

Rowley 01969

ZIP code · MA · Massachusetts › Essex County › Rowley

BUYER'S MARKET

\$708K

MEDIAN SALE PRICE

-21.6%

1-YR CHANGE

49

SALES (12 MO)

\$786K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 22 / 100



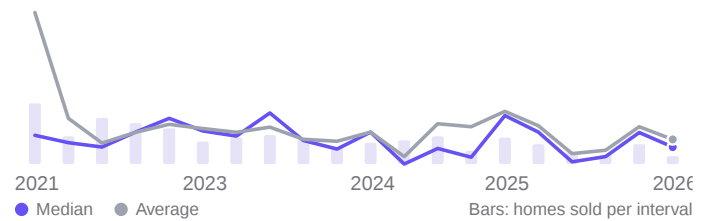
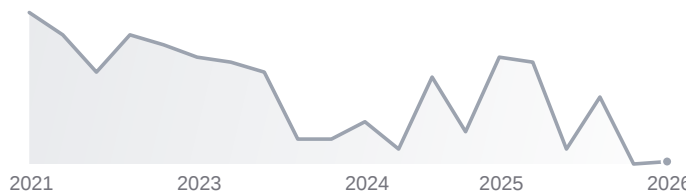
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

22 / 100

Sale prices

Median \$670K · Average \$722K

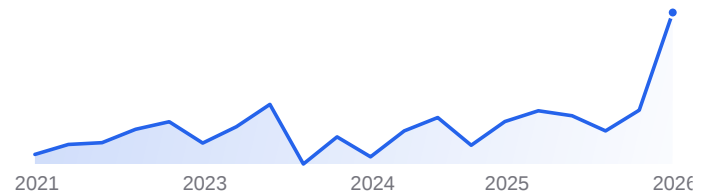
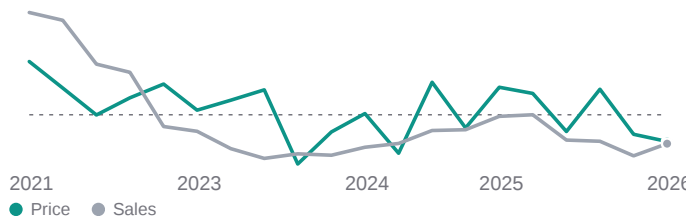


Growth (year over year)

Price -21.6% · Sales -23.4%

Price per square foot

\$475/ft²

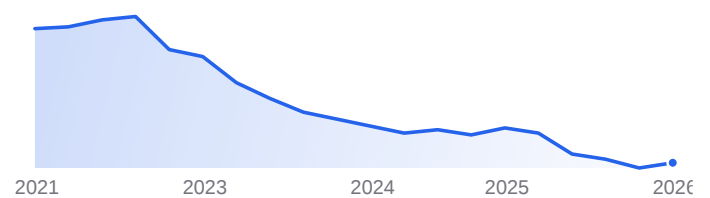
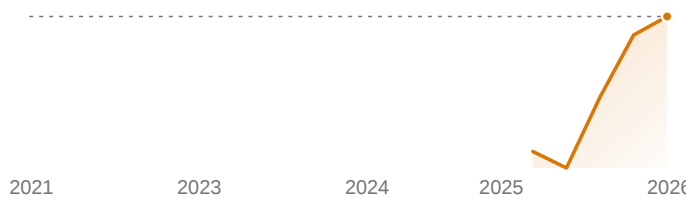


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

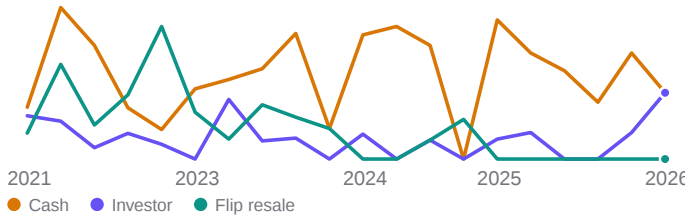
2.3%



BUYERS & OUTCOMES

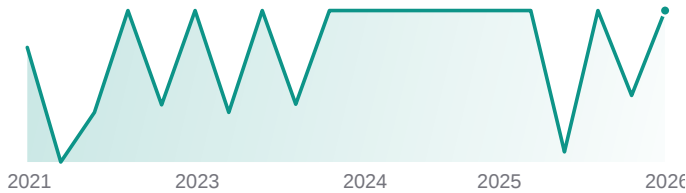
Buyer mix

Cash 17% · Investor 17% · Flip resale 0%



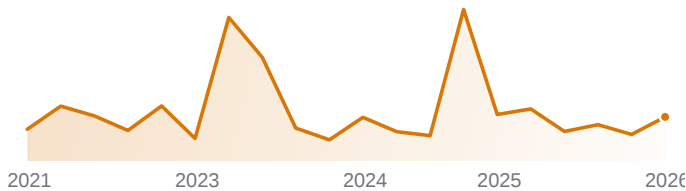
Sellers who sold at a gain

100%

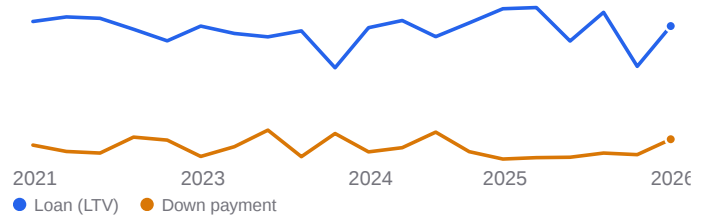


Median annualized return at resale

+5.9%

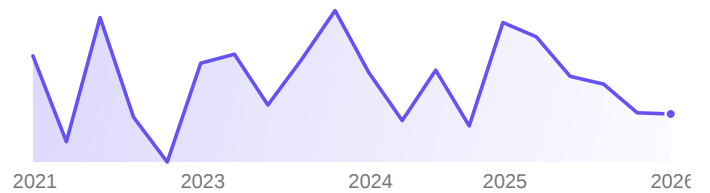


Financing (share of purchase price) Loan (LTV) 75% · Down payment 25%



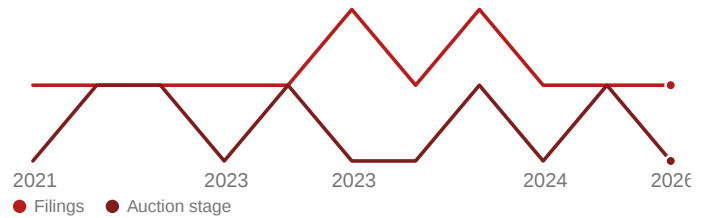
Typical hold before selling

5.9 yrs



Preforeclosure filings

Filings 1 · Auction stage 0



HOUSING STOCK

Homes	2,137
Median value (AVM)	\$786K
Median size	2,124 ft²
Median bedrooms	3
Median year built	1983
Single family	83%
Condos	13%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	62%
Underwater (LTV 125% or more)	1.3%
Owner occupied	86%
Company owned	23%
Median loan-to-value	42%

Typical ownership tenure

14.9 yrs

COMMUNITY

Population	6,268
Density	305 / mi ²
Median household income	\$136K
Average household income	\$183K
Crime index (US avg 100)	36
Air pollution index (US avg 100)	90
Earthquake index (US avg 100)	96
Homes occupied	97%
Bachelor's or higher	28%
Poverty rate	1.1%
Unemployment	1.4%
Average temp	49°F
Annual precip	48 in
Sunshine	58%

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.