

Hayes 23072

ZIP code · VA · Virginia > Gloucester County

BALANCED MARKET

\$359K

MEDIAN SALE PRICE

+5.5%

1-YR CHANGE

166

SALES (12 MO)

\$361K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 53 / 100



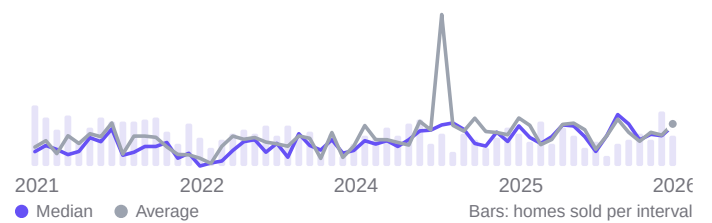
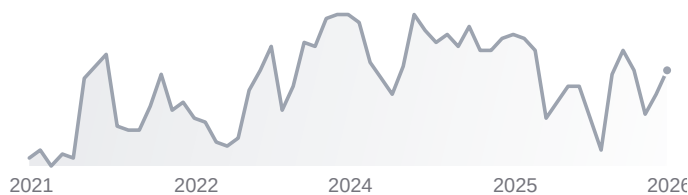
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

53 / 100

Sale prices

Median \$390K · Average \$401K

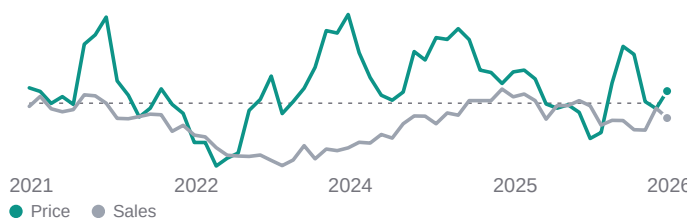


Growth (year over year)

Price +5.5% · Sales -6.7%

Price per square foot

\$227/ft²

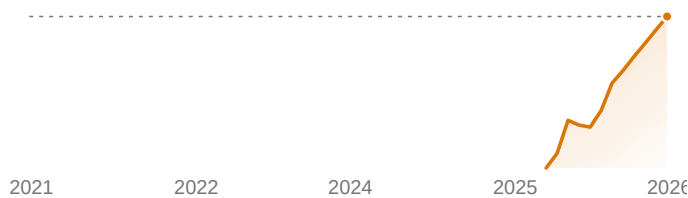


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

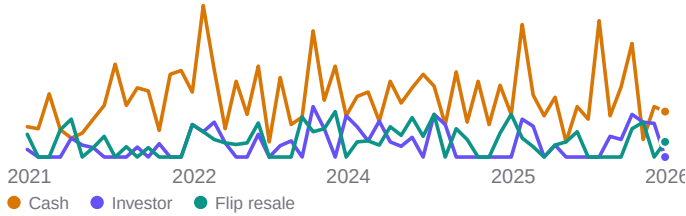
3.6%



BUYERS & OUTCOMES

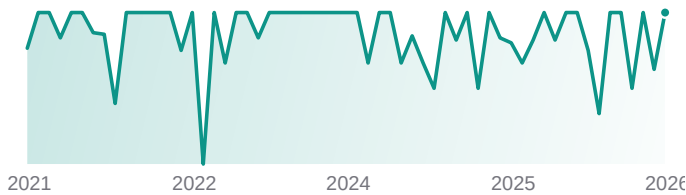
Buyer mix

Cash 20% · Investor 0% · Flip resale 6.7%



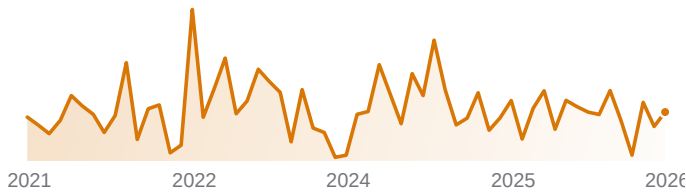
Sellers who sold at a gain

100%

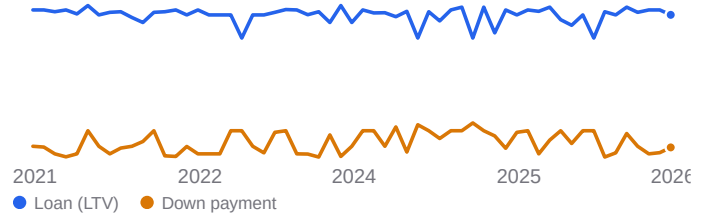


Median annualized return at resale

+5.9%

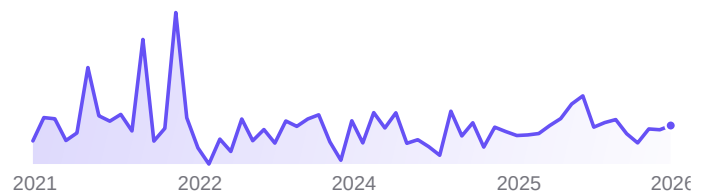


Financing (share of purchase price) Loan (LTV) 95% · Down payment 9.2%



Typical hold before selling

4.4 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	4,633
Median value (AVM)	\$361K
Median size	1,626 ft²
Median bedrooms	3
Median year built	1983
Single family	88%
Condos	1.7%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	47%
Underwater (LTV 125% or more)	1.6%
Owner occupied	83%
Company owned	9.4%
Median loan-to-value	53%

Typical ownership tenure

10.0 yrs

COMMUNITY

Population	11,868
Density	183 / mi ²
Median household income	\$78K
Average household income	\$96K
Crime index (US avg 100)	102
Air pollution index (US avg 100)	81
Earthquake index (US avg 100)	29
Homes occupied	90%
Bachelor's or higher	16%
Poverty rate	6.6%
Unemployment	0.8%
Average temp	59°F
Annual precip	47 in
Sunshine	63%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.