

Red Bank 07701

ZIP code · NJ · New Jersey > Monmouth County > Red Bank

BALANCED MARKET

\$650K

MEDIAN SALE PRICE

-1.5%

1-YR CHANGE

334

SALES (12 MO)

\$725K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 57 / 100



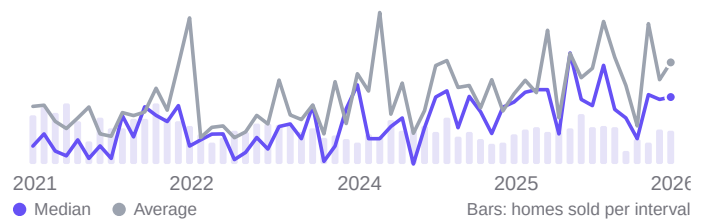
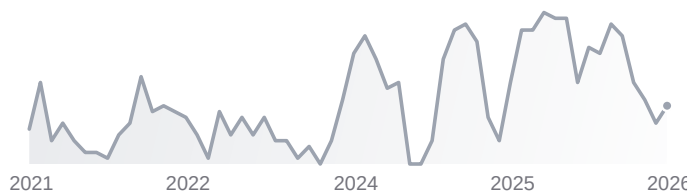
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

57 / 100

Sale prices

Median \$650K · Average \$791K

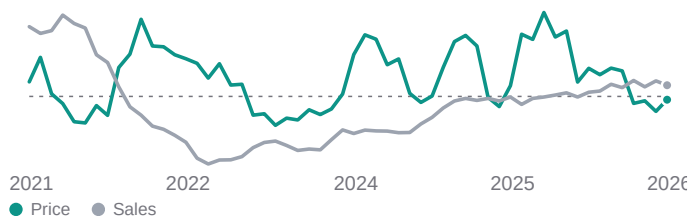


Growth (year over year)

Price -1.5% · Sales +5.0%

Price per square foot

\$539/ft²

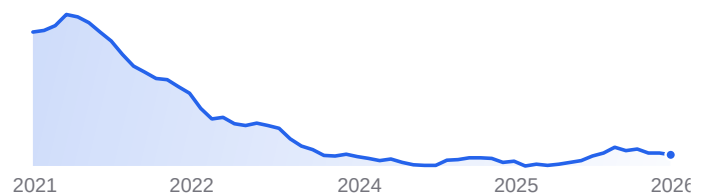
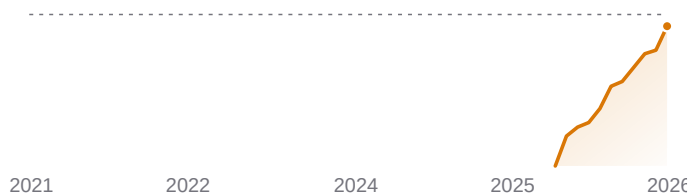


Sale premium vs estimated value

-0.4%

Annual turnover (share of homes sold)

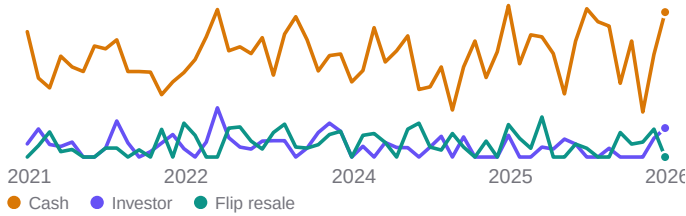
4.2%



BUYERS & OUTCOMES

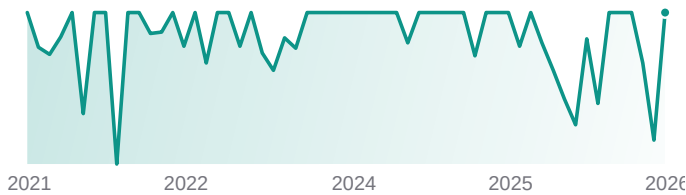
Buyer mix

Cash 54% · Investor 11% · Flip resale 0%



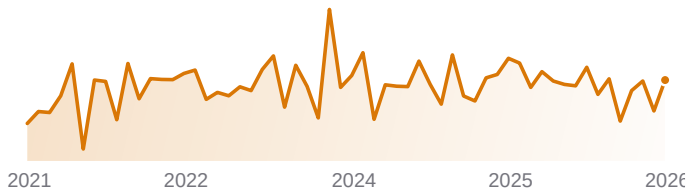
Sellers who sold at a gain

100%

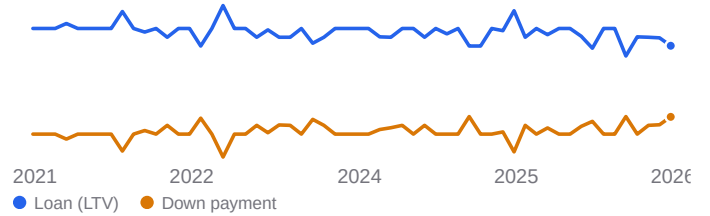


Median annualized return at resale

+7.7%

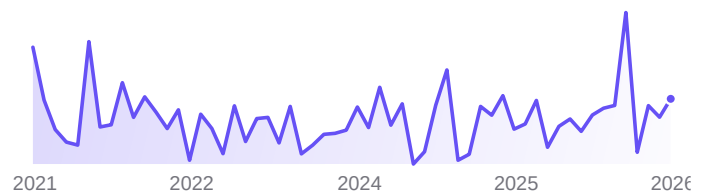


Financing (share of purchase price) Loan (LTV) 70% · Down payment 30%



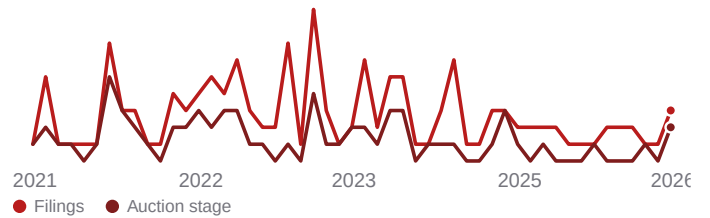
Typical hold before selling

7.8 yrs



Preforeclosure filings

Filings 3 · Auction stage 2



HOUSING STOCK

Homes	7,930
Median value (AVM)	\$725K
Median size	1,562 ft²
Median bedrooms	3
Median year built	1956
Single family	94%
Condos	5.8%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	72%
Underwater (LTV 125% or more)	0.7%
Owner occupied	76%
Company owned	14%
Median loan-to-value	35%

Typical ownership tenure

13.9 yrs

COMMUNITY

Population	24,501
Density	2,330 / mi²
Median household income	\$114K
Average household income	\$171K
Crime index (US avg 100)	89
Air pollution index (US avg 100)	112
Earthquake index (US avg 100)	92
Homes occupied	94%
Bachelor's or higher	34%
Poverty rate	6.9%
Unemployment	1.2%
Average temp	53°F
Annual precip	48 in
Sunshine	56%

Market metrics are derived from recorded arms-length deeds through June 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.