

Ho Ho Kus 07423

ZIP code · NJ · New Jersey > Bergen County

SELLER'S MARKET

\$1.4M

MEDIAN SALE PRICE

+3.0%

1-YR CHANGE

65

SALES (12 MO)

\$1.4M

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 62 / 100

Buyer's market

Balanced

Seller's market

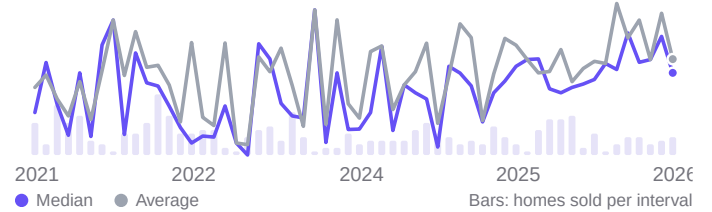
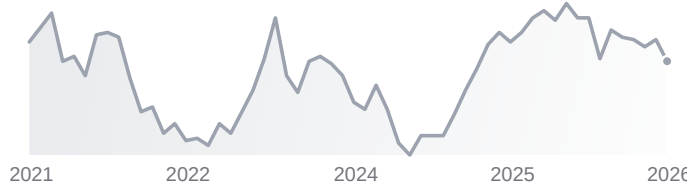
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

62 / 100

Sale prices

Median \$1.3M · Average \$1.4M

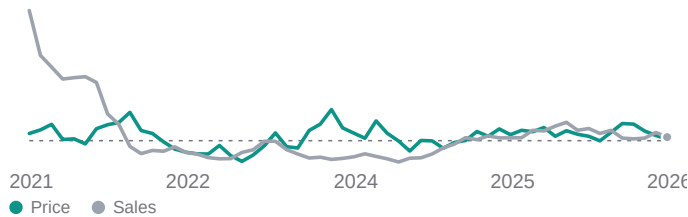


Growth (year over year)

Price +3.0% · Sales +6.6%

Price per square foot

\$630/ft²

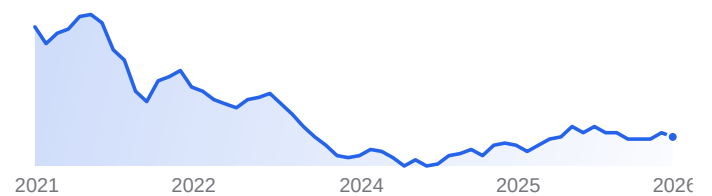
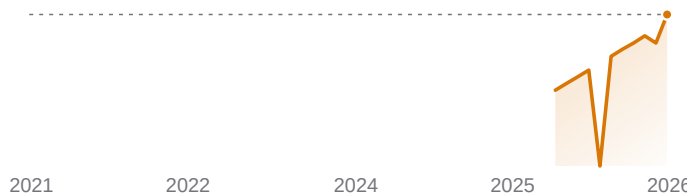


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

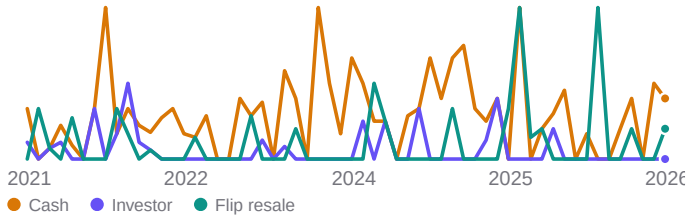
4.5%



BUYERS & OUTCOMES

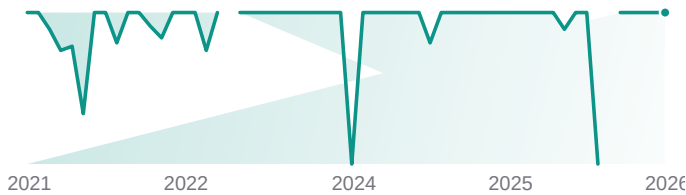
Buyer mix

Cash 40% · Investor 0% · Flip resale 20%



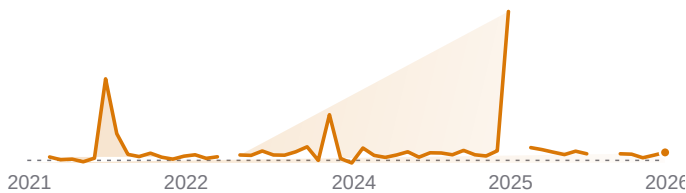
Sellers who sold at a gain

100%

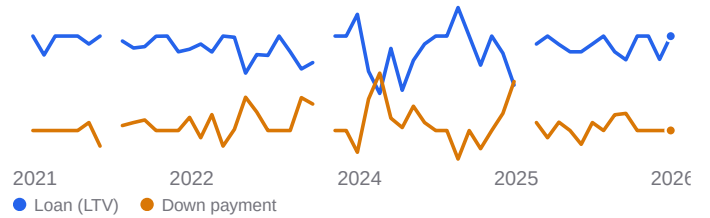


Median annualized return at resale

+6.3%

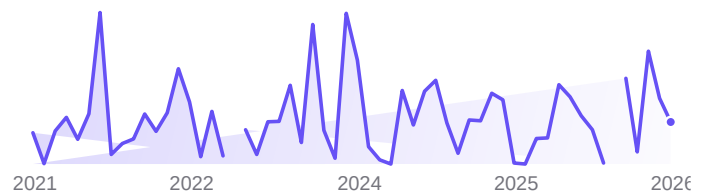


Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



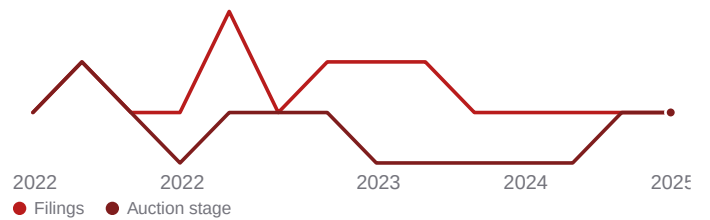
Typical hold before selling

7.6 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	1,440
Median value (AVM)	\$1.4M
Median size	2,512 ft²
Median year built	1951
Single family	100%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	66%
Underwater (LTV 125% or more)	1.3%
Owner occupied	90%
Company owned	8.4%
Median loan-to-value	39%
Typical ownership tenure	14.9 yrs

COMMUNITY

Population	4,311
Density	2,473 / mi²
Median household income	\$242K
Average household income	\$319K
Crime index (US avg 100)	25
Air pollution index (US avg 100)	112
Earthquake index (US avg 100)	117
Homes occupied	97%
Bachelor's or higher	38%
Poverty rate	0.1%
Unemployment	1.2%
Average temp	52°F
Annual precip	50 in
Sunshine	56%

Market metrics are derived from recorded arms-length deeds through June 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.