

Gladys 24554

ZIP code · VA · Virginia > Campbell County

BUYER'S MARKET

\$133K

MEDIAN SALE PRICE

-41.6%

1-YR CHANGE

45

SALES (12 MO)

\$206K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 27 / 100



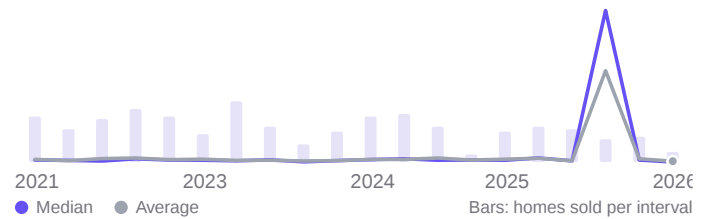
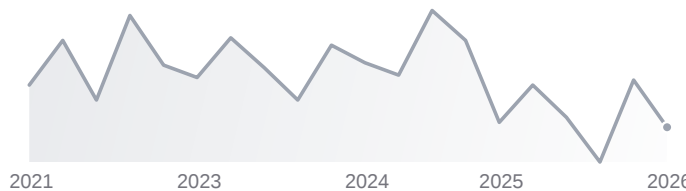
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

27 / 100

Sale prices

Median \$75K · Average \$119K

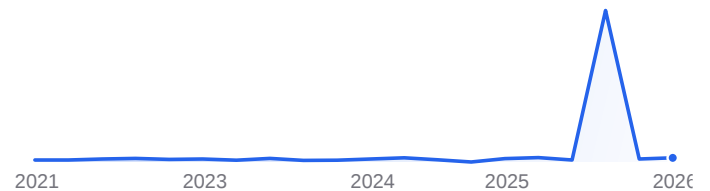
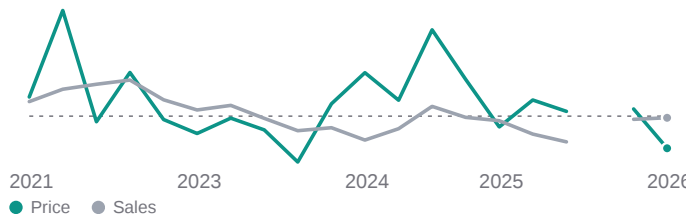


Growth (year over year)

Price -41.6% · Sales -2.2%

Price per square foot

\$171/ft²

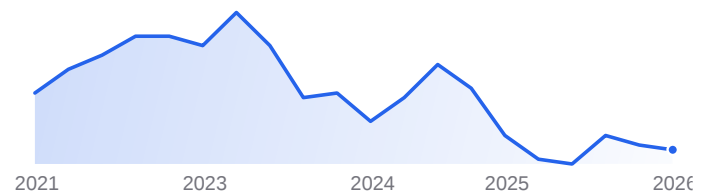


Sale premium vs estimated value

-4.7%

Annual turnover (share of homes sold)

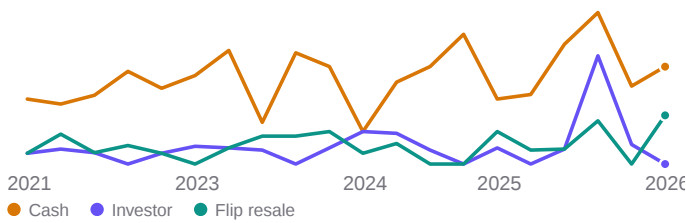
2.5%



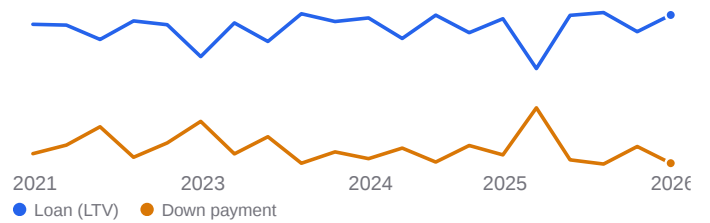
BUYERS & OUTCOMES

Buyer mix

Cash 50% · Investor 0% · Flip resale 25%

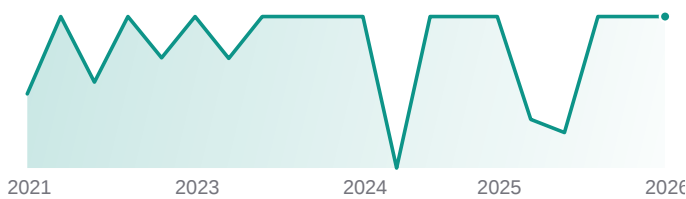


Financing (share of purchase price) Loan (LTV) 98% · Down payment 1.8%



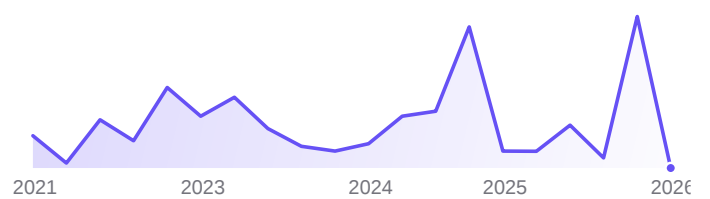
Sellers who sold at a gain

100%



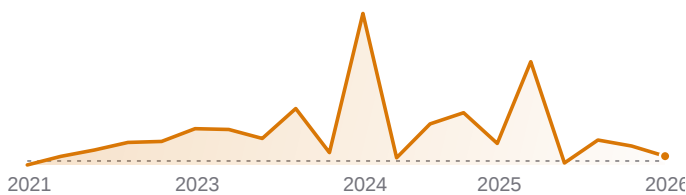
Typical hold before selling

0.4 yrs



Median annualized return at resale

+2.4%



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	1,766
Median value (AVM)	\$206K
Median size	1,500 ft²
Median bedrooms	3
Median year built	1975
Single family	88%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	62%
Underwater (LTV 125% or more)	1.9%
Owner occupied	67%
Company owned	7.8%
Median loan-to-value	37%
Typical ownership tenure	12.3 yrs

COMMUNITY

Population	4,048
Density	35 / mi²
Median household income	\$55K
Average household income	\$72K
Crime index (US avg 100)	146
Air pollution index (US avg 100)	101
Earthquake index (US avg 100)	52
Homes occupied	88%
Bachelor's or higher	15%
Poverty rate	17.7%
Unemployment	0.8%
Average temp	56°F
Annual precip	45 in
Sunshine	63%

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.