

Bally 19503

ZIP code · PA · Pennsylvania > Berks County > Bally

STRONG BUYER'S MARKET

\$242K

MEDIAN SALE PRICE

-13.3%

1-YR CHANGE

12

SALES (12 MO)

\$291K

MEDIAN VALUE (AVM)

Market temperature

Strong buyer's market · 18 / 100



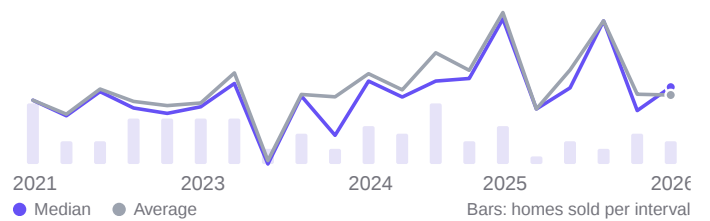
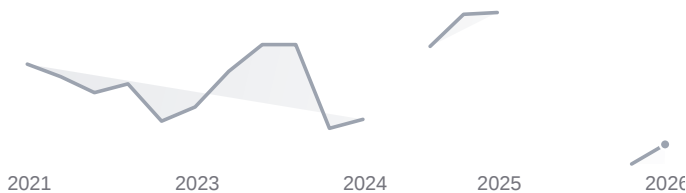
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

18 / 100

Sale prices

Median \$260K · Average \$242K

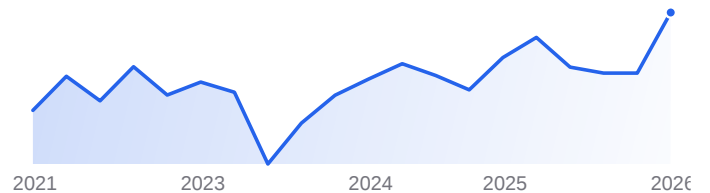
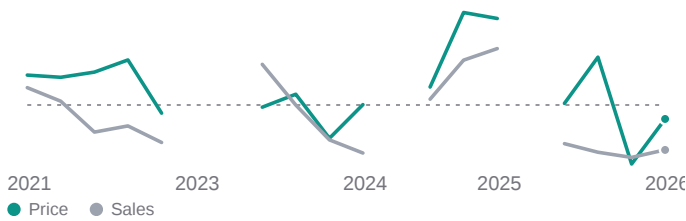


Growth (year over year)

Price -13.3% · Sales -42.9%

Price per square foot

\$252/ft²



Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

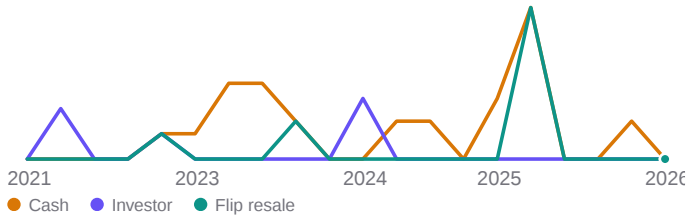
2.7%



BUYERS & OUTCOMES

Buyer mix

Cash 0% · Investor 0% · Flip resale 0%



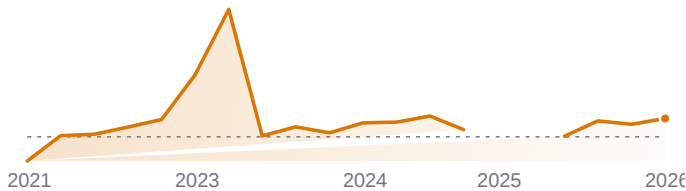
Sellers who sold at a gain

100%

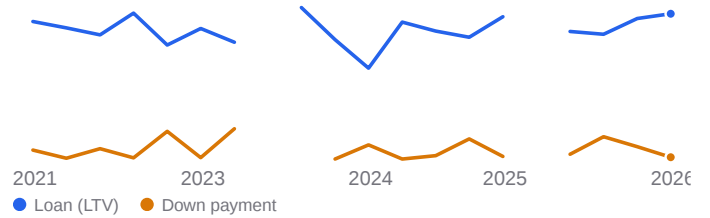


Median annualized return at resale

+8.5%

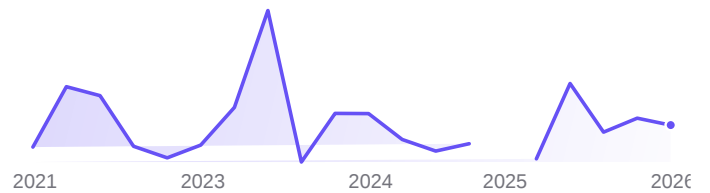


Financing (share of purchase price) Loan (LTV) 97% · Down payment 3.0%



Typical hold before selling

7.9 yrs



Preforeclosure filings

Filings 1 · Auction stage 0



HOUSING STOCK

Homes	439
Median value (AVM)	\$291K
Median size	1,466 ft²
Median bedrooms	3
Median year built	1960
Single family	88%
Condos	1.8%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	44%
Underwater (LTV 125% or more)	1.6%
Owner occupied	88%
Company owned	3.4%
Median loan-to-value	54%

Typical ownership tenure

11.2 yrs

COMMUNITY

Population	1,423
Density	959 / mi²
Median household income	\$69K
Average household income	\$87K
Crime index (US avg 100)	170
Air pollution index (US avg 100)	132
Earthquake index (US avg 100)	75
Homes occupied	97%
Bachelor's or higher	16%
Poverty rate	3.8%
Unemployment	1.0%
Average temp	51°F
Annual precip	48 in
Sunshine	53%

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.