

Rocky Mount 24151

ZIP code · VA · Virginia > Franklin County > Rocky Mount

BALANCED MARKET

\$239K

MEDIAN SALE PRICE

-5.7%

1-YR CHANGE

236

SALES (12 MO)

\$267K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 49 / 100



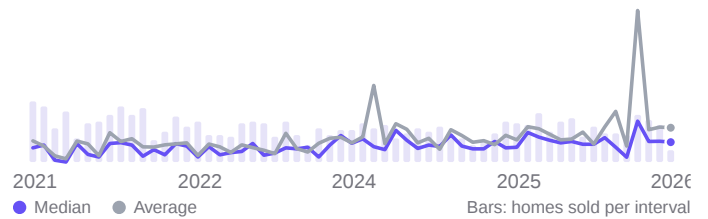
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

49 / 100

Sale prices

Median \$236K · Average \$315K

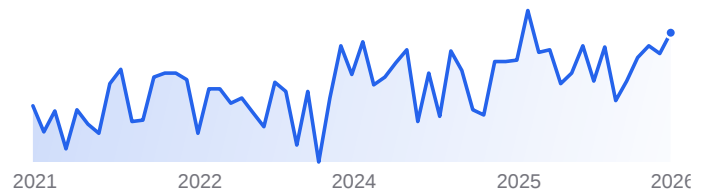
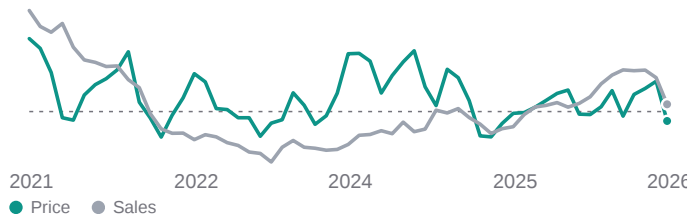


Growth (year over year)

Price -5.7% · Sales +4.4%

Price per square foot

\$195/ft²

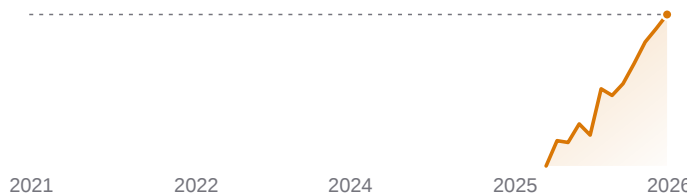


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

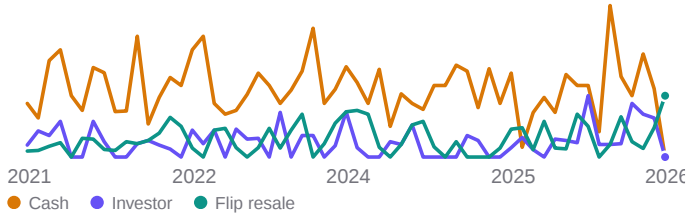
3.6%



BUYERS & OUTCOMES

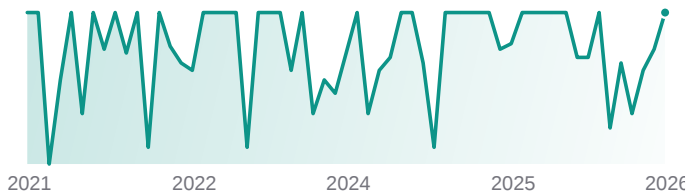
Buyer mix

Cash 0% · Investor 0% · Flip resale 29%



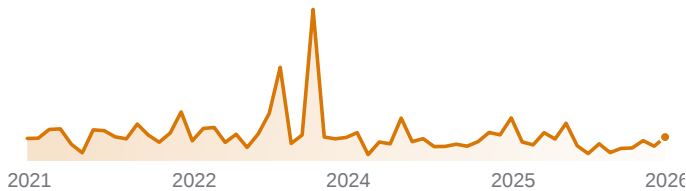
Sellers who sold at a gain

100%

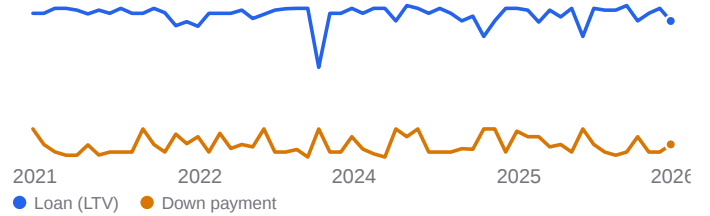


Median annualized return at resale

+10.1%

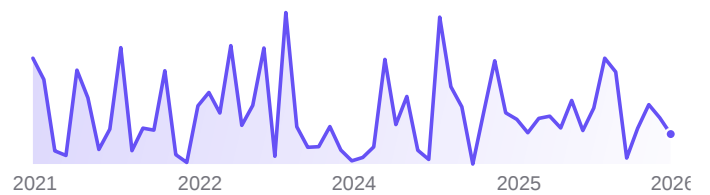


Financing (share of purchase price) Loan (LTV) 90% · Down payment 10%



Typical hold before selling

2.5 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	6,643
Median value (AVM)	\$267K
Median size	1,456 ft²
Median bedrooms	3
Median year built	1976
Single family	87%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	68%
Underwater (LTV 125% or more)	1.2%
Owner occupied	70%
Company owned	10%
Median loan-to-value	30%
Typical ownership tenure	126.6 yrs

COMMUNITY

Population	18,763
Density	114 / mi²
Median household income	\$64K
Average household income	\$76K
Crime index (US avg 100)	112
Air pollution index (US avg 100)	100
Earthquake index (US avg 100)	61
Homes occupied	92%
Bachelor's or higher	15%
Poverty rate	13.1%
Unemployment	0.9%
Average temp	56°F
Annual precip	47 in
Sunshine	59%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.