

Holliston 01746

ZIP code · MA · Massachusetts › Middlesex County

BALANCED MARKET

\$704K

MEDIAN SALE PRICE

-4.4%

1-YR CHANGE

187

SALES (12 MO)

\$724K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 56 / 100



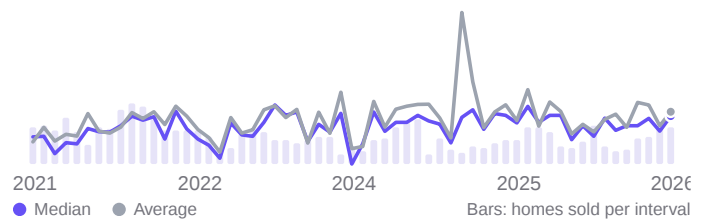
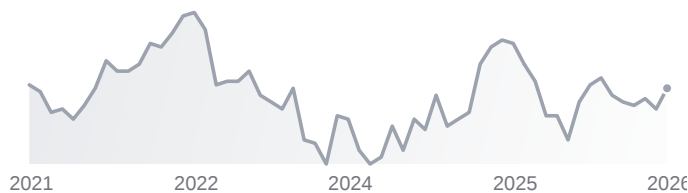
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

56 / 100

Sale prices

Median \$745K · Average \$776K

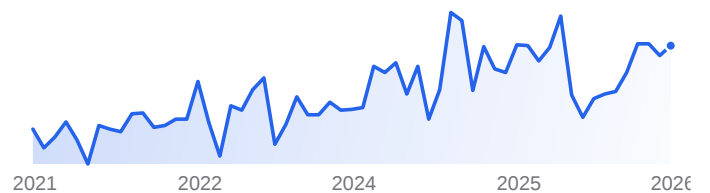
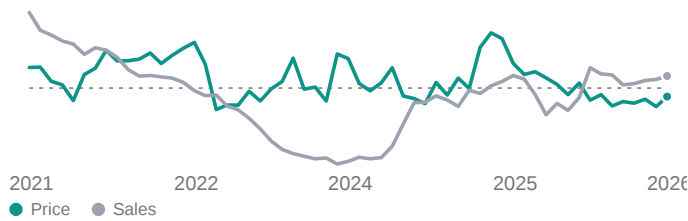


Growth (year over year)

Price -4.4% · Sales +6.3%

Price per square foot

\$410/ft²

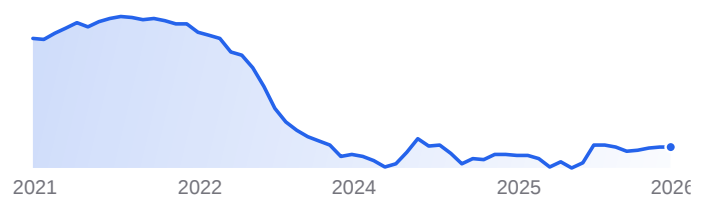
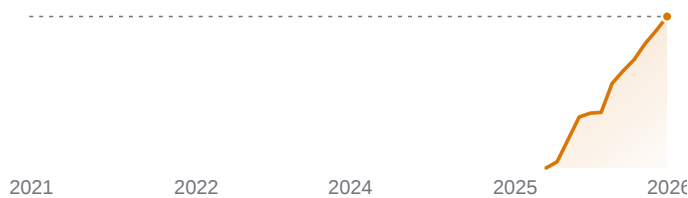


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

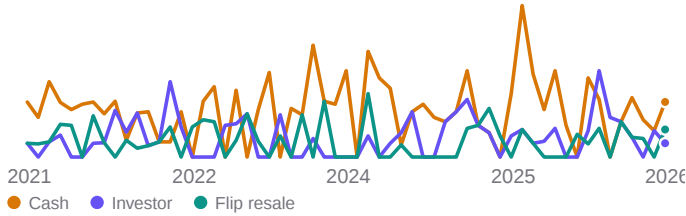
3.6%



BUYERS & OUTCOMES

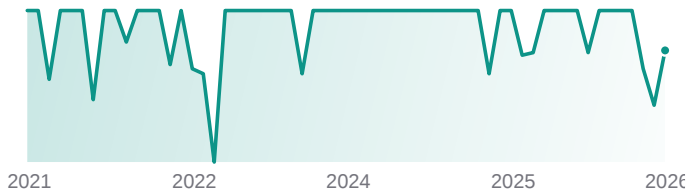
Buyer mix

Cash 17% · Investor 4.3% · Flip resale 8.7%



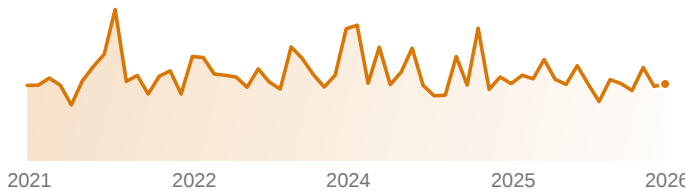
Sellers who sold at a gain

95%

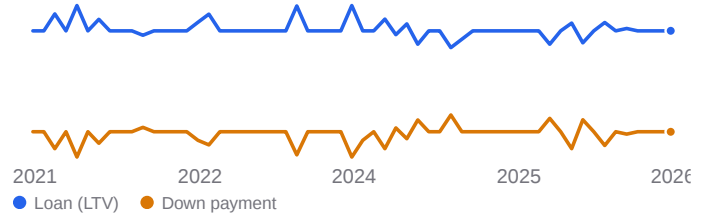


Median annualized return at resale

+4.3%

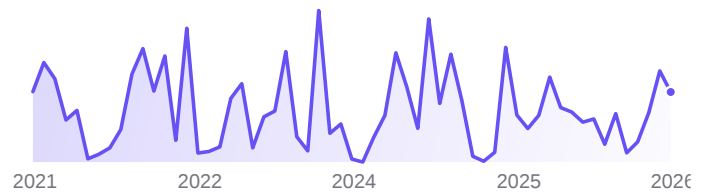


Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



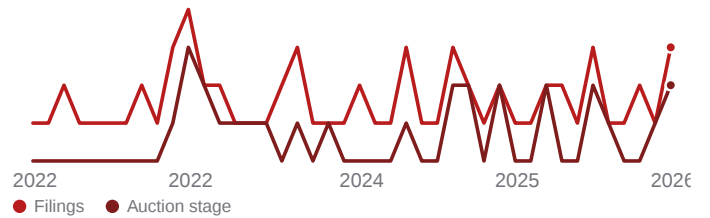
Typical hold before selling

13.2 yrs



Preforeclosure filings

Filings 3 · Auction stage 2



HOUSING STOCK

Homes	5,229
Median value (AVM)	\$724K
Median size	1,900 ft²
Median bedrooms	3
Median year built	1968
Single family	87%
Condos	10%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	56%
Underwater (LTV 125% or more)	0.9%
Owner occupied	92%
Company owned	19%
Median loan-to-value	46%

Typical ownership tenure

13.0 yrs

COMMUNITY

Population	15,460
Density	813 / mi²
Median household income	\$149K
Average household income	\$185K
Crime index (US avg 100)	11
Air pollution index (US avg 100)	93
Earthquake index (US avg 100)	67
Homes occupied	97%
Bachelor's or higher	39%
Poverty rate	3.1%
Unemployment	1.4%
Average temp	49°F
Annual precip	48 in
Sunshine	58%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.