

Princeton 24740

ZIP code · WV · West Virginia > Mercer County > Princeton

BALANCED MARKET

\$135K

MEDIAN SALE PRICE

+9.3%

1-YR CHANGE

131

SALES (12 MO)

\$142K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 46 / 100



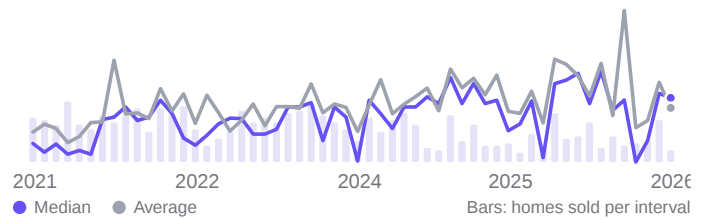
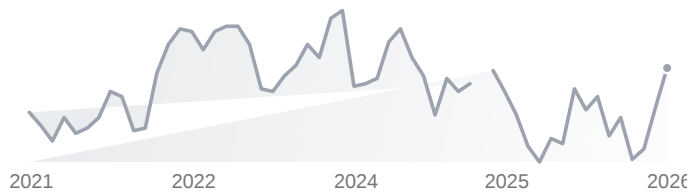
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

46 / 100

Sale prices

Median \$154K · Average \$139K

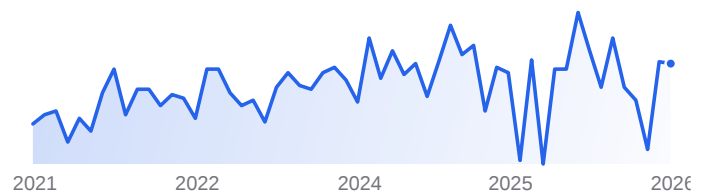
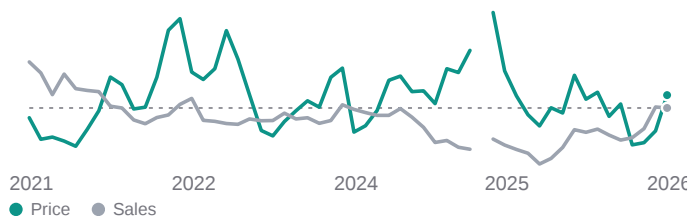


Growth (year over year)

Price +9.3% · Sales +0.0%

Price per square foot

\$98/ft²

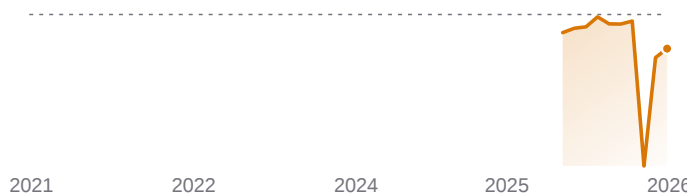


Sale premium vs estimated value

-8.7%

Annual turnover (share of homes sold)

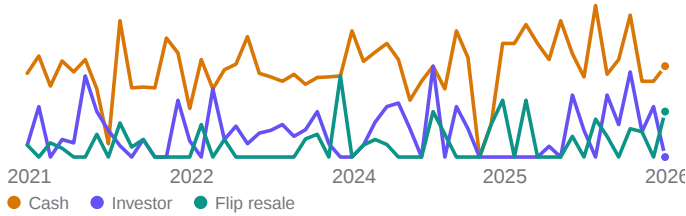
2.1%



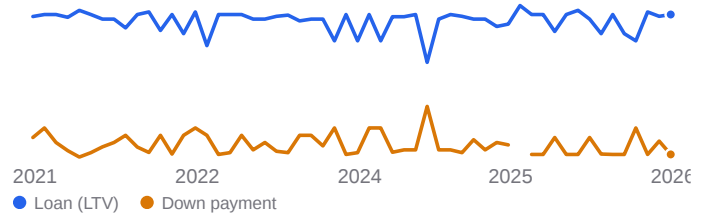
BUYERS & OUTCOMES

Buyer mix

Cash 40% · Investor 0% · Flip resale 20%

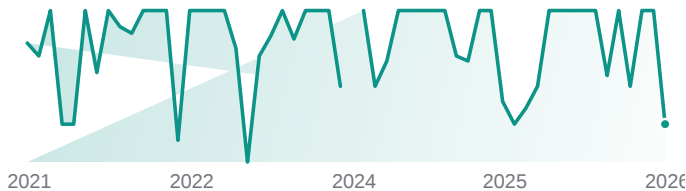


Financing (share of purchase price) Loan (LTV) 98% · Down payment 1.8%



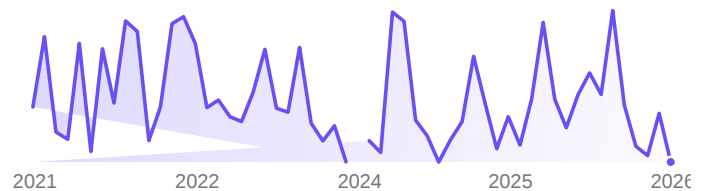
Sellers who sold at a gain

50%



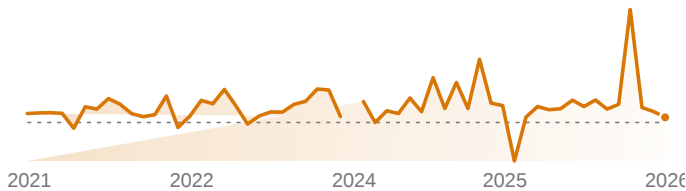
Typical hold before selling

0.6 yrs



Median annualized return at resale

+1.8%



Preforeclosure filings

Filings 2 · Auction stage 2



HOUSING STOCK

Homes	6,361
Median value (AVM)	\$142K
Median size	1,467 ft²
Median bedrooms	3
Median year built	1957
Single family	75%
Condos	1.1%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	66%
Underwater (LTV 125% or more)	1.9%
Owner occupied	70%
Company owned	7.9%
Median loan-to-value	0%

Typical ownership tenure

6.6 yrs

COMMUNITY

Population	15,008
Density	513 / mi²
Median household income	\$44K
Average household income	\$68K
Crime index (US avg 100)	104
Air pollution index (US avg 100)	94
Earthquake index (US avg 100)	105
Homes occupied	88%
Bachelor's or higher	14%
Poverty rate	18.6%
Unemployment	1.1%
Average temp	52°F
Annual precip	38 in
Sunshine	43%

Market metrics are derived from recorded arms-length deeds through May 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.