

Princeton 08540

ZIP code · NJ · New Jersey > Mercer County > Princeton

BALANCED MARKET

\$1M

MEDIAN SALE PRICE

-4.9%

1-YR CHANGE

536

SALES (12 MO)

\$1M

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 40 / 100



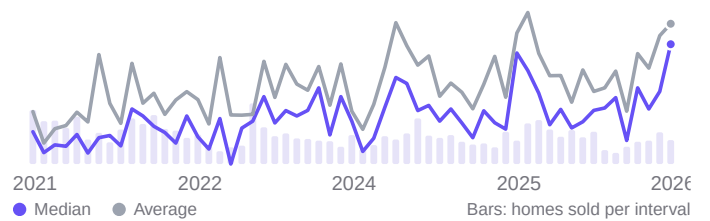
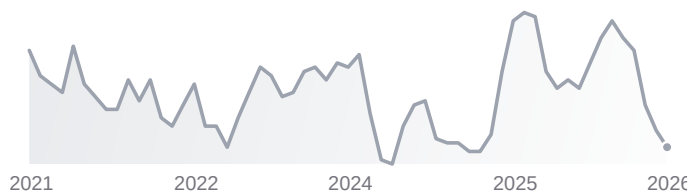
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

40 / 100

Sale prices

Median \$1.3M · Average \$1.4M

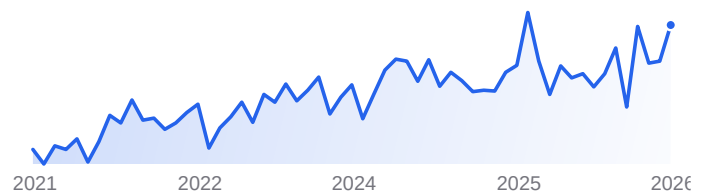
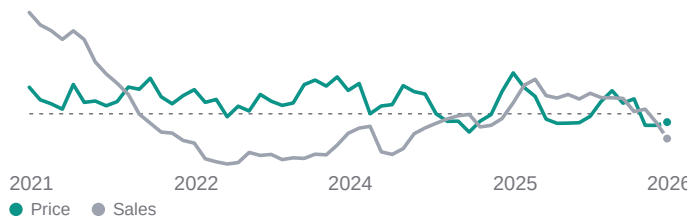


Growth (year over year)

Price -4.9% · Sales -14.4%

Price per square foot

\$469/ft²

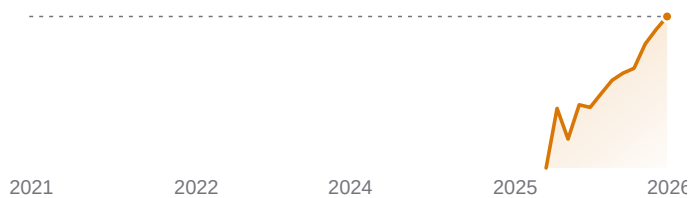


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

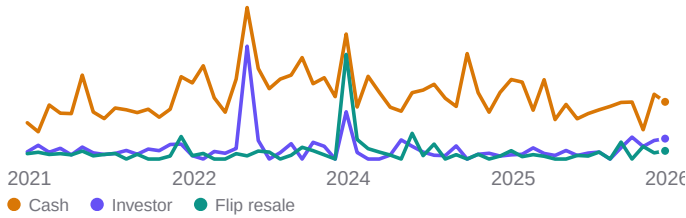
3.9%



BUYERS & OUTCOMES

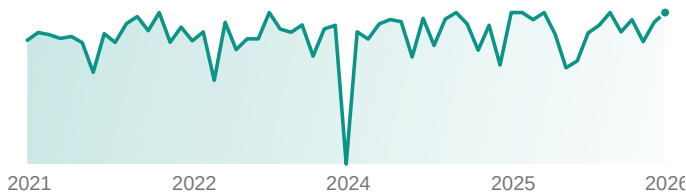
Buyer mix

Cash 33% · Investor 12% · Flip resale 4.7%



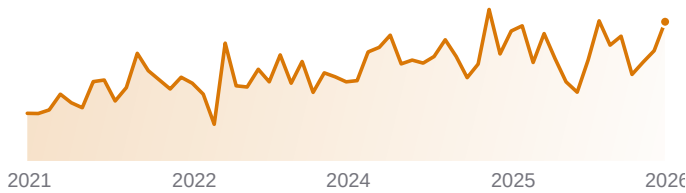
Sellers who sold at a gain

100%

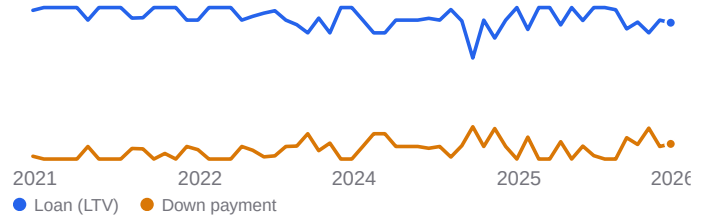


Median annualized return at resale

+6.2%

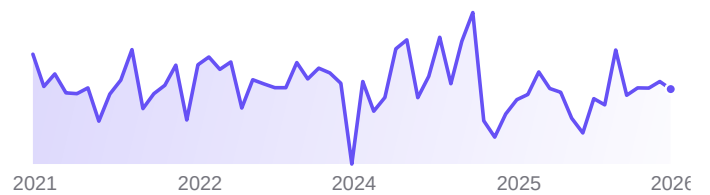


Financing (share of purchase price) Loan (LTV) 74% · Down payment 26%



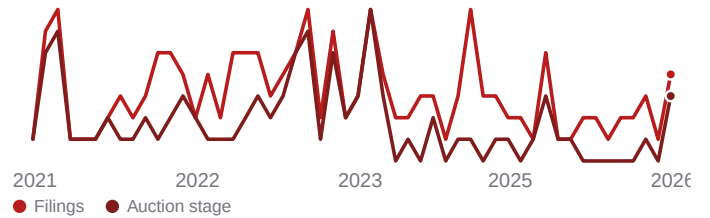
Typical hold before selling

7.9 yrs



Preforeclosure filings

Filings 4 · Auction stage 3



HOUSING STOCK

Homes	13,780
Median value (AVM)	\$1M
Median size	2,238 ft²
Median bedrooms	2
Median year built	1986
Single family	93%
Condos	6.6%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	64%
Underwater (LTV 125% or more)	0.9%
Owner occupied	80%
Company owned	9.9%
Median loan-to-value	42%

Typical ownership tenure

13.4 yrs

COMMUNITY

Population	53,074
Density	1,031 / mi²
Median household income	\$159K
Average household income	\$214K
Crime index (US avg 100)	65
Air pollution index (US avg 100)	94
Earthquake index (US avg 100)	92
Homes occupied	94%
Bachelor's or higher	34%
Poverty rate	5.5%
Unemployment	1.4%
Average temp	52°F
Annual precip	49 in
Sunshine	56%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.