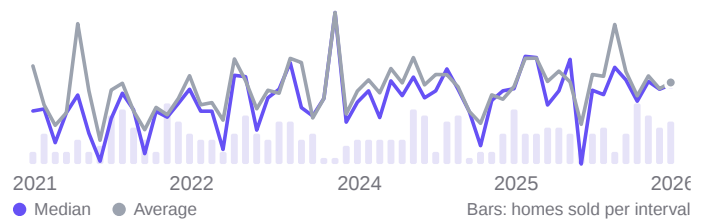
Market temperature (0–100)

43 / 100



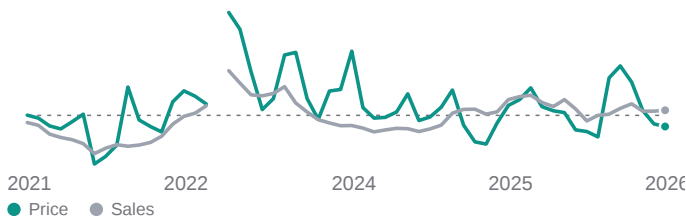
Sale prices

Median \$270K · Average \$277K



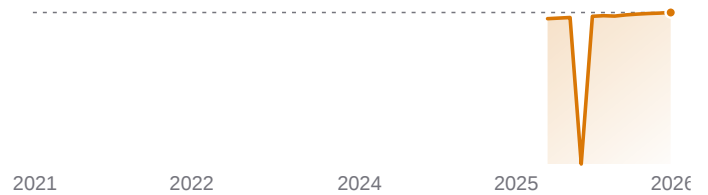
Growth (year over year)

Price -17.3% · Sales +7.9%



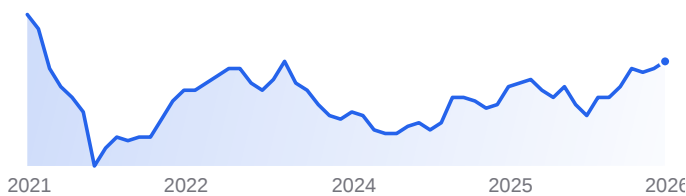
Sale premium vs estimated value

+0.0%



Annual turnover (share of homes sold)

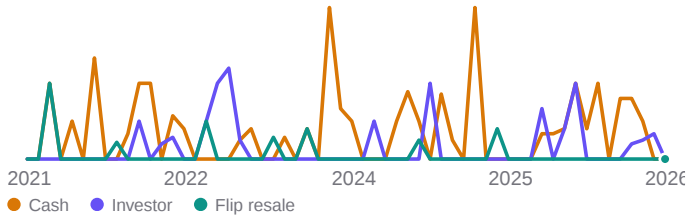
3.3%



BUYERS & OUTCOMES

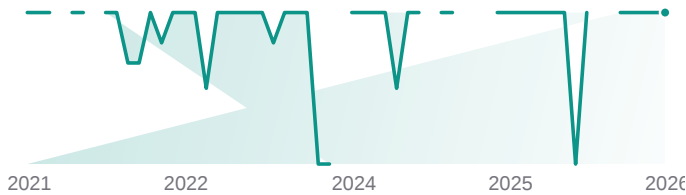
Buyer mix

Cash 0% · Investor 0% · Flip resale 0%



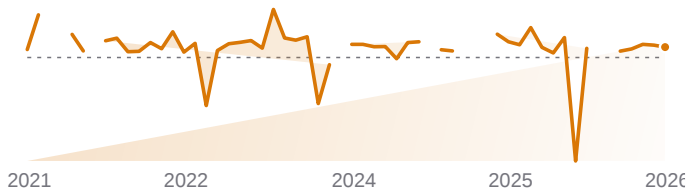
Sellers who sold at a gain

100%

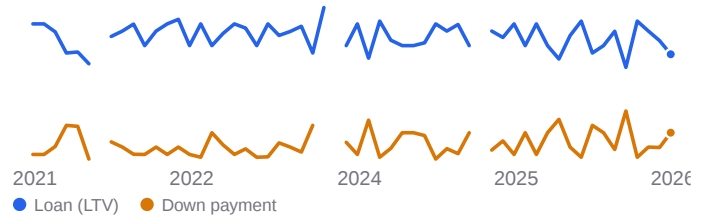


Median annualized return at resale

+6.7%

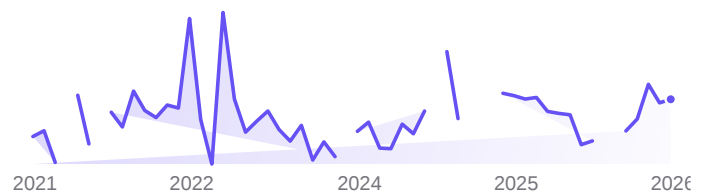


Financing (share of purchase price) Loan (LTV) 74% · Down payment 20%



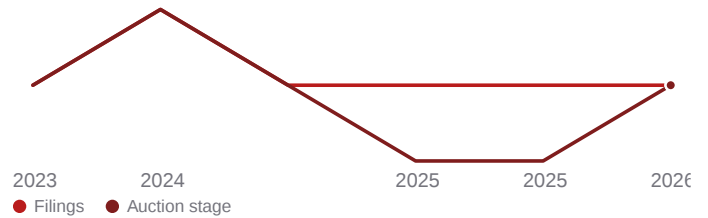
Typical hold before selling

7.3 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	2,065
Median value (AVM)	\$250K
Median size	980 ft²
Median bedrooms	3
Median year built	1955
Single family	93%
Condos	1.5%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	56%
Underwater (LTV 125% or more)	2.8%
Owner occupied	97%
Company owned	13%
Median loan-to-value	45%

Typical ownership tenure

10.8 yrs

COMMUNITY

Population	3,375
Density	1,188 / mi ²
Median household income	\$65K
Average household income	\$90K
Crime index (US avg 100)	87
Air pollution index (US avg 100)	71
Earthquake index (US avg 100)	14
Homes occupied	96%
Bachelor's or higher	18%
Poverty rate	8.7%
Unemployment	0.7%
Average temp	45°F
Annual precip	30 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.