

Freehold 07728

ZIP code · NJ · New Jersey > Monmouth County > Freehold

BALANCED MARKET

\$565K

MEDIAN SALE PRICE

-4.0%

1-YR CHANGE

650

SALES (12 MO)

\$649K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 44 / 100



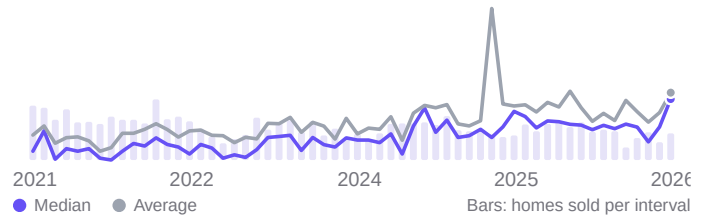
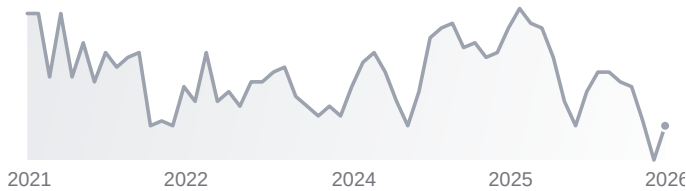
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

44 / 100

Sale prices

Median \$701K · Average \$738K

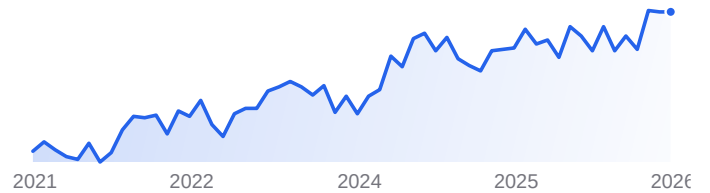
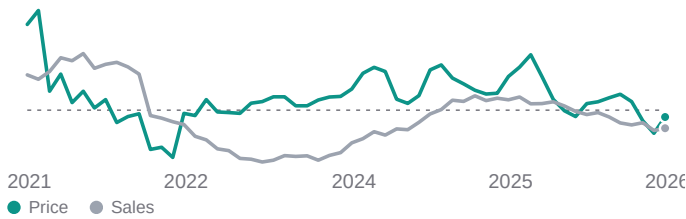


Growth (year over year)

Price -4.0% · Sales -10.5%

Price per square foot

\$347/ft²

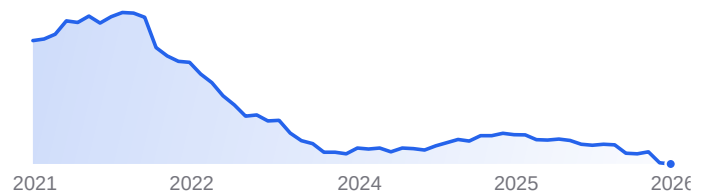
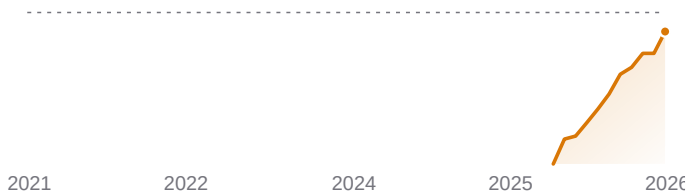


Sale premium vs estimated value

-0.7%

Annual turnover (share of homes sold)

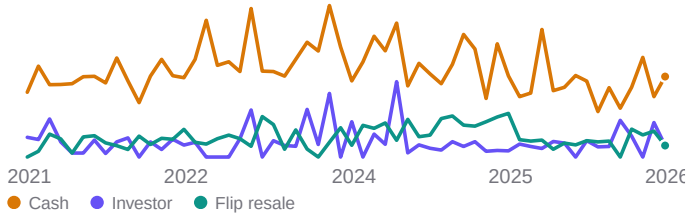
3.7%



BUYERS & OUTCOMES

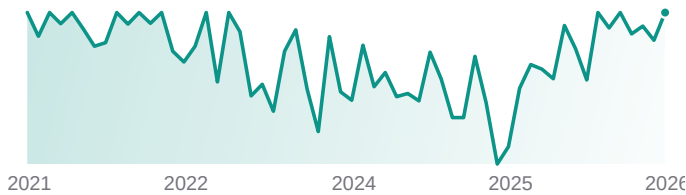
Buyer mix

Cash 27% · Investor 3.9% · Flip resale 3.9%



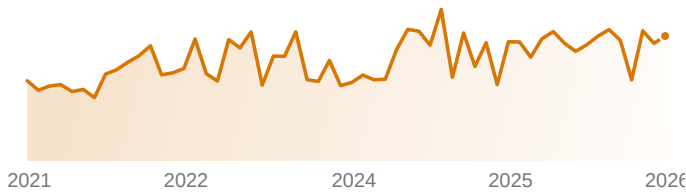
Sellers who sold at a gain

100%

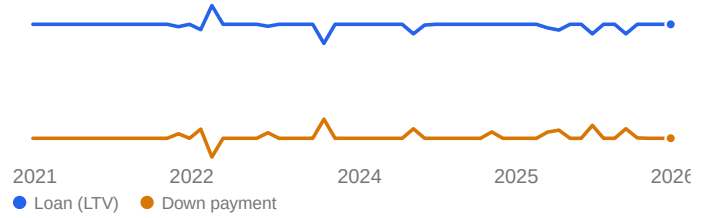


Median annualized return at resale

+7.0%

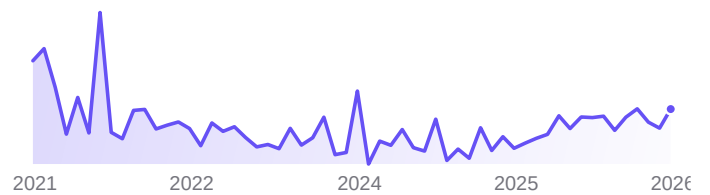


Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



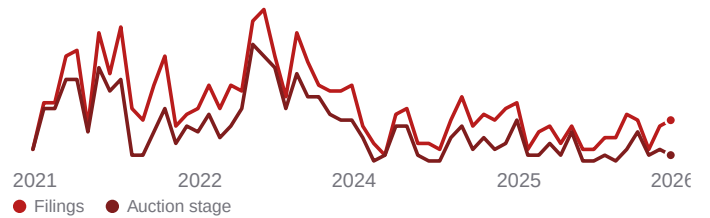
Typical hold before selling

8.6 yrs



Preforeclosure filings

Filings 7 · Auction stage 1



HOUSING STOCK

Homes	17,496
Median value (AVM)	\$649K
Median size	1,839 ft²
Median bedrooms	3
Median year built	1984
Single family	100%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	68%
Underwater (LTV 125% or more)	0.5%
Owner occupied	80%
Company owned	12%
Median loan-to-value	39%
Typical ownership tenure	15.1 yrs

COMMUNITY

Population	57,851
Density	1,144 / mi²
Median household income	\$113K
Average household income	\$141K
Crime index (US avg 100)	63
Air pollution index (US avg 100)	101
Earthquake index (US avg 100)	84
Homes occupied	96%
Bachelor's or higher	31%
Poverty rate	6.6%
Unemployment	1.3%
Average temp	53°F
Annual precip	48 in
Sunshine	56%

Market metrics are derived from recorded arms-length deeds through June 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.