

Rockford

City · MN · Minnesota > Wright County

BUYER'S MARKET

\$388K

MEDIAN SALE PRICE

+6.2%

1-YR CHANGE

76

SALES (12 MO)

\$283K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 38 / 100



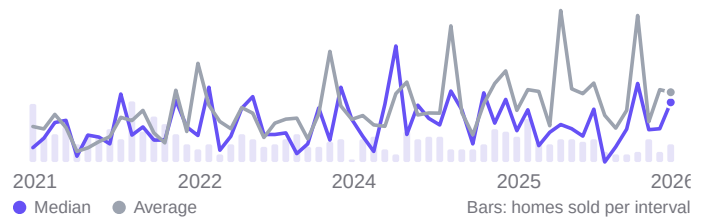
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

38 / 100

Sale prices

Median \$435K · Average \$462K

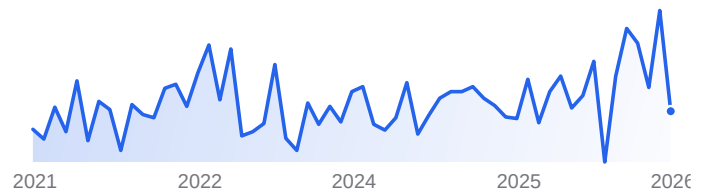
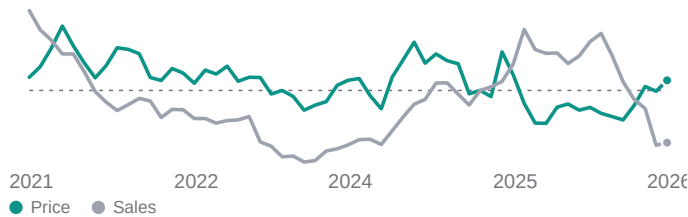


Growth (year over year)

Price +6.2% · Sales -31.5%

Price per square foot

\$223/ft²

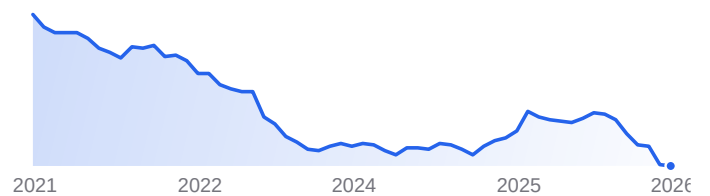
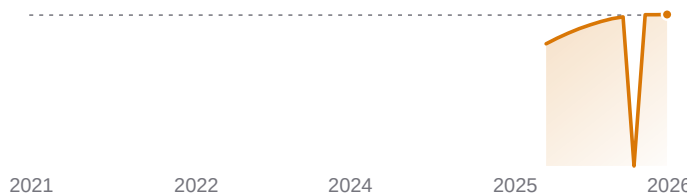


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

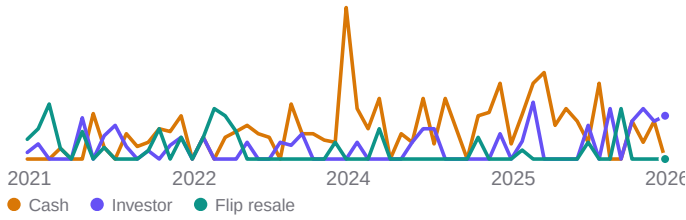
3.4%



BUYERS & OUTCOMES

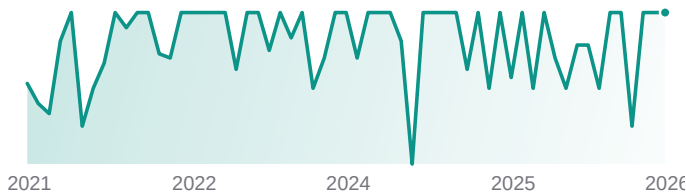
Buyer mix

Cash 0% · Investor 29% · Flip resale 0%



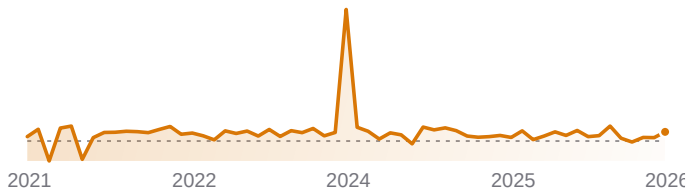
Sellers who sold at a gain

100%

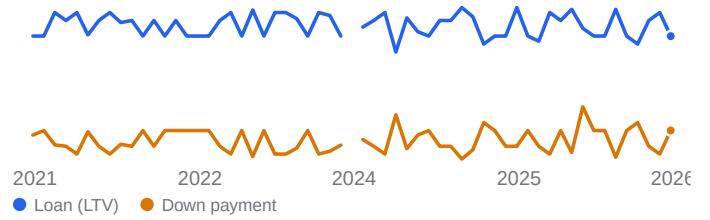


Median annualized return at resale

+5.5%

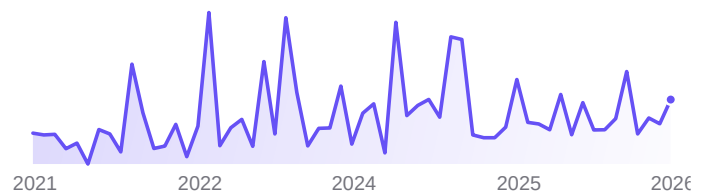


Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



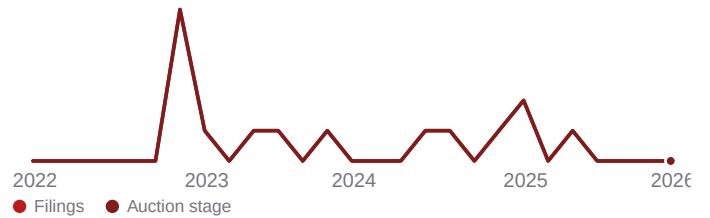
Typical hold before selling

7.2 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	2,243
Median value (AVM)	\$283K
Median size	1,400 ft²
Median bedrooms	3
Median year built	1999
Single family	74%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	26%
Underwater (LTV 125% or more)	10%
Owner occupied	91%
Company owned	5.6%
Median loan-to-value	80%
Typical ownership tenure	16.7 yrs

COMMUNITY

Population	4,911
Density	1,944 / mi²
Median household income	\$87K
Average household income	\$110K
Crime index (US avg 100)	77
Air pollution index (US avg 100)	103
Earthquake index (US avg 100)	14
Homes occupied	98%
Bachelor's or higher	28%
Poverty rate	3.8%
Unemployment	1.1%
Average temp	44°F
Annual precip	29 in
Sunshine	58%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.