

Unity

City · WI · Wisconsin > Marathon County

BUYER'S MARKET

\$185K

MEDIAN SALE PRICE

6

SALES (12 MO)

\$195K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 38 / 100



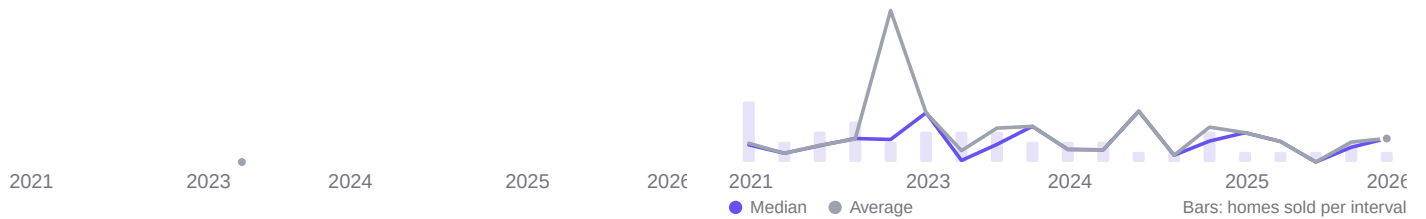
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

38 / 100

Sale prices

Median \$185K · Average \$185K



Growth (year over year)

Price +37.8% · Sales -30.0%

Sale premium vs estimated value

-26.4%



Annual turnover (share of homes sold)

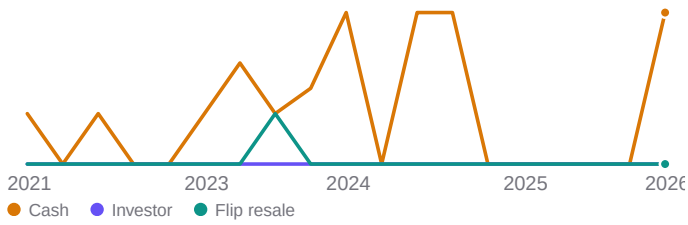
1.6%



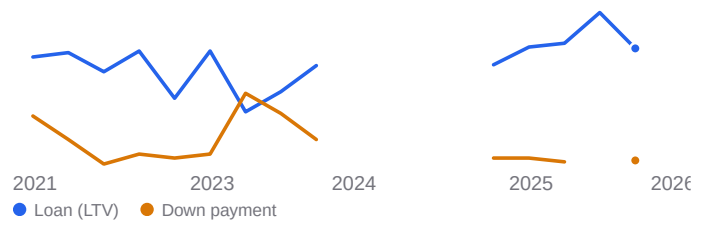
BUYERS & OUTCOMES

Buyer mix

Cash 100% · Investor 0% · Flip resale 0%

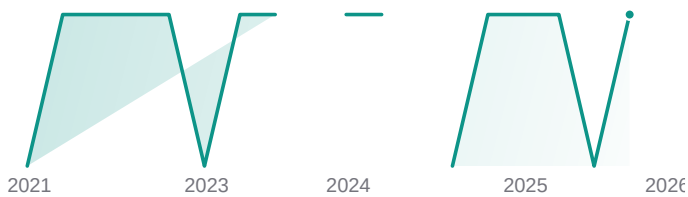


Financing (share of purchase price) Loan (LTV) 94% · Down payment 3.0%



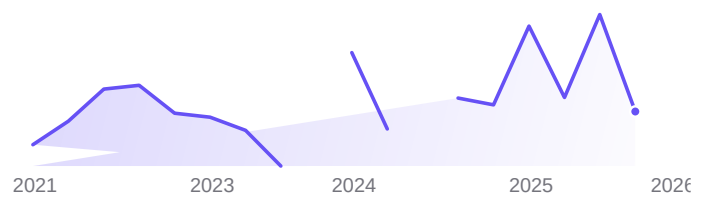
Sellers who sold at a gain

100%



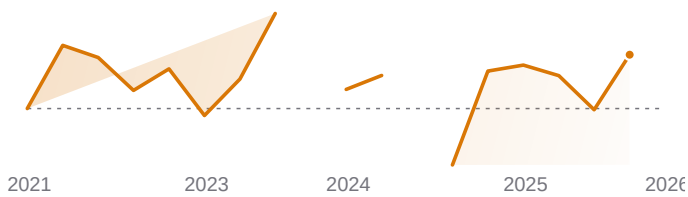
Typical hold before selling

5.7 yrs



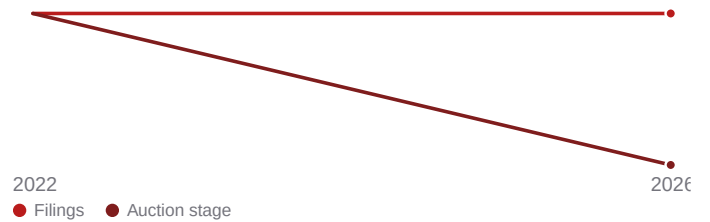
Median annualized return at resale

+10.3%



Preforeclosure filings

Filings 1 · Auction stage 0



HOUSING STOCK

Homes	366
Median value (AVM)	\$195K
Single family	90%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	60%
Underwater (LTV 125% or more)	4.0%
Owner occupied	89%
Company owned	9.3%
Median loan-to-value	40%
Typical ownership tenure	9.2 yrs

COMMUNITY

Population	390
Density	394 / mi²
Median household income	\$71K
Average household income	\$83K
Crime index (US avg 100)	71
Air pollution index (US avg 100)	80
Earthquake index (US avg 100)	12
Homes occupied	95%
Bachelor's or higher	9%
Poverty rate	9.0%
Unemployment	1.0%
Average temp	42°F
Annual precip	33 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.